

the Register

March 2017

Serving the Simmental
and Simbrah Breeds



NATIONAL WESTERN

Features

From the Ground Up

ASA's Annual Meeting

National Western Stock Show

BULLS of the BLUEGRASS

19th Annual

Chenault Agricultural Center
Mount Sterling, KY

Saturday, April 1, 2017
1:00 pm EST

Consignors...

Swain Select Simmental

Louisville, KY
502.599.4560

Welsh Simmentals

Glasgow, KY
270.670.1487

Double Diamond Farms

Cynthiana, KY
859.298.9931

Wayward Hill Farm

Versailles, KY
859.351.4486

Misty Meadows Farms

Shelbyville, KY
502.593.5136

Ratliff Cattle Co.

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606.496.6522

Reality Farms

Campbellsburg, KY
502.667.0142

Kaiser Simmentals

Shelbyville, KY
502.639.4337

Storm Run/Wind Rose

Winchester, KY
859.771.5153

Joint Select
Simmental
SimAngus™
Bull Sale



D7

Upscale x Amazing Grace



3965

Wide Track x Anchor



C372

Dynasty x Setting the Pace



C247

Top Ten x Sierra



DS

In Dew Time x Sheza
Unforgettable



52860

United x Upgrade



C38

Top Ten x Easy Go Er



C56

Raisin Cain x Freedom



603D

Amigo x Hidden Power x Mindy



610D

Wide Track x Basic Instinct x
Swain Emily

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sale book today!**



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C015

Lutton x Hummer



608D

Graduate x Paleface



SimAngus™ Rising Stars

29SM0472 BOULDER



CCR **BOULDER** 1339A ASA 2880390
HOOVER DAM x TRIPLE C L. TAYLOR

Muscle and Maternal

- ✓ One of the best SimAngus™ bulls to sell in 2015 combining great data with a super cool look
- ✓ Jaw dropping performance posting his own 130 BWR, 105 WWR, 109 YWR, 143 IMFR, and 110 REA
- ✓ Moderate framed, big ribbed, deep flanked stud with loads of muscle
- ✓ First progeny calved unassisted and display his good looks
- ✓ Their data moved BOULDER to +19.6 for CE with added performance and a top 1% API
- ✓ DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+19.6	-4.4	+52.8	+92.5	+25	+10.3	+27.1	+53.5	+8.9	+14.1	+19.3	-.35	+82	-.017	+1.08	-.43	\$184	\$85
.61	.74	.54	.51	.50	.29	.28	.35	.31	.16	.43	.29	.41	.26	.33	.18		

DNA tested DLF, Homozygous Black, Homozygous Polled

SPRING 2017 TOP 35%

29SM0475 REVENANT



TNT **REVENANT** C217 ASA 3044009
CONNELLY IN SURE 8524 x MCM TOP GRADE 018X

The Stuff of Legends

- ✓ A very rare EPD package, you can count on one hand the number of non-parent SimAngus™ bull in the breed to offer his combination of CED, Carcass, API and TI
- ✓ Sure fire calving ease potential with exceptional growth and end product merit suggest he could be one of the most profitable young bulls to sell all spring
- ✓ REVENANT is phenotypically near flawless, he's super sound, smooth patterned and well balanced with a quiet disposition
- ✓ Homozygous black and homozygous polled by parentage (DNA confirmation pending), 1/2 SM, 1/2 AN

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+20.1	-3.7	+53.9	+92.9	+24	+12.0	+30.8	+57.8	+8.4	+11.4	+20.4	-.20	+1.03	+0.013	+85	-.29	\$188	\$86
.28	.44	.38	.42	.40	.24	.24	.29	.30	.13	.34	.27	.42	.26	.34	.18		

SPRING 2017 TOP 35%

29SM0474 THE ROCK



GIBBS 4091B **THE ROCK** ASA 2968152
J BAR J NIGHTRIDE 225Z x S D S GRADUATE 006X

Building on a Strong Foundation with The Rock

- ✓ Was the easy, number one pick of the Gibbs Fall 2015 offering
- ✓ Offers both great calving ease potential and mating flexibility
- ✓ His +19.3 CE and -4.0 BW EPDs both rank in the best 2% of the breed and he also ranks top 2% for API and top 10% for TI
- ✓ THE ROCK is an incredibly sound made bull with a world of rib and capacity - he is attractive from all angles
- ✓ DNA tested homozygous black and homozygous polled, 5/8 SM, 3/8 AN

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+19.3	-4.0	+57.2	+97.5	+25	+12.6	+23.7	+52.3	+14.7	+11.6	+22.7	-.28	+60	-.031	+78	-.71	\$174	\$80
.28	.44	.31	.33	.30	.23	.23	.26	.30	.16	.28	.26	.41	.26	.33	.23		

DNA tested AMF, CAF, D2F, DDF, M1F, NHF, OSF, DLF, Homozygous Black, Homozygous Polled

SPRING 2017 TOP 35%

Don't miss out on these outstanding SimAngus Rising Stars. Call your local ABS Representative to order today!

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About the cover: *Interested spectators listen as a judge discusses his decisions during the 2017 National Western Stock Show.*

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nancy

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nancy

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the Register

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Outstanding Options

PUREBRED OR PERCENTAGE... **RED** OR **BLACK**

FOLLOW THE LEADER!



7SM65 WLE UNO MAS X549 2532016 // Purebred SM
 Dream On x Goldmine // Hetero. Black / Homo. Polled
 ▶ **gender SELECTed HEIFER SEMEN AVAILABLE**
 ▶ Provides proven Calving Ease and outstanding phenotype
 ▶ Generates fantastic cows with a great look and great udders
 CE: 15.0 BW: -1.6 WW: 52.5 YW: 64.7 Milk: 20.1 API: 148.8 TI: 77.3
 From Wesner Livestock Enterprises and Purdue University, IN



7SM87 CDI HOMETOWN 246A 2732032 // Purebred SM
 Redestined x NF Trump S582 // Red / Homo. Polled
 ▶ Top 1% of the breed for 7 traits including TI
 ▶ Sires powerful offspring with added rib dimension and muscle
 ▶ Expect major benefits from extra pounds and performance
 CE: 7.5 BW: 3.1 WW: 96.3 YW: 156.3 Milk: 21.8 API: 159.4 TI: 95.3
 From C Diamond Inc., ND



7SM75 GW ROBUST 605Z 2694778 // 5/8 SM 3/8 AN
 Premium Beef 021TS x Predestined 701T // Homo. Black / Homo. Polled
 ▶ Dominating growth, Docility and Ribeye
 ▶ This performance leader will add extra pounds and muscle
 ▶ Take advantage of one of the best proven bulls in the breed
 CE: 13.1 BW: 1.4 WW: 85.7 YW: 131.7 Milk: 22.3 API: 145.2 TI: 88.7
 From Gateway Simmentals, MT; Gibbs Farms, AL and Cow Camp Ranch, KS



7SM79 HPF OPTIMIZER A512 2728015 // 3/4 SM 1/4 AN
 Optimizer 58X x S436 HR // Homo. Black / Homo. Polled
 ▶ Stout, big-footed, big-hipped and loaded with muscle
 ▶ His offspring capture your attention with ample shape and style
 ▶ 3/4-blood high performance baldy offering countless mating options
 CE: 9.4 BW: 1.8 WW: 92.6 YW: 134.0 Milk: 20.2 API: 102.6 TI: 76.4
 From Hudson Pines Farm, NY;
 Hayes Ranch, MT and Hillstown Farm, IL

○ ranks in top 25% or higher in the breed

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Conception. Calving Ease. Carcass. Cows.

VIEWPOINT

By Trustee Fred Schuetze



We are headed toward the 50th anniversary of the American Simmental Association in 2018 and if you attended the Annual Meeting you heard reports from the various committees concerning our current status as a breed association. It is difficult to determine if we have made any progress unless you review the past and then you must determine what is progress.

So let's look at what has transpired since 1999 and then you determine if we have made progress.

Total membership 1999: 10,837 both Adult and Junior

Total membership 2016: 7,126 both Adult and Junior

Total income 1999: \$2,014,053.85

Total income 2016: \$4,275,913.00

Total expenses 1999: \$1,994,803.53

Total expenses 2016: \$3,333,994.00

Total registrations 1999: 18,275

Total registrations 2016: 75,075

Total transfers 1999: 9,532

Total transfers 2016: 34,332

1999 carcass merit program was collecting its first carcass data

2016 feed intake was added to the carcass merit program

1999 SimConference meeting was held.

2016 Fall Focus meetings were held for the third year.

1999 our genetic evaluation using some genetically enhanced data was two years old and was being run by Cornell University.

2016 Operation Quantum Leap, the first dramatic change in our genetic evaluation software, had been running for two years.

2016 ran the first genetic evaluation on the world's largest data set on "single step".

— December 2016 the next generation software, BOLT, Biometric Open Language Tools, produced the first run producing new figures for Stayability for all cattle in the system. The full release of BOLT for all traits is expected in 2017, making our EPDs the largest database run on a single step system.

— 2016 saw our AJSA program explode with record numbers of AJSA Members participating in Regional Classic and the National Classic with some 500 AJSA members exhibiting 500 plus animals at the National Classic as well as participating in all the other educational portions of this program.

— 2016 also saw the first Steer Profitability Competition for the youth, giving our AJSA program a new dimension of the real world cattle business and broadened the scope for those that want to be a part of this great association of youth.

1999 the ASA office was in a 30-year-old building
2016 a new ASA Office was dedicated and is completely paid for.

If you just look at the figures, many of you will say that everything is great with the American Simmental Association and I must admit that they show a very positive picture; so what prompted this growth?

It started with staff and your Board of Trustees in 1999; when cash was short, registrations were on the decline and our cattle were not meeting the needs of the industry. IT WAS CALLED "FOCUS 2000". A collaborative effort where staff, industry leaders and researchers met in Kansas City to change the course of our breed and thankfully the membership bought in and started the work to do the job. It was not a very popular item at the time. It, coupled with the annual service fee, drove some of our members away, but those that stayed answered the challenge and I congratulate each of you for what you have done.

So is everything coming up roses? I would venture to say that if you ask breeders in the Midwest and West you would get a big yes to that question. But if you would ask the same question in the South and East you will get an answer that is not quite so positive.

So how do we move forward?

- Member services must be increased.
- Our programs must be all inclusive regardless of what segment you represent in the breed.
- We must continue to keep our cattle balanced and not trend to far from the center, in either direction, and structural soundness must be kept as one of the major selection tools.
- As with all businesses, financial strength is key to success so we must remain vigilant in keeping our assets and making sure they grow to allow our programs to continue in times where cash flow may decline.
- A commitment to our youth must be strengthened with both funds and staff.
- Our genetic evaluations must keep pace with the ever-changing industry and new technology.
- Our strongest component is our membership and they must stay focused on building a larger market share for our genetics as well as providing leadership in our decision making process.

You, the ASA membership own the company so become involved and be a part of the future.

**WE ARE THE
AMERICAN SIMMENTAL ASSOCIATION** ◆

COVERING ALL THE BASES FOR YOUR SIMGENETIC NEEDS

HOOK'S BOZEMAN 8B

REG#: 2854480 | 014SM03090 | PUREBRED | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼Bozeman is as deep, big footed, thick ended & stout as you can make one.

▼He is imposing from the side with his tremendous depth of flank, masculinity & ideal joint angle.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
14.3	-.1	56.8	88.1	.20	11.4	23.0	51.4	13.0	16.2	22.5	-.31	.48	-.031	.88	-.59	152.1	76.2
.54	.76	.67	.59	.59	.30	.31	.40	.34	.27	.48	.30	.41	.26	.33	.24		



TJ'S COWBOY UP 529B

REG#: 2891389 | 014SM03085 | 75% SIMMENTAL | 25% ANGUS | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼Cowboy Up is a powerfully constructed son of Cowboy Cut with incredible growth, performance, and docility.

▼He offers the genetics that make the Grade -ranking at the top of the breed for MARB, CW, REA, and TI.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
13.9	.9	90.4	136.9	.29	13.3	26.0	71.2	12.6	13.6	52.0	-.10	.60	.013	.93	-.46	158.6	92.5
.35	.41	.38	.38	.38	.29	.30	.32	.32	.29	.32	.25	.40	.24	.31	.24		



LRS TOP TEN 104A

REG#: 2729707 | 014SM03082 | 50% SIMMENTAL | 50% ANGUS | HOMOZYGOUS POLLED/HOMOZYGOUS BLACK

▼Offers breed leading calving ease, growth, carcass, & profitability in one package.

▼He has a "no holes" EPD profile with powerhouse carcass value.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
19.0	-1.8	71.1	121.5	.31	10.8	24.2	59.7	15.1	12.9	40.0	-.36	.77	-.067	.97	-.32	180.2	91.0
.62	.82	.73	.70	.70	.29	.30	.40	.34	.15	.54	.36	.44	.42	.36	.17		



TJ CORNHUSKER 226A

REG#: 2774076 | 014SM03079 | 75% SIMMENTAL | 25% ANGUS | HOMOZYGOUS POLLED /HOMOZYGOUS BLACK

▼Cornhusker's moderate frame and attractive phenotype complement his breed-leading API and TI.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
10.9	1.3	77.4	114.4	.23	13.2	24.9	63.6	12.5	12.9	39.5	-.18	.44	.001	.93	-.19	140.1	79.9
.51	.72	.59	.55	.55	.30	.30	.37	.32	.27	.45	.31	.41	.35	.32	.27		



CONTACT YOUR LOCAL ACCELERATED GENETICS REPRESENTATIVE TODAY TO LEARN MORE!

Home of the

Hottest Sires!

EPDs as of 1.9.17



Homo black
Homo polled

W/C Cash In 43B ASA# 2911606

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
14 -2 51 71 .13 10 24 49 125 62

Cash In, by JS Sure Bet out of the famous 8543U donor, has great calf reports for calving ease!



Miss Werning 8543U



TL Bottomline 38B

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
7 3.3 61 84 .14 8 17 47 119 63

ASA# 2905451

Semen available mid-January. 2016 American Royal and NAILE Grand Champion Bull. Pilgrim x "Fat Butt"



Dam: Miss Star Above



CARD Uproar 49Y

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
5 4.1 80 121.26 5 19 59 114 79

ASA# 2623651

First progeny are winners!



Supreme Champion Female World Beef Expo



Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
4 2 81 119.24 6 10 50 96 72

ASA# 2871257

Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!



This Battle Cry daughter topped Ruby's 2016 Sale!



TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
5 1 52 72 .12 3 13 40 111 66

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
6 2.7 54 80 .17 8 18 45 103 59

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



HTP Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
13 -.3 52 70 .11 13 21 46 123 64

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



ASA# 2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
5 2.4 65 93 .17 5 14 47 116 72



ASA# 2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
5 2.6 66 94 .18 5 14 47 112 70

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Heter black
Homo polled

W/C Loaded Up 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 -.5 53 71 .11 9 21 47 112 62

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



WS Revival B26

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 2.4 76 109 .21 1 16 54 112 71

ASA# 2913874 • Spectacular \$160,000 top seller at 2015 "The One Denver" Sale



Homo black
Homo polled

CLRS Dividend 405G ASA# 2911606

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
18 -2.5 66 105 .25 10 25 57 168 86

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
-.5 5 71 104 .21 -.3 6 41 63 53

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



KLS Halfblood X217

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 -1.3 61 94 .21 14 26 56 147 73

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
21 -2.8 72 121 .31 6 7 43 162 82

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 .8 58 82 .15 8 18 47 130 71

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 4 51 85 .21 8 16 41 98 56

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



STF Shocking Dream SJ14

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .2 59 81 .14 6 14 43 128 68

ASA# 2335795

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Jordan Simmentals \$15,000+ Shocking Dream daughter



Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
2 2 61 90 .18 .9 19 50 77 56

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From the Ground Up

A performance driven South Dakota seedstock rancher builds a legacy for the next generation.

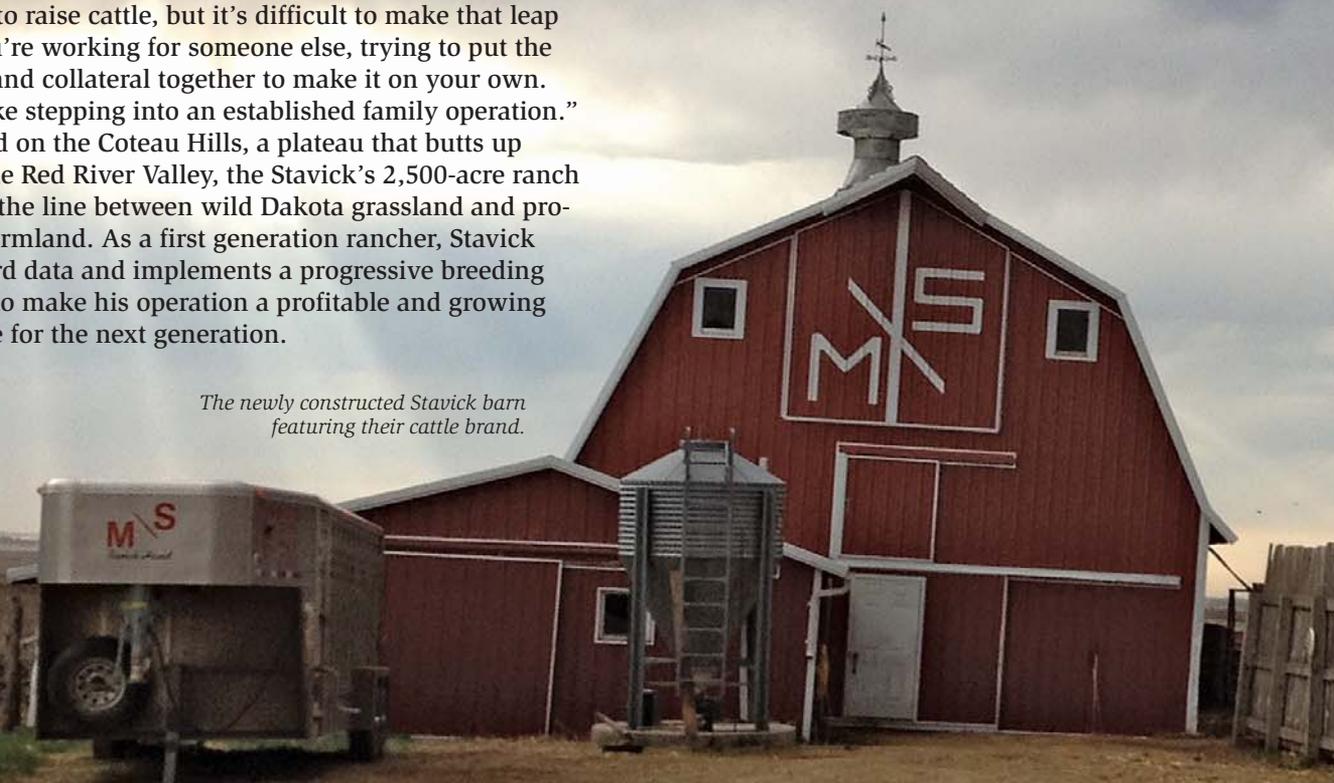
By Emme Troendle

When he purchased his first Simmental at the age of 12, Mike Stavick of Veblen, South Dakota, knew that he wanted to be in the cattle industry. He recalls, “Anytime I got the opportunity to work cattle growing up, I would be out there A-lining or branding.”

Today, he is the owner and manager of M/S Stavick Simmentals, a growing 240 head SimAngus™ ranch he established after years of building the groundwork for a successful enterprise. Stavick explains, “I always knew that I wanted to raise cattle, but it’s difficult to make that leap when you’re working for someone else, trying to put the finances and collateral together to make it on your own. It’s not like stepping into an established family operation.”

Located on the Coteau Hills, a plateau that butts up against the Red River Valley, the Stavick’s 2,500-acre ranch straddles the line between wild Dakota grassland and productive farmland. As a first generation rancher, Stavick tracks herd data and implements a progressive breeding program to make his operation a profitable and growing enterprise for the next generation.

The newly constructed Stavick barn featuring their cattle brand.



Performance Driven

Meeting the needs of his customers, Stavick focuses on tracking and breeding for performance traits. He elaborates, “I hear from customers that they appreciate that we keep detailed records on our cattle. Our customers are commercial breeders that want as much performance as they can get from their calves. They want rapid growth, big calves at weaning time, and when they put them in their feedlot, they want calves that gain four plus pounds per day with

frame. My customers are absolutely performance driven, and so are we.”

Since the inception of the program, M/S Stavick Simmentals has qualified as an ASA Performance Advocate (PA), recognizing breeders who consistently submit data on six different traits: calving ease, birth weight, weaning weight, yearling weight, yearling hip height, and ultrasound data.

Stavick weighs all bulls every 30 days to manage rate of gain, and to analyze how each bull fits in their contemporary group. “We are constantly crunching data, trying to put out the best genetics possible. If an animal isn’t performing to our standard, we remove it right away,” he says.



Stavick family, left to right: Mike, Liv, Myra, and Owen.

Hands-on Management

Stavick and Yogo, the family blue healer, primarily handle the day-to-day ranch labor. Stavick describes his philosophy on cattle management in conjunction with

teaching his children livestock management, “Over the years, I have stressed to my kids that our cows are a 365-day-a-year job. We are out looking at them every single day. If there is a problem in our herd, it has only been there for 12 hours, and it gets handled immediately. We are very intense in our management.”

Calving takes place in two waves. The heifers calve around January 15 each year, and they are wrapped up in early February by the bull sale. The cows begin the second wave of calving right after the sale. Describing calving season, Stavick puts emphasis on calf vigor, “Space is limited in the barn. Turn around after calving is six to 10 hours. The calf has to be able to follow that cow out to pasture and stay with her — get-up-and-go is important.”

At the end of April and beginning of May, heifers and cows are synchronized and bred AI. Then clean up bulls are turned out for 30 days after Aling. The cows are moved to grass from May to the middle of November. By September 1st all calves are weaned, and the heifers that aren’t being retained are sold private treaty around the middle of October. Stavick says, “People start calling for heifers around then. So they sell pretty fast. Typically, we sell about 60 heifers for breeding and 60 feeder cattle by the first of the year and our bulls continue to be developed all the way along, until the sale.”

On the first Thursday of every February for the last 17 years, M/S Stavick Simmentals have held their King of the Range bull sale. This year, they consigned 75 bulls. They also have a sale in Aberdeen, SD, with Aberdeen Livestock.

Additionally, they sell select bred and open heifers at the North Dakota and South Dakota Simmental Sale, and then sell the rest private treaty.

(Continued on page 14)

“Maternal qualities, average daily gain, and feed conversions are all really strong traits in the Simmental breed,” Stavick points out, recognizing trends favoring SimAngus bulls. “We breed SimAngus, Simmental, Black Angus or Red Angus composite. We maintain a five-eighths or three-quarter blood percentage with our calves, and our customers appreciate what that percentage is offering in their own herds.”

Along with performance and EPD qualities, Stavick breeds for animal soundness and docility. He adds, “We are very involved in breeding for better EPDs, but we don’t forget about structure and convenience traits like disposition, polledness, carcass traits — the actual performance of the animal.”

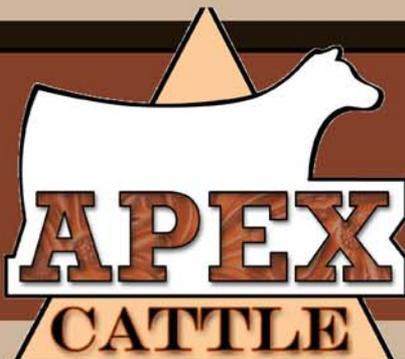
To market their yearling bulls, M/S Stavick Simmentals use a five star system that reflects ASA’s docility scoring. Stavick expounds, “We are around our cattle 365 days a year — we know their personalities, we know their characteristics — if there is a bull that scores a four or five in docility, it gets banded immediately. We want our customers to be comfortable with the animals they purchase from us. They know he isn’t going to give them problems.”

For Stavick, performance starts with the cowherd. Each cow has to calve in 365-day calving interval, unassisted, and wean a large calf. He states, “Every animal has to perform, has to be profitable, or it’s gone. We sell all of our cows that end up open or give us any issue.”

He laughs as he retells the anecdote he shared with his children when they were younger, “I told my kids that all animals end up at McDonalds. I explained that if their cows came up open, she was gone. I wanted them to realize the cows purpose — if she doesn’t breed, she is gone — if she loses a calf, she is gone. No exceptions.”

When asked about his breeding and herd management philosophies, Stavick credits many people he has worked with over the years. He recounts, “A wise old cowboy at my first job taught me a good lesson, ‘If you keep a cow that lost a calf or came in open, she will always lose another calf before you sell her. If she loses two calves, there is no way that she ever made you any money. So take your first loss, and be done with it.’”

If a heifer loses her calf, Stavick pulls a calf off a mature cow and grafts it onto the heifer so she can stay in the herd. If a cow does not nurse a calf through the summer, it will not be kept. “Her option is to either adopt or go to McDonalds,” he summarizes.



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Purebred | Homozygous Black & Polled

CE	BW	WW	YW	ADG	MCE
17.5	-2.5	65.8	105.1	0.25	9.7
1	1	35	20	10	40
MILK	MWW	STAY	DOC	CW	YG
24.5	57.4	13.5	14.9	28.9	-0.23
25	25	30	2		
MARB	BF	REA	SHR	API	TI
0.53	-0.010	0.86	-0.51	168.3	86.2
1			10	1	1

Adj BW: 80 | Adj WW: 734 | Adj YW: 1342

Frame: 5.5 | Docility: Excellent

The \$52,500 'Bred for Balance' Record Seller who excels in data rankings, genetic predictability and phenotypic expression. He is truly 'The One Sire' that will make an everlasting impact into the breed, and industry. He is a 'big time' purebred, calving ease bull backed by a dam and maternal grand dam with impeccable good udders and hooves. Breed your best females to him in 2017, shipped on 1st ordered basis!

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CLRS AFTER SHOCK 604 A | CLRS BONNIA 405 B
HOOKS SARITA 4S | CLRS ZINNIA 200 Z

W/C LOADED FOR BEAR D69

ASA #3182375



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*Miss Werning KP 8543U's finest son...
destined to make a huge breed impact!*

Purebred | Black & Homozygous Polled

CE	BW	WW	YW	ADG	MCE
13.8	-0.5	52.7	84.4	0.20	8.5
10	10			30	
MILK	MWW	STAY	DOC	CW	YG
22.1	48.5	9.1	11.2	20.0	-0.44
					5
MARB	BF	REA	SHR	API	TI
0.10	-0.047	1.12	-0.33	123.1	65.4
		5		30	

Act BW: 81 | Adj WW: 837 | Adj YW: 1552

Frame: 5.7 | Docility: Excellent

By many, he is considered the greatest Lock N Load son ever who we recently purchased for \$56,000! Athletic, big bodied, good footed, attractive and with most impressive, BW to YW spread credentials. He is a full sib to W/C Bullseye, a National Champion Female and heifers selling at \$70K, \$48K, \$46K and \$40K, all from the matriarch Werning donor, 8543U. Thanks to Western Cattle Source who purchased a 1/3rd interest and fall possession at \$25,000 following our acquisition.

REMINGTON ON TARGET 2S | WAGR DREAM CATCHER 03R
REMINGTON LOCK N LOAD 54U | MISS WERNING KP 8543U
BAR15 MISS KNIGHT 78E-51G | MISS WERNING 534R



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CCR FLINT HILLS 2097B

ASA #2882607



SEMEN: \$30/UNIT

1/2 SimAngus™ | Homozygous Black & Polled

| MCC DAYLITE 0005

| TRIPLE C SINGLETARY S3H

CCR FRONTIER 0053Z

CCR MS SINGLETARY 2092Z

| CCR MS 4013 DURA 0053X

| CCR MS R PRODUCT 8052

The premier son of CCR Frontier who paced the 2015 Cow Camp Ranch sale, and has since developed and proven to be an extraordinary sire. Tremendously expressive in his big top and rear quarter, while being big ribbed, easy fleshing and super sound structured. Proven calving ease!

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.9	1.9	75.3	120.4	0.28	8.9	22.1	59.7	8.9
		10	10	10	35		15	
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
11.2	44.5	-0.11	0.77	0.024	0.94		146.0	85.8
	10		3		15		15	3

ROUSEY GOLD STRIKE 512C

ASA #3000381



SEMEN: \$30/UNIT

5/8 SimAngus™ | Homozygous Black & Polled

| HOOKS SHEAR FORCE 38K

| O C C PAXTON 730P

HOOKS TRINITY 9T

ROUSEY ANTOINETTE 146Y

| HOOKS PEARL 22-P

| SVF/NJC EBONY W115

One of the most dynamic individuals the breed has seen! Amazing numbers and phenotype with a wealth of calving ease, performance, maternal and carcass trait, genetic predictability. We predict that he will be one of the most used calving ease sires in 2017! Use him with confidence!

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.4	-1.6	73.5	115.5	0.26	6.7	24.0	60.7	14.5
4	20	10	15	15		30	10	10
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
8.4	36.2	-0.32	0.52	-0.022	1.14	-0.23	160.2	85.1
	20	30	20		2		5	4

TJ HIGH CALIBRE 556B

ASA #2891465



50/50 FLUSHES

Purebred | Homozygous Black & Polled

| MR NLC UPGRADE U8676

| WELSHS DEW IT RIGHT067T

MCM TOP GRADE 018X

PRS LADY DONE RIGHT W214

| MCM 513R

| SC SHOAL CREEK LADY T90

Recently sold to Herbster Angus Farms, Falls City, NE for \$400,000. Truly one of the breed's greatest PB bulls ever, with extraordinary phenotypic and genetic value. We are now contracting elite donor flushes on a 50/50 share basis to this breed changing, trailblazing sire!

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.6	0.4	65.4	101.0	0.22	10.1	23.8	56.5	6.7
	25	40	30	20	35	30	25	
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
11.6	30.6	-0.47	0.32	-0.072	1.14	-0.31	128.1	77.0
35	35	2	15	15	4		40	10

From the Ground Up

(Continued from page 11)



Bulls, cows, and calves take to the trees for shade.

One of Stavick's SimAngus females with her well-muscled bull calf.



First Generation Rancher

Stavick was exposed to cattle as a youth by his father, Cliff, who owned a filling station in Britton, SD, and ran cattle on shares with other ranchers. His introduction to the cattle industry was fostered through helping friends manage their cattle. As a student at the University of Minnesota at Crookston, Stavick focused his studies on Animal Science and Animal Production. After graduation, he started his career in the cattle industry by managing a cow-calf operation, a feedlot, and then working under Jim and Emmet Butcher at Gateway Simmentals along with Rob Fisher of Mountain View Simmental, in Lewistown, Montana.

It was through the Butcher family that Mike met his wife, Myra. At the time, Myra was working as a teacher in a one-room school in Maiden Canyon. Lynn Butcher set the two up on a blind date. Similar to his father, Stavick ran cattle on shares with ranchers he had developed relationships with over the years. After Stavick's father passed away, Mike and Myra moved back to South Dakota, and brought their Simmental cattle with them to Veblen. He clarifies, "Essentially, I had a small herd follow me over the years to where we are now."

He accepted the position of Production Manager for Prairie Ridge Dairy, a 30,000-head dairy in Veblen, and Myra started working as a Kindergarten teacher in Britton, a 30-mile commute from their home. "When we moved, we didn't have enough cattle to make it viable, so I took a job breeding dairy heifers on grass with Prairie Ridge. Over the years, I learned the intense nature of production agriculture and moved up in the company," he elaborates

(Continued on page 16)



Cow-calf pairs on summer pasture.

Collier

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From the Ground Up

(Continued from page 14)

For 15 years, Stavick managed the dairy, but when it switched hands six years ago he decided it was time to make the move to full-time ranching. During the transition, the herd was initially expanded by an additional 70 cows, and has grown through heifer retention to the 240 head that are run today.

Along with the growing herd, the ranch has expanded in acreage, he says, "We have been lucky enough to put together a good sized chunk of land — all the acres that we own and rent are in one location. We don't have to haul any cattle."

Farming is limited to 100 acres of silage. Stavick noted that many operations split their time between ranching and farming, but their operation is focused on ranching. "I have seen some people get thin in their management because they are trying to do too many things. I want to specialize in raising seedstock Simmental bulls. Our niche — our enterprise — is in cattle, and we try to focus our attention on that," he shares.

Both of Stavick's children, Liv, 20, and Owen, 19, remain as involved in the operation as they can while attending college. Currently, Liv studies Political Science and Ag Business at Montana State University in Bozeman. She comes home to help every chance she gets, especially around the holidays, and every February for the bull sale. Owen double majors in Ranch Management and Large Animal Veterinarian Technician at Lake Area Tech in Watertown, and comes home every weekend to help his father.

Recently, a new calving and breeding barn was built in anticipation of expanding the herd to 300 – 400 cows. Stavick explains his focus on growing the herd toward Owen's interest in taking over the ranch someday, "Both Owen and Liv are a great help with ranch work when they are home from school. Owen is no doubt the reason I am pushing the ranch forward. If he wasn't deciding to come back to the ranch after school, I think I would be content to run 180 to 200 head — stay where I am — but he has definitely shown an interest. He loves cattle, like I do, and he wants to come back." ♦



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Hook's Yellowstone 97Y x TNT Dual Focus T249

- › Elevate's first calves were born easy with lots of vigor, and quickly grew into standouts in the pasture with wide tops and square hips.
- › Elevate's breed-leading combination of CED/BW, ADG, STAY and MARB places him among the breed's best for both API and TI while siring plenty of spring of rib, depth of rib and flank.

**Homozygous Black,
Homozygous Polled**

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
20.3	-2.2	58.1	96.8	0.24	11.0	27.4	56.5	16.8	11.4	24.8	-0.23	0.34	-0.010	0.82	-0.43	164.9	77.2
.61	.76	.71	.61	.61	.28	.29	.39	.29	.14	.49	.28	.39	.24	.31	.21		
1%	2%			10%	25%	10%	25%	5%				10%			20%	1%	10%



1SM00150 BBS TRUE JUSTICE B10

TRUE JUSTICE

Reg#: 2878160

BDV True Grit 11X x MLC Mr Justice W744

- › A purebred, calving ease option with an outcross pedigree and no holes EPD profile. The calves are born easy, have lots of vigor then get up and grow.
- › His first sons to sell at Hart Simmentals caught the eye of commercial cattlemen and purebred breeders alike.

**Homozygous Black,
Homozygous Polled**

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
15.6	-1.2	72.5	117.2	0.28	12.5	27.7	63.9	16.3	10.4	38.0	-0.37	0.00	-0.050	1.11	-0.54	143.7	76.3
.52	.74	.66	.58	.58	.28	.28	.37	.30	.15	.47	.27	.40	.22	.30	.24		
4%	5%	15%	5%	2%	15%	10%	4%	10%		15%	25%	.40	.22	5%	4%	10%	15%

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OUTCROSS PEDIGREE**

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EL DORADO

0200SM30720 WLB EL DORADO 3615C

- Homo Polled, Homo Black Purebred
- Exceptionally balanced EPDS across board
- Striking look with an intriguing blaze face
- Ideal overall balance of muscle shape and capacity

WHEATLAND PREDATOR 922W
MRL EL TIGRE 52Z
 MRL MISS 836W
 TH BLACK EDITION 8R
JFRS MS 43Y
 ERIXON LADY 66W

REG. #	BORN	FRAME	BW	WW	YW	SCROTAL
3165787	03/14/2015	6.4 yrl	101 lbs	722 lbs	1,349 lbs	40 cm yrl
1142819	WLB 3615C					



SIRE: MRL EL TIGRE 52Z



DAM: JFRS MS 43Y



PATERNAL GRAND SIRE: WHEATLAND PREDATOR 922W

ASA #: 3165787

CE	BW	WW	YW	MCE	Milk	DOC	Stay	CW	Marb	REA	BF	API	TI
7.8	3.2	68.2	98.2	6.4	17	9.7	9.8	32.8	-0.16	0.9	-0.084	100.1	61.6
70	80	30	35	75	85	75	70	30	99	30	10	-	-



OWNER: MCMILLEN RANCHING LTD. & SEMEX ALLIANCE

STATE OF WAR

0200SM30722 HART STATE OF WAR 056C

FBFS WARSAW 068W
WELSH'S WARSAW 312Z
 WELSHS ROSIE 102W
 SKORS BLACK ENTICER 287Y
HART MISS 102A
 HART MISS X534

- Homo Polled, Homo Black Purebred
- Deep sided with excellent balance throughout
- Outcross pedigree to the majority of todays popular Simmental pedigrees

ASA #: 2975543

CE	BW	WW	YW
10.9	1.1	65	91.4
35	35	40	50

MCE	Milk	DOC	Stay
11.1	27.3	10.9	12.1
25	15	50	45

CW	Marb	REA	BF
25.6	-0.05	0.79	-0.029
55	95	60	95

API	TI
116.1	65.6



OWNER: WLB LIVESTOCK & SEMEX ALLIANCE

BOUNTY HUNTER

0200SM30721 WLB BOUNTY HUNTER 365C

LFE RANCHER 396U
LFE BOUNTY 3118Z
 LFE BS KEEPSAKE 158S
 LFE THE DARK NIGHT 350U
LFE BS MARY 26A
 LFE BS MARY 25U

- Homo Polled, Homo Black Purebred
- A calving ease bull that the industry has been looking for
- Posted an actual BW of 84 lbs

ASA #: 3165786

CE	BW	WW	YW
12.4	1.3	64.2	94.9
20	40	45	40

MCE	Milk	DOC	Stay
15.1	16.1	10.5	10.6
3	90	60	60

CW	Marb	REA	BF
28.2	0	0.77	-0.051
45	85	60	55

API	TI
118	65.8



OWNER: BONCHUK FARMS & SEMEX ALLIANCE

SHERIFF

0200SM30717 KUNTZ SHERIFF 8A

BMD RED WALKING TALL 13W
KUNTZ MARSHALL 12Y
 TIMBER WENDY 3W
 MUIRHEAD'S KOSMO 27N
PEACOCK'S LI'L NETTIE 23Y
 MUIRHEAD NETTIE 5W

- Homo Polled Purebred
- Calving ease sire ranking in the top 1% of the breed
- Extremely sound and soft in his design

ASA #: 3038020

CE	BW	WW	YW
21.1	-4	61.5	84.6
1	1	55	70

MCE	Milk	DOC	Stay
16.8	29.7	8.5	15.3
1	4	90	15

CW	Marb	REA	BF
13.9	-0.03	0.49	-0.065
90	90	95	30

API	TI
144.5	71.6



OWNER: SEMEX ALLIANCE

HEXTOR

0200SM30336 BAR 5 HEXTOR 1223C

CONGOSIM HEXVAS
BAR 5 FF HEXAGON 412Y
 RAAP N SKRAAP MARDIA
 DORA LEE ECLIPSE FF9R
DORA LEE'S DANIELLA FF8W
 DORA LEE DARBY FF8N

- Polled Fleck Fullblood
- Outcross pedigree full of South African genetics
- Excellent phenotype and our selection of the polled bulls from Bar 5 fall bull sale

ASA #: 3172322

CE	BW	WW	YW
6.4	2.7	62.1	82.7
25	15	65	65

MCE	Milk	DOC	Stay
7.6	34.9	--	9.1
40	30	--	45

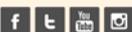
CW	Marb	REA	BF
22.6	0.07	0.21	-0.029
75	3	90	95

API	TI
104.8	63.7

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49th Annual Meeting and Convention Proceedings

January 15, 2017 — Denver, CO

Treasurer's Report

By Tim Smith, Treasurer

The excitement surrounding SimGenetics continues to build and I am proud, Mr. Chairman, to present the Treasurer's report for fiscal year ending June 30, 2016, which reflects the financial status of the American Simmental Association (ASA), ASA Publication, Inc. and the American Simmental/Simbrah Foundation. The consolidated Financial Statement completed by Rudd & Company is posted on ASA's website.

It has been an honor and pleasure to serve as Treasurer again this year and I would like to sincerely thank staff members, Linda Kesler and Wade Shafer, for their devoted assistance in addition to Finance Committee members, Mike Forman, Erika Kenner, Brian DeFreese, and Dale Miller. I would also like to thank the ASA Publication Board, under the leadership of Brian DeFreese, for their dedication and continuous effort of maintaining ASA Publication Inc. as a self-sustaining organization.

Total revenue for ASA for fiscal year 2016 is \$4,380,198. Operating revenue of ASA membership fees, registration income, transfers and Total Herd Enrollment income totaled \$3,240,313 in fiscal year 2016, compared to \$2,858,403 in 2015. An increase of \$381,910 was realized from these sources the past year.

ASA Publication, Inc. had total operating revenue of \$1,216,963 for fiscal year 2016 as compared to operating revenue of \$1,198,830 for 2015, showing an increase of \$18,133.

Consolidated total operating revenue for 2016 was \$5,243,765 compared to \$4,735,558 for 2015. This shows an increase of \$508,207 over 2015. The consolidated overall operating expenses for 2016 were \$4,382,752 compared to \$3,902,256 in 2015. This is an increase in overall expenses of \$480,496. Our consolidated total net asset is \$10,915,020, which is an increase from fiscal year 2015 of \$1,494,650.

For 2016, investments for the ASA remained with Vanguard. The Association and Foundation maintain investments with a financial institution under the management of third parties in accordance with its investment policy. Fair value at June 30, 2016 was \$5,829,722. Currently all interest and dividends from the investments are reinvested. The ASA Board of Trustees previously approved expenditure of funds from the CD's and Savings Accounts for building ASA's new headquarters; however, no Vanguard funds were used. As reported last year, the Board approved the use of a loan in 2015 to pay for the remainder of the new ASA Headquarters instead of using funds from our Vanguard investments. In fiscal year 2016, the Board paid the remaining expenses associated with the new ASA Headquarters in the amount of \$345,000 from the loan. The construction of the new ASA Headquarters is completed and within budget. At the end of the 2016 Fiscal Year the balance due on the loan was \$315,000. The ASA Trustees and staff are very proud to

(Continued on page 22)



Outgoing Board Chairman Dale Miller receives the symbolic gavel from incoming Chairman Brian DeFreese.



Six recently elected trustees, left to right: Gary Updyke, Erika Kenner, Tom Nelson, Randy Moody, Steve Eichacker, and Gordon Hodges.



Board Chairman DeFreese addresses the open meeting.

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can now SAFELY and EASILY process calves without concern of the protective mother cow!

Pat Realing, WY - "From a 67 year old guy in Wyoming the calf catcher is a life saver. Catch all calves by myself. Doctor and band. Now my wife is much safer. Works great. Calves and cows are much calmer."

David Wood, MS - "We are a seedstock producer of registered Brangus cattle which requires that each calf must be tagged, perhaps medicated, checked for color and weighed within 24 hours of birth to develop accuracy for the birth EPD that is so important to our customers. The Safety Zone Calf Catcher has vastly improved the safety and ease with which this process is performed. It can be safely done with one ranch hand, whereas previously it usually took more than one person to provide protection for the one who was handling the calf. This product has brought added peace of mind during calving season and is sturdily built for this purpose. We highly recommend it."

Deanna Schlereth, KS - "We should have invested in a calf catcher years ago. My husband wouldn't have been knocked down all those times, he would have been protected from that. It was the best thing we ever did. My son uses it now and he likes it too."



Watch action video at
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Continued

announce that since the end of the 2016 fiscal year, ASA has paid the note in full and the building and land are owned free and clear.

The tract of land owned by the ASA located at 1 Simmental Way is currently on the market. The proposed change of use on the land has been granted by the city and is now zoned B-2, Community Business District, which should prove to be more appealing to potential buyers. The North 19th ingress and egress entitlement for the property is currently in process and will hopefully be finalized in the near future. The application is under review by the Montana Department of Transportation. We have support from the Bozeman City Commissioners and Bozeman Fire Chief; hopefully, this will be enough to convince the Montana Department of Transportation to approve our application for access off North 19th.

We are in excellent financial shape and I am pleased to let you know that although we are conservative in our expenditures, all ASA-supported programs are progressing strongly and with completion and payment in full of the new building and land, in addition to the finalization of legal matters concerning the Patent Challenge, the Board is eager to explore new opportunities for the American Simmental Association.

This concludes the Treasurer's Report; I move that it be accepted into the Official Minutes of this 49th Annual Meeting.

Breed Improvement Committee

By Brian DeFreese

Committee Members: Gary Updyke, John Irvine, Jon Willis, Clay Lassel, Gordon Hodges, Claye Kaelberer, J.W. Brune;

Staff Contact: Dr. Wade Shafer

2016 has been a very busy year for the Breed Improvement Committee (BIC) members, and listed below are the major accomplishments:

"Red Charlie": In April, the committee learned of a new red coat color variant discovered by Dr. Claire Gill, Texas A&M University, named "Red Charlie". A DNA test has been developed and added to the Herdbook/TraitTrac system. Dr. Jackie Atkins has taken the lead on this and will continue to work with and educate our membership about this variant.

Two DNA Labs Discussion: The BIC was asked by membership to look into the possibilities of using two DNA labs. Informative presentations by staff members Dr. Jackie Atkins and Leoma Wells were given to the BIC and the full Board. From these discussions, it was decided that using one lab was the most efficient and cost effective. By using economies of scale, ASA Staff presented to the Executive Committee, a new lower fee schedule from GeneSeek. The Executive Committee accepted the new fee schedule. DNA staff will continue to work with DNA labs in an effort to provide the most up-to-date and cost effective genetic tests to end users.

BOLT Software/Theta-Solutions: In early 2016, the Board considered purchasing an interest in Theta-Solutions LLC. Through legal counsel, discussions took place for several months until August when the BIC recommended to the Board to enter into a Five-Year Subscription Agreement at \$65,000 per year at which time the ASA would become fully vested and no further payments would need to be made. Motion passed. Staff is working to release new Multi-Breed GE-EPD's using BOLT software in the next run.

Carcass Merit Program (CMP) 2016: Twenty-four bulls entered into the CMP in 2016 with 5 PB Simmentals and 19 SimAngus™. These numbers were lower than previous years as 2016 saw an unexpected reduction in the number of females available in the CMP cooperator herds. Over the last months, the ASA recruited several new cooperator herds for the 2017-breeding season and we anticipate building up the number of bulls tested next year. In 2016, the ASA added over 400 carcass records on progeny from the 2014-enrolled bulls and nearly 1,000 birth-through-weaning records on the 2015-enrolled bulls.

More than 300 individual feed intake records and DNA samples were collected on CMP calves in 2016 (from the 2014 enrolled bulls) and we are gearing up to collect more on the 2016-born calves (from the 2015-enrolled bulls). Collecting individual feed intake record phenotypes and genotypes will add accuracy to the genetic evaluation for dry matter intake, a very important economically relevant trait. This project will enable more accurate selection for profitable and sustainable beef production.

Feed Intake and/or carcass data: To continue to validate GE-EPDs now and in the future, ASA values feed intake and/or carcass data. In order to provide incentive, the BIC recommended to the Board to provide a 50% price discount on an LD genomic test per each animal on which an ASA member provides feed intake/or carcass data. Resolution passed. Check with staff on exact requirements.

IGS as an LLC: The BIC, staff and legal counsel did extensive research into pros and cons of splitting IGS off from the ASA into a separate LLC. After many presentations and much discussion, it was decided that would not be in the best interest of ASA members and IGS partners at this time.

Feeder Profit Calculator (FPC): With the patent challenge behind us, BIC recommended to the Board that upon approval of IGS partners, to direct staff to launch the Feeder Profit Calculator (FPC). Directive passed and FPC will be introduced to the industry at the upcoming NCBA convention in Nashville.

USDA Beef Grading Update: The BIC recommended to the Board to direct staff to draft a letter in support of the USDA research into updating the current carcass grading system. Directive passed.

Indexes: During the 2016 Fall Focus, in Bozeman, MT, the membership expressed concern over the \$API and \$TI indexes. The BIC requested that ASA Chairman Dale Miller

(Continued on page 24)

Southeast All Black Classic

Saturday, April 8, 2017, at 12:00 noon CST • Greenwood, FL

Auction will be held at the Florida Bull Evaluation Center



Selling 70 Females

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SimAngus™ daughter of GIBBS 068X Crimson Tide



SimAngus™ daughter of GIBBS 0689X
Crimson Tide with heifer calf.



Daughter of MR NLC Upgrade U8676
with bull calf.



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www.mikejonesauctioneer.com

Steve Williams
SEAB Sale Chairman
334-726-3771

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appoint an ad hoc committee to fully investigate the need for a new index. Committee members Clay Lassle, Chairman; Tim Curran, John Irvine, Willie Altenburg, Marty Ropp and Dr. Wade Shafer spent many hours researching reference materials and discussing if there was a need for a new index. Examining where use of current indexes has taken the population provided insight as to their relevance now and into the future. What became clear was that having time to study data, research documents and trends without the time restraints of a Board meeting were very and led to great discussions. The Index committee has determined and reported back to the BIC the following:

1. No need for an additional index
2. Need to focus on collection of more data in order to refine existing indexes
3. Current basic structure is solid but future GE-EPDs will require adjustments and refinements
4. Education is required to help breeders understand and use. Possibly a Fall Focus panel discussion

The BIC would like to thank the ad hoc committee members and staff for their time and expertise in researching this question.

On a personal note, I would like to thank the members of the BIC and staff for their work on all the issues of 2016. The membership should be proud of their dedication to the responsibility they have given to the task of deciding Breed Improving issues.

Mr. Chairman, this concludes the BIC report and I move that it be accepted into the Official Minutes of the 49th Annual Meeting.

Activities & Events Committee

By Fred Schuetze, Chairman

Committee Members: Chairman: Fred Schuetze, Tim Smith, John Irvine, Dr. Gary Updyke, Erika Kenner, JW Brune, Cliff Orley, Barry Wesner and AJSA President Kaylie Huizenga.

Staff Members: Emily Lochner, Paulette Cochenour, Linda Kesler, Chip Kemp, Dr. Jackie Atkins and Dr. Wade Shafer

The A&E Committee began their work for 2016, in Denver with the appointment of new committee members and a new chairman. We have been very active during the year and I would like to thank the committee members and staff for all the time and effort spent to make this a very special year for A&E.

A&E Committee members wear many hats, as their responsibilities are outlined in the Rules and Bylaws: overseeing the Chairman's Reception at the Annual Meeting, helping organize the Foundation auction, the Fall Focus, PTP shows, maintaining a PTP approved judge list for PTP shows around the country, AJSA events and activities, the Meet and Greet at the National Western, and the rotation of the National shows and conjoining events

One of the most important events sponsored by this committee was the strategic planning session with the AJSA Board of Trustees held in April 2016, at Bozeman Montana. The session was prompted by AJSA Board members on how to retain AJSA members after they age out of the AJSA. It was the first time in many years, that the AJSA Board has met with the A&E Committee to discuss the direction of the AJSA program and it allowed the junior board members to set in on the senior board meetings and the A&E Committee to see how the process actually works and for them to have the ability to interact with committee members and the entire senior board.

Prior to the strategic planning session, the senior board and junior board completed a questionnaire on prioritizing the needs to advance the junior program. Chip Kemp compiled the results and then they were given to the facilitator, Dr. Bryon Wiegand, to prepare for the Strategic Planning Session.

It was a very fulfilling session with several items being discussed; but the most important item was the creation of a Steer Feed-out project for the AJSA members. Chip Kemp, Dr. Wiegand, Emily Lochner, Jackie Atkins and ASA board member John Irvine went to work and with the help of Chappell Feed Yards, some 60+ head of steers are now on feed using the feed intake system at Chappell feed yards and these cattle will follow the basic guidelines of our Carcass Merit Program (CMP). Both AJSA Board members and the ASA Trustees believe that this meeting with the juniors achieved many things more importantly the Junior Board members now have a clearer understanding of how the process works at the ASA Board level. As a result of the meeting, the ASA Board approved the recommendation from the A&E Committee to include the current AJSA president as a non-voting member of the A&E committee.

Another major undertaking was the revision of the rules for the AJSA Regional and National Classic, which have not been changed drastically since these events first started. The AJSA Board, with the guidance of Emily Lochner, brought a host of changes that the ASA Board voted on so these changes will go into effect in 2017.

The 2016 regionals and National Classic were huge successes, with record-breaking numbers of AJSA members attending and exhibiting animals. The National Classic, held in Des Moines, Iowa, broke every record with largest number of Simmental, Simbrah and SimAngus ever shown at a National Classic. It was by all accounts a huge success and thanks need to go to the Iowa Simmental Association and friends along with staff that made this a huge success. With more than 500 AJSA members exhibiting nearly 700 animals, it was the largest National Classic to date.

At our 2016 event, here in Denver, the Chairman's Reception and Foundation auction went very well as did the Meet and Greet during the National Western Show held in the pens during the pen bull show.

(Continued on page 26)

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"FairView Angus Ranch has used Standing Heat estrus detection patches for the last couple of years with great success. We use around 1000 patches a year and have minimal if any loss, the patch adhesive is so sticky they can actually be difficult to get off the cow. We feel we are catching more true heats, in turn getting more cattle bred. We've tried other brands of heat detection patches, but once you use the Standing Heat system you won't want to use anything else."

Tim Dolcini | Canyon Gem Livestock | Jerome, ID

"These patches are impressive. We often patch cattle at 18 days post breed to catch return heats. Patches on most cows that pass over are still firmly attached when we preg check at 50-plus days. Even 30 days later you still have to do some pulling to get them off."

Mark Nold | Nold Family Angus and Final Answer Consulting | Onaka, SD

"Our operation has been utilizing Standing Heat patches for the last 4 years, both in the corral and on pasture. Using primarily a natural standing heat A.I. program, this patch has helped us achieve and maintain a very successful conception rate. I believe this product, combined with a sound breeding plan, will enhance an operation's overall reproductive success."

Bryan Vay | Rimrock Production, Inc. | Giddings, TX

"Your patches are the only brand on the market that work, and we have tried them all. Send us another 400! Tree limbs and all, your patches work really well on our cows in the pastures."

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Another major project was the review of the PTP Show judges. Each PTP judge was sent complete information on what the PTP Shows were to accomplish and each approved judge was asked to review the material and respond back to Emily Lochner as to their desire to remain on the list of Approved Judges or not and that they had read the information to be used as a guideline for judging PTP shows. PTP Shows continue to grow throughout the country, offering a program that not only is based on looks but numbers, which translates to how these cattle work in the industry. The NAILE PTP show had the largest number of cattle ever entered with nearly 1,000 Simmental and SimAngus that were evaluated by approved PTP judges.

Fall Focus 2016 was a huge success and was held in Bozeman, Montana, in conjunction with the Grand Opening of the ASA new headquarters, located at One Genetics Way. Nearly 200 attended this event from throughout the US and Canada. Bill McDonald did an excellent job raising funds to help support this event as he has done over the last several years. Thanks to Jackie Atkins and staff for designing a super program centered on how genetics continues to impact the future of the Simmental breed with emphasis being placed on the next generation of genetic evaluation, BOLT.

Plans for 2017 activities include a major revision of the Chairman's Reception and Foundation Auction in Denver; so make plans to attend and help us honor past and present trustees, our retiring Chairman of the Board, Golden Book award recipients and a special recognition of past members of the American Simmental Simbrah Foundation Board. Bidding this year can be done online with LiveAuctions.com and Jered Shipman will again be the auctioneer. We are grateful to the ASA Foundation Board Members who have worked tirelessly on this event — thank you for your hard work.

Mr. Chairman this concluded my report for the A&E Committee and I moved that it be accepted in the Minutes of the 49th Annual Meeting.

Growth & Development Committee

By Mike Forman, Chairman

The Growth & Development Committee (G&D) and ASA staff have been diligently working to hone our industry outreach efforts.

The Promotional and Advertising budget reflects a targeted approach to a robust, yet fiscally prudent campaign of brand awareness, content and programmatic highlights, and collaborative efforts. Highly focused National advertising, strategically placed regional advertising, editorial and educational articles, social media platforms and highly produced video resources provide

ASA and its membership a cost effective, cohesive, yet tailored promotional campaign. Many of the ads and videos can be accessed at Simmental.org. We encourage membership to view and use them where appropriate. Chip Kemp is the ASA staff contact for ASA promotions.

Additionally, the G&D and the entire Board of Trustees (board) chose to continue to allocate a significant investment towards the success of the Carcass Merit Program (CMP) and the capture of feed intake data. G&D chose to contribute \$20,000 toward this program held in conjunction with Chappell Feedlot in Chappell, NE. The ability to capture extremely valuable feed efficiency information through Chappell's GrowSafe system is a crucial step in continuing to define feedlot profitability and to enhance the value of SimGenetics industry wide. Additionally, G&D chose to maintain the current enrollment fee for the CMP at \$1,500 per bull. This incentivizes continued participation and future expansion of the CMP program. Jackie Atkins is the ASA staff contact regarding the CMP program.

G&D has taken bold steps to grow the use of State Association Cost Share Dollars for state level advertising. At the encouragement of ASA staff, the G&D and the board approved an increase in the Cost Share budget of \$10,000 for 2017. States that use 100% of their 2016 Cost Share allotment can apply for an additional \$1,000 of Cost Share monies in 2017. Bert Moore is the ASA staff contact for State Associations.

There are many other examples of ASA outreach efforts. One example is the assembly of brief information packets for new ASA members and nonmember buyers of SimGenetics. Another novel outreach program is a pilot project in conjunction with the Missouri Cattlemen's Association to highlight ASA's THE-Commercial Option to commercial producers. If successful, this effort may be replicated in other states in coming years. Luke Bowman is a new addition to ASA staff and will be deeply involved with the promotion of SimGenetics. ASA staff directly involved in ASA's outreach efforts include: Jackie Atkins, Luke Bowman, Chip Kemp, Bert Moore, and Bill Zimmerman.

I want to thank the ASA staff for all the support they give the Growth & Development Committee members. We often ask a lot from them and, of course, always need it "right away". The staff has always come through for us. Thanks guys!

Mr. Chairman this concludes my report for the Growth & Development Committee and I moved that it be accepted in the Minutes of the 49th Annual Meeting.

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TAKEOVER X PARAMOUNT

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000 **SIR LOIN** 5122

AS OF SPRING 2017

	HB	GM	CED	BW	WW	YW	MILK	STAY	MARB	YG	REA
EPD	159	54	12	-5.2	64	101	18	13	1.04	.10	.07
ACC			.27	.30	.26	.25	.21	.04	.23	.19	.21
% RANK	3%	1%	5%	4%	25%	25%		10%	1%		

- Sir Loin is the result of a unique mating of Takeover to a full sister to LSF Exclusive which resulted in flawless phenotype and EPDs that rival the breed's best.
- Study his full script of genetic predictions which propel his Herdbuilder and Gridmaster indexes into the top 1% of the Red Angus population.
- Use Sir Loin as a "sleep all night" calving ease specialist that can add body mass, fleshing ability and incredible cow power.



551AR01510

NEW DIRECTION X SAGA

3503354

PIE **UP FRONT** 508

AS OF SPRING 2017

	HB	GM	CED	BW	WW	YW	MILK	STAY	MARB	YG	REA
EPD	98	51	3	.3	76	123	23	9	.47	.13	.30
ACC			.29	.34	.29	.31	.19	.39	.26	.19	.20
% RANK		20%			5%	3%					20%

- Up Front was the phenotypic standout Lot 1 of the 2016 Pieper sale with a masculine build and a herd bull presence.
- Up Front is dark cherry red, demonstrates outstanding disposition and was a prolific pasture breeder.
- Up Front has the ability to influence the breed with classy daughters that have a durable, power cow look with flawless udders.

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Policies & Procedures

By Erika Kenner

Committee Members: Erika Kenner, Chairman, Bob Lanting, Tim Curran, Fred Schuetze, Tim Smith, Cliff Orley, Barry Wesner, Gene Summerlin, Legal Counsel and Steve McGuire, Staff liaison.

According to the Bylaws, this committee is responsible for the aspects of Association life that require an interpretation of policy or procedural questions or the formulation of proposals that will have a bearing on the membership of this Association. One of the first items on the committee's agenda in 2016 was to make sure the responsibilities and consequences of authorized representatives were more clearly known to members. Bylaw Section 2 covers the rules around Authorized Representatives. The committee directed Staff to post the "Things to know about Authorized Reps" on the website next to the Membership Application and to publish periodically in *the Register* magazine.

Several other bylaws and rules were discussed, and after discussion it was concluded that changes were not needed. The committee is regularly discussing scenarios that pertain to the bylaws and oftentimes, it is decided that the current bylaw is correct; however, sometimes we feel a change is needed.

One change is proposed at this Annual Meeting and pertains to how a vacancy is filled on the Board of Directors. In Bylaw Section 4: Subsection B: Part 4 the new bylaw will read if passed by the membership:

In the case a Board member can't fulfill his/her position, the Board may appoint a successor until the next election cycle, at which point a special election would be held to fulfill the remainder of the term. The Special Election would not count as the consecutive regular term. Historically, the Board appointed successor fulfilled the entire balance of the term vacant. This change will allow the members to decide a successor.

The committee also asked the staff to make sure the ballots were clearer regarding the explanations of how members can vote at the Annual Meeting. There was confusion regarding the electronic votes at the last Annual Meeting.

One resolution brought to the full Board for approval from this committee changes how cattle are considered when imported from Canada to the US. It was passed in Committee and by the Board to eliminate the need for an affidavit if the animal is already classified as a Fullblood in Canada. It will automatically be classified as a Fullblood in the US.

Another issue the committee is monitoring is the use of THE Option C. There has been lengthy discussion of members using Option C and selling animals to members without registration papers. Currently, it is not a serious problem, but the committee will continue to monitor it.

Many other items were discussed with no action taken. The committee will continue to examine more bylaws,

rules and policies in 2017 to make sure they are current with the times.

Mr. Chairman this concludes our report and I move that it be accepted into the Official Minutes of the 49th Annual Meeting.

Simbrah Committee

By, Jon Willis, Chairman

Simbrah Committee Members: Jon Willis, Chairman; Cliff Orley, Fred Schuetze, and Tim Smith.

Staff contacts: Chip Kemp and Wade Shafer.

The objective of the Simbrah committee is to review policies, rules, regulations, activities, promotional methods and materials that pertain to the Simbrah breed and to make recommendations to the ASA Board of Trustees.

Early in 2016, the Simbrah committee was the impetus for ASA's new 50% discount on low-density genotyping in exchange for feed intake or carcass data. This is a powerful step forward to incentivize the capture of hard to collect phenotypes. It has a direct benefit to our membership in the way of reducing DNA costs and adds strength to the core mission of genetic evaluation by encouraging feed intake and carcass information.

Due in large part to the encouragement of Simbrah committee member Tim Smith, there are currently over 100 SimGenetics bulls on test at the Genetic Development Center in Navasota, TX. Over 40 of those bulls are Simbrah and many other bulls are slick-haired Simmental influenced bulls suited for harsher climates. This is a significant opportunity for Simbrah genetics. The sale will take place in March 2017.

In addition to those direct Simbrah responsibilities, this committee also focuses in a larger sense on ASA's robust lineup of heat tolerant, fescue tolerant, and disease resistant cattle. This group of cattle reflects those genetics that are adaptable to various challenging climates associated with added heat and humidity. As such, at the request of the Simbrah committee, ASA staff generated two new advertisements to highlight the wide array of heat tolerant, fescue tolerant, disease resistant cattle within the ASA database.

Mr. Chairman this concludes my report for the Simbrah Committee and I moved that it be accepted in the Minutes of the 49th Annual Meeting.

ASA Publication, Inc.

By Brian DeFreese, Chair

The Pub Board members were Brian DeFreese, Chairman; Tim Smith, Vice Chairman; Dale Miller, Chairman of the Board of Trustees; Fred Schuetze and Gordon Hodges. ASA Publication, Inc. is a wholly owned for profit subsidiary of the American Simmental Association which shall serve as ASA's educational communication arm

(Continued on page 30)



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W/C Bullseye x Limestone Lola W232
3/4 SM 1/4 AN March Herd Sire Prospect



SC Debt Free D12

CNS Pays to Dream x LLSF Robins Kiss Y551
Purebred SM March Herd Sire Prospect



SC Guilty As Charged D2

W/C BF Innocent Man x Sandeen Donna 4532
3/4 SM 1/4 AN Feb. Herd Sire Prospect



SC Shasha D35

LLSF/VLF Reactor x SC Shasha Z162
March Open Purebred



SC Shasha D109

LLSF/VLF Reactor x SC Shasha Z162
September Open Purebred



M4 Ms. Unified 141D

W/C United 956Y x SFI American Girl A141
March Open 5/8 SM 3/8 AN



SC Lola D114

JF Milestone x Limestone Lola W232
September Open 3/4 SM 1/4 AN



SC Shasha D119

LLSF/VLF Reactor x SC Shasha Z162
September Open Purebred



Sandeen Donna 4532

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Continued

through timely distribution of pertinent information. ASA Publication, Inc. must stay independent and at “arms length” from its parent company. The Publication Board must act independent in the best interest for the company, ASA Publication Inc.

In FY 2016, we did act — with a complete and comprehensive review of the “Pub”. Every segment of the business, *the Register*, *SimTalk*, Catalogs/Breeder Directories, Internet/Web services and Rep program were carefully examined to determine where the Pub was at currently and where it was going in the future. All facets remain profitable but steps were taken to increase ad sales and content in *the Register*, track timeliness of when members receive *the Register*, increase Internet/Web services, expand the *Sire Source* and work more closely with members on the use of Reps for other things in addition to sales.

The following is a brief Income/Expense Report. More detail is available upon request. Net Operating Income for fiscal year 2016 is \$23,776.

The staff at ASA continues to work to improve on providing users with options to promote their operations and to keep membership informed on the many new evolving technologies. The Board would like to thank members for using ASA Publication services and ask that they work with the staff to make ASA Publication Inc. the best that it can be and something we can all benefit from. Mr. Chairman this concludes our report and I move it be accepted into the Official Minutes of the 49th Annual Meeting.

Nominating Committee

By Brian DeFreese, Chair

Committee Members: Brian DeFreese, Chairman; Mike Forman, Claye Kaelberer, Jon Willis

Trustee Election Process

Nominations: Interested adult members submit their applications by a specified deadline before Fall Board meeting.

Retiring Trustees received their Swiss bells and thanks from Chairman, Brian DeFreese.



Trustee Bob Lanting



Trustee Cliff Orley

Trustees review applications and select the candidate or candidates to replace outgoing Trustees by Region.

Nomination ballots are mailed to active adult members announcing the Board nominees and the number of positions open in each of the four regions: Western, North Central, South Central, and Eastern

Active adult members may select the Board Nominee or write in a candidate. Write-in candidates must receive 10 or more votes to be placed on the election ballot. In the event that more than two candidates receive 10 votes, the candidate with the highest number of votes will be placed on the election ballot.

No more than two Board members may reside in any one State.

Election ballots are then mailed to active adult members to elect (by written or electronic) Trustees within their region

Candidates receiving the most votes are elected to the Board

2016 was a very active election year with open positions in each region:

Western Region: Dale Miller completed two terms but will serve an additional year (2017) as past Chairman. Tom Nelson received the Board nomination and was elected by acclamation

North Central: Erika Kenner and J.W. Brune were eligible for re-election. J.W. Brune chose not to run for a second term. The Board thanks J.W. for his three years of service to the American Simmental Association. He will be missed. Erika Kenner and Tom Robinson received the Board nominations and ran against write-in candidates Steve Eichacker and Scott Werning. Erika Kenner and Steve Eichacker were elected.

South Central: Dr. Updyke, eligible for re-election in 2017, received the Board nomination and ran against write-in candidate Scott Cowger. Dr. Gary Updyke was elected.

Eastern Region: Cliff Orley and Gordon Hodges, eligible for re-election in 2017, received the Board nominations and ran against write-in candidate Randy Moody. Gordon Hodges and Randy Moody were elected.

Mr. Chairman, this concludes the Nominating Committee Report and I move it be accepted into the Official Minutes of the 49th Annual Meeting

(Continued on page 32)

BRANT FARMS

85 Elite Lots of Cow/Calf Pairs, Bred Females, Fancy Opens, Performance Tested Bulls & Genetic Lots

GENETIC BALANCE

SimGenetics Sale



Saturday **APRIL 8** at 12:00 Noon
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JAZZY CALLA LILY C17Z
Brant Waylon A87K x Top Fuel U250 HR
Bull Calf at side by WS Prime Beef Z8



BRANT/JAZZY CREOLE C120A
GLS New Direction X184 x CNS Dream On L186
Heifer Calf at side by W/C Lock Down 206Z



BRANT CAMILLE C175U
TNT Gunner N208 x HC Power Drive 88H
Bull Calf at side by W/C Lock Down 206Z



BRANT CUTIE C550A
GLS New Direction X184 x Hoover Dam
Bull Calf at side by Hart Payweight 5015



BRANT CHARLOTTE C253Z
HSF Prospector Z242 x LMF Movin Forward
Bull Calf at side by Hart Payweight 5015



BRANT BRIDGETTE B481U
Elm-Mound Upgrade Z4 x Kenco/MF Powerline 204L
Bull Calf at side by Hart Payweight 5015



BRANT/JAZZY D235W
W/C Executive Order x CNS Dream On L186
PB SM Herd Bull Prospect



BRANT/JAZZY D54R
B C Lookout 7024 x Mr NLC Upgrade U8676
1/2 SM 1/2 AN Herd Bull Prospect



LVS DETONATOR D377B
CCR Wide Range 9005A x Remington Lock N Load
3/4 SM 1/4 AN Herd Bull Prospect

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49th Annual Meeting and Convention Proceedings

Continued

Chairman Report,

By Dale Miller, Chairman

A BIG thank you to my fellow trustees and all they do in committees, to keep our organization moving along smoothly. And also, to Wade and staff for implementing all the programs that we have. Without the good dedicated staff that we have, it would be hard to stay out in the forefront of the cattle industry.

This past year has seen the settling in at the new building and with staff getting everything organized to best serve our members. A big thank you for those who made it to the Fall Focus and Grand Opening. And for those who didn't make it, please plan on stopping by the ASA Headquarters whenever you can. Our staff loves to show off their new environment.



Outgoing Board Chairman Dale Miller addresses the Annual Meeting.

As I come to the end of my 6-year commitment to ASA Board of Trustees, I'm in awe of how this system works. How everybody from different parts of the country comes to the table with different ideas and works together for the good of the organization. The people and the friendships that have been made are the highlight of this whole process. And hopefully, our time together and the programs produced, has put the ASA in a positive position for many years to come.

As I reflect back on my time as a Trustee, there have been many challenges, but far more accomplishments. This again comes back to the people involved with this organization, whether it is members, staff, or Trustees that make it possible to keep their eye on the goal of being a better breed organization for the betterment of the whole cattle industry.

I encourage all of you to take an active part in helping keep our great organization on the right track. Please use the programs of the ASA that work for you and your operation and be proactive in making sure that we stay on the right track for the future of your ASA.

Thanks again for allowing me to serve as a trustee from the Western region. It truly has been a blessing and rewarding for me to be able to hold this position.

Here is to the future of ASA!

(Continued on page 34)



Presented by Fred Schuetze, John Harker and Aaron Owen, two of the past Foundation Board Members, were in attendance to receive a Certificate of Appreciation recognizing past board members for their dedication and support of ASE.

Golden Book Award Recipients

Dr. Calvin Drake



Pine Ridge Ranch was presented their Golden Book Award by Trustees Tim Smith and Fred Schuetze



Jim Berry received his Golden Book Award from Trustee Gordon Hodges.



Dr. Michael Dikeman accepts Dr. Calvin Drake's Golden Book Award on his behalf.

Diamonds & Spurs 2017

OWEN BROTHERS CATTLE COMPANY

SATURDAY, APRIL 15TH • 12:00 Noon At the Ranch 13302 West State Hwy. 266 • Bois D'Arc, MO

90 Elite Lots Sell!

FALL & SPRING BORN SHOW
HEIFERS & BRED FEMALES
PLUS COW/CALF PAIRS



OBCC Choice 31WA

AJE/PB Montecito 63W x Westfall Voyager 721P
Bred to W/C BF Innocent Man



OBCC Queen Mother 361Z

OBCC Brush Creek C47X x STF Open Range
Bred to OBCC Cover Charge M03Z



Kenco Kashmir 452A

W/C Wide Track 694Y x STF Mr Momentum H508
Bred to W/C BF Innocent Man



SC Larkeisa 3019

WS Beef Maker x Beckton Cody T085 K2
Bred to OBCC Cover Charge M03Z



Wallace Lass 370

Dameron First Impression x MCC Cupid 414
Bred to OBCC Cover Charge M03Z



FBFS ZeeZee Girl 154Z

FBFS Universal 959U x Meyers Blacktop 206Y
Bred to OBCC Cover Charge M03Z



OBCC Zinfindel 42TA

AJE/PB Montecito 63W x Westfall Voyager 721P
Bred to W/C BF Innocent Man

**SIMMENTAL, SIMANGUS™ &
ANGUS GENETICS SELL APRIL 15**



OBCC Cover Charge M03Z

AJE/PB Montecito 63W x Hooks Shear Force 38K

**Selling this Proven
Purebred Herd Sire!**

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Guest Breeders:
Gerdes Show Cattle, Lone Tree
Simmentals, Double R Cattle Co.,
Circle M Farms, Matthews
Simmental, Golden Oak Simmentals

2017 Foundation Auction

Auction Results

Item	Donor	Amount	Purchaser
Montana Belt Buckle Collection	Wayne Klein	\$7,000	Wayne Klein
Black River Precision Custom Turkey Gun	Triple S Farms; Circle M Farms; Rocky Hollow Farm; Black River Precision; and Buzzard Hollow Ranch	6,000	Circle M Farms
Back Cover of SimTalk Membership Directory	ASA Publication, Inc.	3,900	Hudson Pines
South Texas Hunting Trip	David Berry	3,500	Circle M Farms
Custom American Simmental Association Knife	Bill McDonald	2,200	Erika Kenner
2017 ASF Foundation Donor Buckle	Creative Award/Wayne Rode	1,250	Greg Burden
Back Cover of the 2017 Sire Source	ASA Publication, Inc.	1,250	Pine Ridge Ranch
Nolan Ryan Signed Baseball	Nolan Ryan	1,200	Jim Berry
Dak Prescott Signed Dallas Cowboys Jersey	Little Creek Farms	1,110	Owen Brothers
Harker Simmental Mirror	Harker Simmentals	1,100	Barry Wesner
Original CJ Brown Simmental Print	CJ Brown Studios	1,100	Jim Berry
Genex Semen	Genex	1,000	Gary Updyke
Necklace and Earring Set	Trinity Farms	950	Curt and Susan Russell
Wooden Magazine Rack, Wooden Salt/Pepper Shakers	Harker Simmentals	800	Randy Moody
South Central Region Basket	South Central Region Trustees	800	ASA Board of Trustees
Select Sires Semen	Select Sires, Inc. (donated back for resale)	700 600	Tim Smith Tim Smith
Taste of Mississippi Basket	Mississippi Simmental Simbrah Association	700	Circle M Farms
Silver Towne Farms Christmas Coin	Silver Towne Farms	600	Owen Brothers
North Central Region Trustee "Basket" - Pottery	North Central Region Trustees	600	Daniel Johnson
North Carolina Basket	Gordon & Melissa Hodges	600	ASA Board of Trustees
Cross Stitched Poem	Paula Miller	500	Fred Smith
Cow Herd Print	River Creek Farms	500	Zac Abell/ Show Stock Outfitters
Silver Towne Farms Cow Coin	Silver Towne Farms	500	Chris Schick
North Central Region Trustee "Basket" - Cross/Wooden Box	North Central Region Trustees	500	Trinity Farms
Western Region Basket	Western Region Trustees (donated back for resale)	500 300	ASA Board of Trustees Ruble Cattle Services
Denver Pen Show Power Bull Ticket	Colorado Simmental Association	400	Buzzard Hollow Ranch
Eastern Region Trustee Baskets	Eastern Region Trustees	400	Gordon Hodges
ABS Semen Package 1	ABS Global	350	Bob Lanting
Framed Picture	Curt and Susan Russell	350	Krieger Farms
Pete Rose Signed Baseball	Nancy Tom	325	Dr. Larry Horstman
ABS Semen Package 2	ABS Global	300	Buzzard Hollow Ranch
Cattle Visions Semen	Cattle Visions	300	Kaelberer Simmentals



This year, thanks to many successful fundraising efforts on behalf of the American Simmental ~ Simbrah Foundation Board, the events at the National Western Stock Show brought in \$77,960. The fundraising events of the 2017 Foundation Auction, sale of the Long Simmental donation heifer, and the Trans Ova IVF Cycle occurred in conjunction with the 49th Annual Foundation Auction and Annual Meeting and events in Denver, Colorado. A total of \$46,710 was raised at the Foundation Auction, Sunday, January 15, the ASF Board is grateful to Jered Shipman for donating his time as auctioneer of the event. The Long family of Creston, Iowa donated Long's Charity which raised \$25,000 from

generous sponsors, and re-sold in The One Sale for \$4,000, totaling \$29,000 for the AJSA Merit Award Scholarships. Trans Ova's donated IVF Cycle sold in the SimMagic Sale for \$2,250 to Shoal Creek Land and Cattle.

ASF Chairman Fred Schuetze adds, "There are two things that make the Foundation Auction a success: the people who donate their time or auction items, and then the people who attend the event or purchase to support the foundation and its goals. I thank both groups for making this event successful and look forward to many more with the sincere belief that the ASF has just started to grow." ♦

Item	Donor	Amount	Purchaser
One Elk Horn Wine Holder	Christy Campbell	\$300	Fred Schuetze
Pride of North Dakota Basket	North Dakota Simmental Association	300	Bob Lanting
Two Elk Horn Lamps	Christy Campbell (donated back for resale)	300 275	Sanders family Tonya Phillips
Accelerated Genetics Semen	Accelerated Genetics	285	Neidig Simmentals
Denver Nuggets Tickets	Kronke Ranches	75	Rocking P Livestock

Shell Shocked



© Annie Duncan

ASA# 2880060

Sire: Remington Secret Weapon 185

Dam: Lazy H Shez Too Cool W58

- Homzygous Polled
- High selling bull at \$17,250 at the Stars & Stripes sale



Shell Shock's progeny

Semen \$30/unit

CATTLE Visions

Contact owners, Cattle Visions
Doug Parke 859.421.6100

Canadian semen – contact Canadian Sires, Scott Bohrsen 403.370.3010



Dam of Shell Shocked



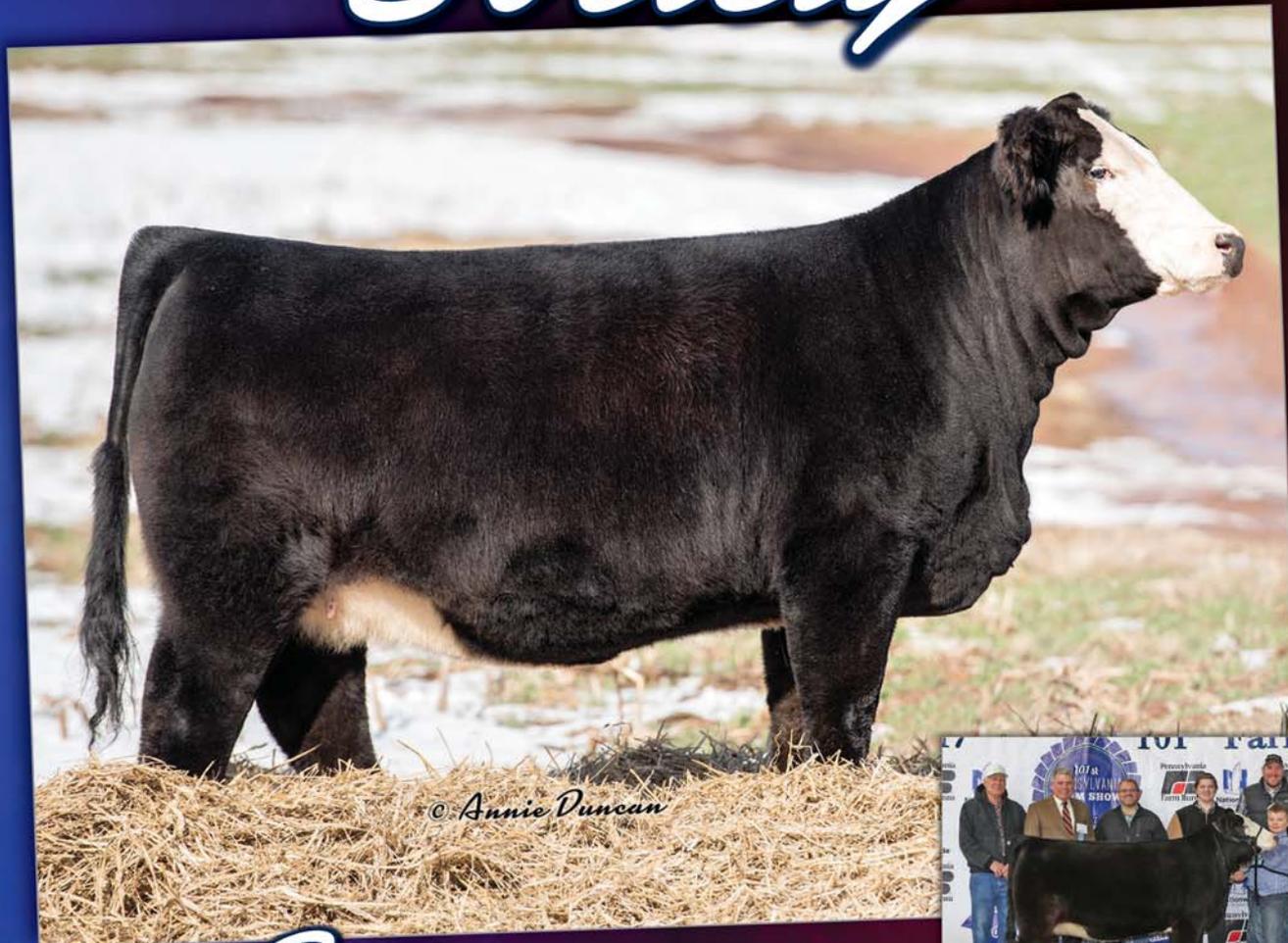
Nashville, Tennessee
Ken Butner, Owner 615.405.6105
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Greg Stewart
Hallifax, PA
717.350.5235

Secret Society



© Annie Duncan



Secret Society ASA# 3096430

Sire: WLE Uno Mas X549 Dam: SSC Victorias Secret 49B

- Secret Society sells in the upcoming Ohio Beef Expo.
- SSC Victorias Secret selling choice of embryos by Pays To Believe, 20/20 and Hooks Broadway in Ohio Beef Expo
- Victoria Secret commanded \$37,000 at the 2016 Stars & Stripes and also a many time champion.



Dam of Secret Society and full sister to Shell Shocked

MAST SIMMENTALS

519 Main St
Pleasant City, OH 43772
Andy Mast 740.260.6620

Thank You...
to the breeders that
purchased embryos at the
North American sale.



NATIONAL WESTERN

SimMagic On Ice Sale

January 14, 2017, Denver, CO

No.	Category	Average
53	Flushes/Embryos Lots	\$5,208
7	Packages of Semen	9,010
		(\$320/straw)
60	Total Lots	\$5,652

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Derek Vogt (EE) NE; Jered Shipman, TX; Alan Sears, CO; Matt Macfarlane, CA; Kent Jaecke, OK; Jeremie Ruble, IA; Buddy Robertson, OK; Chance Ujazdowski, WI; and Dustin Carter, SD.

Representing ASA: Bill Zimmerman

High-Selling Lots:

\$18,000 – 1/2 interest in Embryo out of, “Lazy H Adkins Blkstr Z15,” cons. by Trauernicht Simmentals, sold to Windy Ridge Simmentals, Seward, NE.

\$8,250 – Flush of, “GSJG Impressive Image 1B,” cons. by GSJG Cattle, sold to Rockin J Ranch, Cody, NE.

\$6,900 – Three Embryos out of, “TNGL A Gemstone A527,” s. by Colburn Primo 5153, cons. by Windy Ridge Simmentals, sold to Rockin J Ranch, Cody, NE.

\$6,750 – Flush of, “KenCo Steel Magnolia,” cons. by Silent Night Farms at Cross Creek Ranch, sold to Lee Simmental Farm, Columbia, MO.

\$6,300 – Three Embryos out of, “Miss Star Above BW11Y,” s. by TJ High Calibre 556B, cons. by Tree Lane Farms, sold to Hartman Cattle Company, Tecumseh, NE.

\$6,000 – Three Embryos (IVF Heifer Sexed) out of “W/C RJ 8543 4016B,” s. by MCM Top Grade 018X, cons. by Ferguson Show Cattle, sold to H20’s Farm, Valparaiso, IN.

\$6,000 – Three Embryos out of, “KS Miss Sequoia Y770,” s. by W/C Loaded Up 1119Y, cons. by Werning Cattle Company, sold to Larry Simmons, Coolville, OH.

\$5,700 – Three Embryos out of, “Miss Star Above BW11Y,” s. by CAJS Blaze of Glory, cons. by Tree Lane Farms, sold to Yardley Cattle, Beaver, UT.

Comments: The 8th annual SimMagic on Ice was held January 14th at the Double Tree/Denver Central in Denver, Colorado. Sponsors were Trans Ova Genetics, Cattle Visions, EDJE and Jame Secondino Krieger with American Livestock. The evening started with a donation from Trans Ova Genetics for the ASA Foundation. It consisted of an IVF Cycle using reverse sorted semen, which was purchased by Shoal Creek Land and Cattle for \$2,250, with all proceeds dedicated to the ASF Junior Scholarship Awards.

The 24th Annual “The One” Simmental Sale

January 16, 2017, Denver, CO

No.	Category	Average
12	SM and SimInfluenced Bulls	\$14,008
16	SM and SimInfluenced Bred Females	10,672
1	SM and SimInfluenced Fall Bred Female	9,500
19	SM and SimInfluenced Open Females	9,874
3	SM and SimInfluenced Donors	16,633
2	SM and SimInfluenced Flush Lots	12,375
53	Total Live Lots	\$11,530

Auctioneer: Jim Birdwell, OK

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Derek Vogt (EE) NE; Jered Shipman, TX; Doug Parke, KY; Matt Macfarlane, CA; Kent Jaecke, OK; Alan Sears, CO; Jeremie Ruble, IA; Buddy Robertson, OK; Jason Elmore, TX; and Margo Paeltz, Live Auctions.TV, KS.

Representing ASA: Susan Russell

High-Selling Lots:

\$48,000 – Bull, “K-Ler Kingsman 610D,” s. by W/C Executive Order 8543B cons. by K-Ler Cattle Company, sold to Lee’s Cattle Company, Brush, CO.

\$32,000 – Bull, “Rocking P Legendary C918,” s. by Harkers Icon, cons. by Rocking P Livestock, LLC, sold to Bloomberg Cattle, Berwick, IL.

\$31,000 – Bred Female, “Zeis Miss Gwen C1895,” s. by LLSF Uprising Z925, bred to WLE Uno Mas X549, cons. by Foreman Cattle Company and Jarrin Goecke, sold to C-Mor Beef Farms, Seymour, IL.

\$25,000 – Donor Female, “Lazy H Priceless U46,” s. by HTP SVF In Dew Time, cons. by Ferguson Show Cattle, sold to Linda Conaster, Jamestown, TN.

\$25,000 – Bred Female, “TL Miss Star 49B,” s. by WS Pilgrim H182U, bred to TJ High Calibre 556B, cons. by Tree Lane Farms, sold to Outback Ranch, College Station, TX.

\$25,000 – Bull, “BSC Upper Management 28D,” s. by LLSF Uprising Z925, cons. by Blackford Show Cattle, sold to Echard Farms, Farmersburg, IA.

\$25,000 – Open Female, “K-Ler Dolly’s Queen 609D,” s. by W/C Executive Order 8543B, cons. by K-Ler Cattle Company, sold to Werning Cattle Company, Emery, SD.

\$22,000 – Open Female, “WLK/WW Miss P eps Deal Me In 272D,” s. by WLE Big Deal A6171, cons. by WW Cattle Company, sold to Nikkel Bros. Show Stock, McPherson, KS.

Comments: The auction kicked off with the selection of the Power Simmental. The winning ticket was Johnsen Livestock, South Dakota, with the opportunity to make their selection from four bulls or four females. Their selection was, “HILB/JLC Impressive Sight,” from Hilbrands Cattle Co., MN. The Power Simmental sponsors are Purina Animal Nutrition & Eberspacher Enterprises Inc. Johnsen Livestock takes the heifer home and Hilbrands takes home \$10,000.



Hilbrands Cattle Company’s heifer, “HILB/JLC Impressive Sight,” declared the 2017 People’s Choice.

Long's Charity D12 was the choice of the Rob and Gina Long family to be added to the prominent list of breeders that have donated to the ASA Foundation to add in the AJSA scholarship program.



Long's Charity D12 is a purebred daughter of TLLC One Eyed Jack and SS Cow Bell. She was purchased for \$25,000 by the following breeders: Iowa Jr Simmental Assoc., Iowa Sr. Simmental Assoc., Shoal Creek Land & Cattle, Springer Simmental, Larry & Carol Drake, Harker Simmental, Trennepohl Farms, Hudson Pine Farms, Clearwater Simmental, Grand View Simmentals, Heartland Simmentals, Red River Farms, Wildberry Farms, 102 River Ridge Ranch, One Eyed Jack Group, McGregor Livestock, Rolling Hills Farms, KenCo Cattle, Steve & Leisa Shirley, Trauernicht Simmentals, Wayward Hills Farms, Glacier Cattle Co, Ferguson Cattle, Steve & Nancy Jass and Paulson Show Cattle.

This heifer scholarship program was established in 1997 and has gathered a total of \$325,500 for the future leaders of the Simmental breed.



The group then donated the heifer back and was purchased the second time for \$4,000 by HTP Simmentals, Hilltop Simmentals and Tylertown Simmentals.

People's Choice Power Simmental finalists with their coats, sponsored by Purina and Eberspacher Enterprises, Inc.

Included from left: Willie Altenburg, Power Simmental chairman; Scott Schaake, Schaake Farms; Don Fischer, Oval F Farms; Stacy Kersten, Kersten Cattle; and Loren Vogler, Vogler Cattle; Seth Kaehler, K-Ler Cattle; Bob Grass, Grass-Lunning; Amanda Hilbrands, Hilbrands Cattle Co.; Storm Johnsen, Johnsen Cattle; Leslie Ruby, Ruby Cattle; Lori Eberspacher, Kelly Schmidt & Val Eberspacher, Eberspacher Enterprises Inc



(Continued on page 40)

NATIONAL WESTERN

(Continued from page 39)

Class Standings, Purebred Bulls, Pen of Five

Class 221 A

Lee Simmental Farms, Columbia, MO
Tingle Farms, New Castle, KY

Class 221 B

Oak Meadow Farms, Harmony, MN
Springer Simmentals, Cresco, IA
R&R Genetics, Paradise, UT

Class Standings, Purebred Bulls, Pen of Three

Class 222 A

Swanson Cattle Company, Peterson, IA
Lee Simmental Farms, Columbia, MO
CK Bar Ranch, Kadoka, SD
Heartland Simmentals, New Hampton, IA

Class 222 B

Schooley Cattle Company, Bloomfield, IA
Tingle Farms, New Castle, KY
102 River Ridge Cattle Co., Bedford, IA

Class 222 C

Vogler Cattle Company, Ashland, NE
Long's Simmentals, Creston, IA

Class 222 D

Schaake Farms Inc., Westmoreland, KS
Durham Simmentals, Gilliam, MO
Wohlers Simmental/Western Cattle Source,
Crawford, NE

Class 223

Hudson Pines Farm, Sleepy Hollow, NY

Class Standings, Percentage Bulls, Pen of Five

Class 321

Ruby Cattle Company, Murray, IA
Wohlers Simmental/Western Cattle Source,
Crawford, NE

Class Standings, Percentage Bulls, Pen of Three

Class 322 A

Gateway Genetics, Albion, NE
K-Ler Cattle Company, St. Charles, MN
Felt Farms, Wakefield, NE

Class 322 B

Swanson Cattle Company, Peterson, IA
Kearns Cattle Company, Rushville, NE
Walsh/Winther, Woodbine, IA

Class 322 C

Hilbrands Cattle Company, Clara City, MN
Felt Farms, Wakefield, NE
RS&T Simmentals, Savannah, MO

Class 322 D

Ruby Cattle Company, Murray, IA
Grass-Lunning Simmentals, LeRoy, MN
Rust Mountain View Ranch, Mercer, ND
J&C Simmentals, Arlington, NE

Bull Pen Show

Date: January 15, 2017
Location: Denver, CO
Judge: Kyle Colyer, Bruneau, ID
Associate: Shane Bedwell, Holt, MO

Editor's Note: PTP data for the Purebred and Percentage Bull and Female Pen Shows are in this order: Calving Ease EPD, Birth Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Stayability EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

Purebred Pen of Five



Grand Champion, exh. by Lee Simmental Farms, Columbia, MO

Birth	Animal's Name	Sire	WDA	Frame	SC
4/15/16	LLSF Believe In Me D64	LLSF Pays to Believe ZU194	4.38	5.70	36
4/4/16	LLSF Ura Force D91*	SVF Steel Force S701	3.84	5.02	37
4/1/16	LLSF First Class D799	Sandeen Upper Class 2386	3.77	4.23	38
4/4/16	LLSF Believe D722	LLSF Pays To Believe ZU194	3.54	4.77	35
4/16/16	LLSF Believe It D66	LLSF Pays To Believe ZU194	4.03	5.84	37
	Pen Average		3.91	5.11	37
	EPD Average	6.6/2.2/60.5/88.4/13.8/49/8.4/-0.31/.20/114.2/66.8			



Reserve Grand Champion, exh. Oak Meadow Farms, Harmony, MN

Birth	Animal's Name	Sire	WDA	Frame	SC
2/9/16	OMF/DK Destination D20	Welsh's Dew It Right 067T	3.88	5.92	41
2/13/16	OMF District D33	Welsh's Dew It Right 067T	3.38	6.10	38
2/20/16	OMF/DK Digger B51	WS All-Around Z35	3.55	5.95	37
2/15/16	OMF Direct Deposit D40	LMF Revenue Z24	3.48	5.38	35
2/9/16	OMF Dapper Dan D14*	Welsh's Dew It Right 067T	4.01	5.42	41
	Pen Average		3.66	5.76	38
	EPD Average	15.1/-0.1/68.9/95.9/12.1/56.4/15.5/-0.35/.33/153/79.2			

Purebred Pen of Three



Grand Champion, exh. by Schaake Farms Inc., Westmoreland, KS (Class 222 D)

Birth	Animal's Name	Sire	WDA	Frame	SC
2/13/16	SFI Brick Yard D20	W/C Loaded Up 1119Y	3.71	4.84	38
1/29/16	SFI Enough Said D3*	CCR Cowboy Cut 5048Z	3.71	5.15	39
2/2/16	SFI Brigade D21	W/C Loaded Up 1119Y	3.73	5.82	38
Pen Average			3.71	5.27	38
EPD Average			9.5/.4/63.1/87.4/10.1/47.6/10/-37/.02/114.9/66.2		



Reserve Grand Champion, exh. by Vogler Cattle Company, Ashland, NE (Class 222 C)

Birth	Animal's Name	Sire	WDA	Frame	SC
2/15/16	VCL LKC Dagger 605D*	Profit	3.84	6.38	40
2/15/16	VCL LKC Dalton AKA Bull 605	Profit	3.87	6.13	42
2/17/16	VCL LKC The Duke 633D	Profit	3.94	6.31	43
Pen Average			3.94	6.31	43
EPD Average			6.9/2.5/62.9/86.8/5.3/48.3/8.7/-28/.09/108.2/64.5		



Editor's Note: PTP data for the National Western Simmental Purebred and Percentage Junior and Open Shows are in the following order Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. Scrotal circumference is listed on older bulls.

Junior Show

Date: January 17, 2017
Location: Denver, CO
Judge: Kevin Jensen, Courtland, KS

Purebred Females



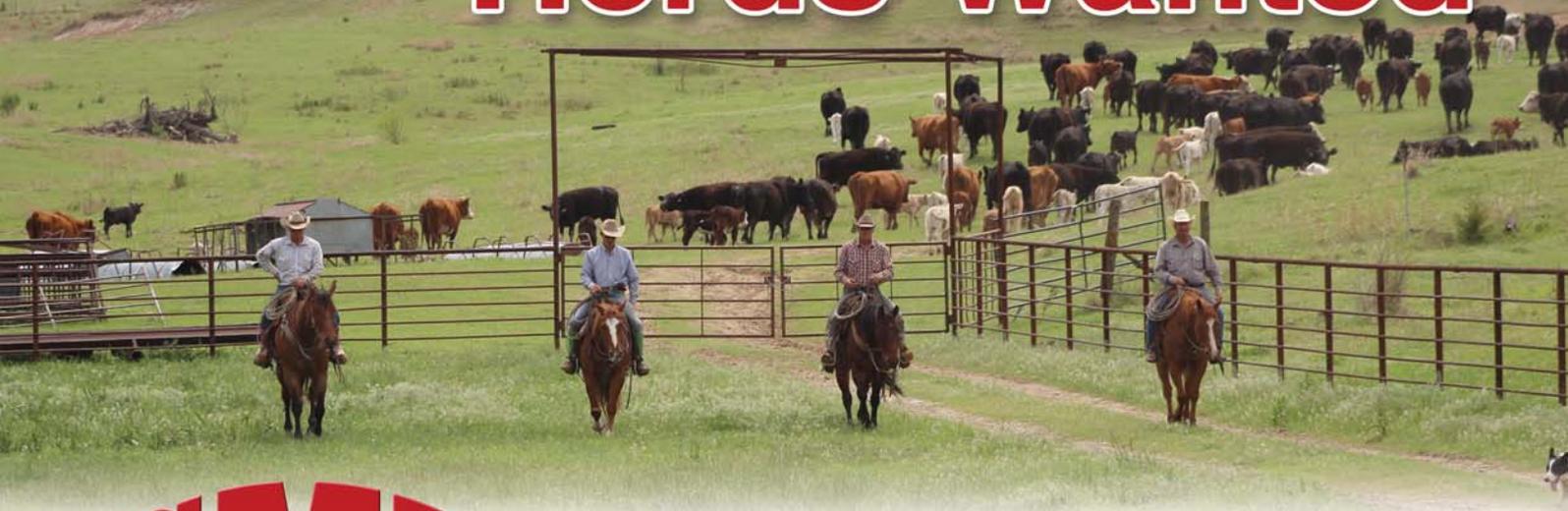
Grand Champion
 "RP/MP Trixie C004," s. by HTP/SVF Duracell T52, exh. by Morgan Phillips, Maysville, KY.
 13.2/62/92/10.3/50/-29/.13/124/69



Reserve Grand Champion
 "Panarama 52C," s. by WS Pilgrim H182U, exh. by Miranda Raithel, Falls City, NE.
 5.8/64/87/8.2/51/-33/.16/114/66

(Continued on page 44)

Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving

"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

Lynda Stuart,
Stuart Land and Cattle Co.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

John Hall, Ph. D.,
Professor and Extension Beef
Specialist and Superintendent
at University of Idaho Nancy
M. Cummings REEC.

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.

SANDEEN

Upper Class

2386

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Sandeen Genetics,
Foster Brothers Farms,
Partisover Ranch,
Britt Farm & Eddins Farm



Sandeen Upper Class 2386

3/4 Simmental 1/4 Angus
Homo Black & Homo Polled
ASA# 2642004

Sire: Mr NLC Upgrade U8676
Dam: Sandeen Donna 7386

*Focus
Kyla Copeland*

CHECK OUT THESE UPPER CLASS SIRED BEAUTIES...



THE SIRE OF UNREAL BODY MASS WITH OVERWHELMING

Class

NATIONAL WESTERN

(Continued from page 41)

Junior Percentage Females



Grand Champion

"DAF Reba C707," s. by Silveiras Style 9303, exh. by Sara Sullivan, Dunlap, IA. 12.6/50/84/9.6/48/-12/.41/128/63



Reserve Grand Champion

"HILB Stop and Wish D507," s. by BC Lookout 7024, exh. by Claire Trennepohl, Middletown, IN. 12.2/61/89/5.2/47/-30/.51/134/72

Open Bull Show

Date: January 17, 2017
Location: Denver, CO
Judge: Jim Ligon, Cookeville, TN
Associate Judge: Gregg Upchurch, Crossville, TN

Purebreds



Spring Calf Champion

"TNGL Imprint C989," s. by TNGL Track On B748, exh. by Tingle Farms, New Castle, KY. 11.9/56/81/7.0/52/-31/.06/123/64

Percentage Pen of Five



Grand Champion, exh. by Ruby Cattle Company, Murray, IA

Birth	Animal's Name	Sire	WDA	Frame	SC
1/12/16	Rubys Battle Cry 651D	Ruby SWC Battle Cry 431B	3.87	5.55	39
1/12/16	Rubys Battle Cry 656D*	Ruby SWC Battle Cry 431B	3.44	4.80	40
1/8/16	Rubys Battle Cry 626D	Ruby SWC Battle Cry 431B	3.48	5.25	41
2/13/16	Ruby NFF Battlecry 6111D	Ruby SWC Battle Cry 431B	3.58	5.48	33
2/28/16	Rubys Madden 6133D	PVFS Ruby Madden 126Y	3.79	5.32	35
Pen Average			3.63	5.28	38
EPD Average			8.9/.3/72.3/109.6/5.6/55.2/7/-29/.18/111.8/71.2		



Reserve Grand Champion, exh. by Wohlers Simmentals and Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/10/16	WCS Worldwide 6209D	S A V International 2020	3.55	5.68	39
2/15/16	WCS Tombstone 675D	Harkers Bandito Uno	3.56	6.01	38
2/14/16	WCS On Fire 668D	Chestnut PF Fire Ball 234	3.32	5.49	38
2/7/16	WCS Mr. Ball 608D	S A V International 2020	3.47	5.52	38
2/12/16	WCS The Tracker 645D	WCS Mr. Husker 3076A	3.29	4.96	41
Pen Average			3.44	5.53	39
EPD Average			7.3/2.2/70.8/106/8.4/58.9/9.2/-16/.30/113.3/70.4		

Percentage Pen of Three



Grand Champion, exh. by Ruby Cattle Company, Murray, IA (Class 322 D)

Birth	Animal's Name	Sire	WDA	Frame	SC
1/8/16	Rubys Unbelievable 623D	Bushs Unbelievable 423	3.54	5.75	39
1/8/16	Rubys Unbelievable 628D	Bushs Unbelievable 423	3.15	5.25	36
2/20/16	Rubys NFF Unbelievable 6121D	Bushs Unbelievable 423	3.59	5.08	35
	Pen Average		3.43	5.36	37
	EPD Average	12.2/.5/62.3/96.6/8.1/53.1/7.2/-.33/.64/141.2/76.6			



Reserve Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN. (Class 322 C)

Birth	Animal's Name	Sire	WDA	Frame	SC
1/24/15	HILB/SHER World Class	Silveiras SIS GQ 2352	3.5	5.9	40.5
1/20/15	HILB Johnnie Walker C505	W/C Lock Down 206Z	3.18	5.2	42.5
1/26/15	HILB Border Patrol C4070	LLSF Pays To Believe ZU194	3.21	5.4	40
	Pen Average		3.30	5.4	40
	EPD Average	12.5/55/85/7.5/45/-.17/.23/128/66			

* indicates Power Simmental Entry

Open Purebred Bulls (Cont.)



Reserve Spring Calf Champion
 "STCC Plymouth Rock," s. by WS Pilgrim H182U, exh. by Trennepohl Farms, Middletown, IN.
 7.9/68/92/9.7/52/- .34/.26/121/71



Junior Calf Champion
 "LAH Sixteen Step 628D," s. by RGRS SRG Two Step 20Z ET, exh. by Horstman Cattle Company, West LaFayette, IN.
 10.6/55/73/8.8/42/- .36/.14/122/63



Reserve Junior Calf Champion
 "B-C ADK Rubicon 6025D," s. by WS Pilgrim H182U, exh. by Badger Creek Cattle Company, Emporia, KS.
 40/6.3/63/84/11.4/53/- .26/.08/112/64

(Continued on page 46)

NATIONAL WESTERN

(Continued from page 45)

Class Standings, Purebred Female, Pen of Three

Class 225 A
Oval F Ranch, St. Joseph, MO
Hudson Pines Farm, Sleepy Hollow, NY

Class 225 B
Hicks Cattle Company, Covington, IN
Hilbrands Cattle Company, Clara City, MN
Springer Simmentals, Cresco, IA

Class Standings, Percentage Female, Pen of Three

Class 325 A
Hilbrands Cattle Company, Clara City, MN
Sisco Brothers Cattle Company, Syracuse, NE
Ruby Cattle Company, Murray, IA

Class 325 B
Lone Tree Simmental, Lone Tree, IA
Grass-Lunning Simmentals, LeRoy, MN
Ahlberg Cattle, Longmont, CO

Open Purebred Bulls (Cont.)



Fall Calf Champion

"Helm Farms Cadillac Jack," s. by TLLC One Eyed Jack, ex. by Elmore Cattle Services and Helm Farms, Waukomis, OK.
45/6.8/62/83/6.7/46/-.35/.10/104/65



Intermediate Champion

"CLSY Ascension," s. by LLSF Uprising Z925, ex. by T Bar T, Travis Farms and Sunset Farms, Sedalia, MO.
48/5.6/67/103/1.0/57/-.32/.11/107/68

Female Pen Show

Date: January 16, 2017
Location: Denver, CO
Judge: Kyle Colyer, Bruneau, ID
Associate: Shane Bedwell, MO

Editor's Note: PTP data for the Purebred and Percentage Bull and Female Pen Shows are in this order: Calving Ease EPD, Birth Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Stayability EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

Purebred Pen of Three



Grand Champion, ex. by Hicks Cattle Company, Covington, IN

Birth	Animal's Name	Sire	WDA	Frame
2/16/16	H/C Miss Pearl 00D	W/C Loaded Up 1119Y	2.72	4.90
2/6/16	H/C Pearls Ivannka 48D	LLSF Uprising Z925	2.85	5.54
2/7/16	H/C Pearls Sweet Heart	LLSF Uprising Z925	3.13	6.05
	Pen Average		2.90	5.50
	EPD Average	10.1/.9/62.6/90.5/6.1/52.8/8.7/- .40/.06/115.1/67.4		



Reserve Grand Champion, ex. by Hilbrands Cattle Company, Clara City, MN

Birth	Animal's Name	Sire	WDA	Frame
1/25/16	HILB/Jass Order Me Roses	W/C Executive Order 8543B	2.82	4.68
2/11/16	HILB/Jass Fallin N Love	W/C Executive Order 8543B	2.85	4.60
1/31/16	HILB/Jass Executive Love	W/C Executive Order 8543B	2.78	4.61
	Pen Average		2.82	4.63
	EPD Average	11.2/-1.6/58.2/86.3/6.7/49.8/6.4/- .34/.20/122.5/71.2		

Percentage Pen of Three



Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN.

Birth	Animal's Name	Sire	WDA	Frame
3/25/16	HILB/JLC Last Impression	W/C Executive Order 8543B	3.12	5.60
3/20/16	HILB/JLC 1st To Order	W/C Executive Order 8543B	2.98	5.29
3/22/16	HILB/JLC Impressive Sight*	W/C Executive Order 8543B	3.28	6.06
Pen Average			3.13	5.65
EPD Average			14.6/-2.0/62.7/100.9/8.4/54.6/8.5/- .17/.40/142.3/74.6	



Reserve Grand Champion, exh. by Lone Tree Simmental, Lone Tree, IA

Birth	Animal's Name	Sire	WDA	Frame
2/8/16	LTS Moco Elite Keepsake	Silveiras Style 9303	3.16	5.44
1/3/16	LTS Intensity	W/C United 956Y	2.93	5.47
3/20/16	LTS Paris Nights	CLO LTS Entourage 72T	3.24	5.41
Pen Average			3.11	5.44
EPD Average			12.6/0.5/65.6/103.6/8.7/50.5/6.4/- .17/.35/130.9/71.2	

Open Purebred Bulls (Cont.)



Grand Champion and Yearling Champion
 "SC Pay the Price," s. by CNS Pays to Dream T759, exh. by Elmore Cattle Services and Volk Livestock, Waukomis, OK.
 49/9.8/53/78/6.9/44/- .27/.47/138/71



Reserve Yearling Champion
 "Rocking P Legendary C918," s. by Harkers Icon, exh. by Rocking P Livestock, Maysville, KY.
 51/9.0/54/73/7.8/42/- .32/.04/107/60



Reserve Grand Champion and Senior Champion
 "TL Bottomline," s. by WS Pilgrim H182U, exh. by Bottomline Group, Tecumseh, NE.
 49/6.8/61/84/8.3/47/- .15/.16/119/63

Reserve Senior Champion
 "STCC Jacked Up," s. by TLLC One Eyed Jack, exh. by Trennepohl Farms and Jack Cattle Company, Middletown, IN.
 49/4.9/66/94/4.5/47/- .46/.25/112/70

(Continued on page 50)

April 8th, 2017

1:00 pm • Elrod Sale Facility, Talmo, GA

Cattlemen's
CHOICE
Sale
17th Annual Sale
Simmental & SimAngus



Combustible x Jestress 9015
due to Blazon, full sib to the B79



Upgrade x Cool Butt due to Blazon



Selling two daughters
out of Cool Butt



Pregnancy and full sisters to the
many time champion Jestress B79

- Selling semen and pick of calves by Inferno
Mississippi Dixie National Grand Champion bull



Ironhide x Lucky Charm x Sheza
Dream due to Blazon



Blazon x Cool Butt



Ignition x Next Step bred to United



Combustible x JSAR Doc
due to Big Casino



Crimson Tide x Built Right x
Savannah Pair



Macho x Mr Beef bred to Aftershock



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Foundation Honor Roll

The most recent list of people who have
made a donation to the ASA Foundation.

Jim Berry
Scales Mound, IL

**We Invite You to Add
Your Name to The List.**

SIMGENETICS

SimGenetics Rank in Seedstock Producer List

BEEF magazine's Top 100-Seedstock
list included 18 Simmental and Simmen-
tal-influenced seedstock producers in the
US. SimAngus™ emerges as one of the top
five genetic offerings.

Ranked in order:

- 6 Powerline Genetics, Arapahoe, NE
- 16 Diamond Peak Cattle Company, Craig, CO
- 19 RA Brown Ranch, Throckmorton, TX
- 26 Beiber Red Angus Ranch, Leola, SD
- 34 Nichols Farm, Bridgewater, IA
- 37 Schiefelbein Farms, Kimball, MN

- 40 Thomas Ranch, Harrold, SD
- 41 Yon Family Farms Ridge Spring, SC
- 45 Krebs Ranch, Gordon, NE
- 48 Griswold Cattle, Stillwater, OK
- 49 Hoffman Ranch, Thedford, NE
- 52 Flying H Genetics, Arapahoe, NE
- 54 Eagle Pass Ranch, Highmore, SD
- 82 Gateway Simmental and Lucky Cross,
Lewistown, MT
- 85 3C Christensen Ranch, Wessington, SD
- 86 Cow Camp Ranch, Lost Springs, KS
- 93 Callies Angus, Howard, SD
- 95 Yardley Cattle Company, Beaver, UT ◆

the Register

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CATTLE IN DEMAND



NATIONAL WESTERN

(Continued from page 47)

Open Percentage Bulls



Reserve Grand Champion and Spring Calf Champion
 "Schooley Dinero 365D," s. by ZKCC Chopper 844U, exh. by Schooley Cattle Company, Bloomfield, IA.
 9.3/56/83/3.1/39/-.23/.39/113/65



Reserve Spring Calf Champion
 "SVJ Night Moves D14," s. by TF Night Moves, exh. by SVJ Farm, Amity, PA.
 12.2/61/100/7.4/52/-.08/.27/119/67



Junior Calf Champion
 "CMFM Durango 36WD," s. by Circle M Tejas, exh. by Circle M Farms, Rockwall, TX.
 45/17.5/59/87/9.4/45/-.22/.53/146/75



Reserve Junior Calf Champion
 "WWS Pilchuck W75D," s. by WS Pilgrim H182U, exh. by White Wing Simmentals, Huntington, AR.
 41/9.8/61/90/8.8/52/-.11/.57/132/72



Fall Calf Champion
 "Belle/HS Trump," s. by SVF Steel Force S701, exh. by Southern Belle Cattle Company, Horse Cave, KY.
 38/9.3/50/85/6.0/37/-.17/.27/109/59



Yearling Champion
 "HPF/Hill Uprising C104," s. by LLSF Uprising Z925, exh. by B&K Farms, Petersburg, TN.
 46/6.2/71/104/4.1/56/-.19/.10/104/68



Grand Champion and Senior Champion
 "KRMS Primary Candidate," s. by OMF Double Shot Z10, exh. by Prestige, Bauer, Francis and Twisted Nickle, Paola, KS.
 44/8.8/63/94/6.2/51/-.23/.32/120/68



Reserve Senior Champion
 "Dan D II ET," s. by DCC Faultless 8P, exh. by Questing Hills L&C, Afton, IA.
 48/7.6/56/80/8.3/47/-.18/.01/88/53

Open Female Show

Date: January 18, 2017
Location: Denver, CO
Judge: Jim Ligon, Cookeville, TN
Associate: Gregg Upchurch, Crossville, TN

Purebreds



Grand Champion Cow/Calf Pair
 "TPHT Ms. Esmerelda," s. by SS/PRS Gunslinger 824X, Calf, "TPHT Ezmay D77A," s. by Connealy Final Solution, exh. by Top Hat Farm, Deweyville, UT.
 8.9/52/75/5.8/40/-.27/.18/120/63
 12.5/59/98/3.9/54/-.25/.45/121/70



Reserve Grand Champion Cow/Calf Pair
 "SVJ Stylish One Too A 14," s. by SVF/NJC
 Built Right N48, Calf, "SVF Night Moves
 D14," s. by TF Night Moves, exh. by
 SVJ Farm, Amity, PA.
 12.3/57/84/6.5/48/- .26/.06/120/62
 12.2/61/100/7.4/52/- .08/.27/119/67



Spring Calf Champion
 "ML RJ STCC Serena D74,"
 s. by WS Pilgrim H182U,
 exh. by Trennepohl Farms, Middletown, IN.
 7.8/70/95/9.6/54/- .35/.37/129/75



Reserve Spring Calf Champion
 "IVS/JJ/B&K 1 To Love 05D," s. by TLLC
 One Eyed Jack, exh. by B&K Farms and
 Sloup Simmentals, Petersburg, TN.
 7.5/58/82/7.2/45/- .32/.23/111/66



Junior Calf Champion
 "GLS Dash of Fame D137," s. by Profit,
 exh. by JS Simmentals, Prairie City, IA.
 6.5/65/93/8.3/54/- .22/.28/126/70



Reserve Junior Calf Champion
 "CMFM Time to Shine 508D," s. by HPF
 Quantum Leap Z952, exh. by Allie Jordan,
 Comfort, TX.
 12/57/75/11.1/49/- .25/.20/123/67



Fall Calf Champion
 "WHF Summer 356C," s. by CCR Wide Range
 9005A, exh. by JS Simmentals, Prairie City, IA.
 6.3/75/116/7.5/58/- .30/.00/116/72

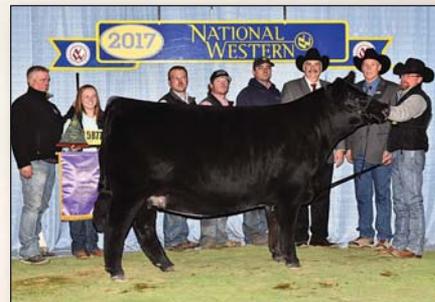


Reserve Fall Calf Champion
 "SS CAJS Queen of Hearts C25," s. by
 WLE Uno Mas X549, exh. by Avery Bates,
 Manhattan, MT.
 10.1/56/76/9.3/42/- .30/.27/121/68



Intermediate Champion
 "TJSC Diamond 133C," s. by Mr. HOC Broker,
 exh. by Ali Muir, Waynesfield, OH.
 2.1/66/91/4.3/44/- .26/.01/93/61

Reserve Intermediate Champion
 "W/C RJ Miss 8543 5057C,"
 s. by Remington Lock N Load 54U,
 exh. by Isaac Taber, Abingdon, IL.
 14.8/47/79/8.3/46/- .56/.06/124/64



Grand Champion and Yearling Champion
 "RP/MP Trixie C004," s. by HTP/SVF
 Duracell T52, exh. by Rocking P Livestock,
 Maysville, KY.
 13.2/62/92/10.3/50/- .29/.13/124/69



**Reserve Grand Champion
 and Reserve Yearling Champion**
 "Panarama 52C," s. by WS Pilgrim H182U,
 exh. by Rising Heart Ranch, Falls City, NE.
 5.8/64/87/8.2/51/- .33/.16/114/66

Groups

Premier Exhibitor

Hudson Pines Farm, Sleepy Hollow, NY; and
 Trennepohl Farms, Middletown, IN.



Premier Breeder

Hudson Pines Farm, Sleepy Hollow, NY.

(Continued on page 52)

NATIONAL WESTERN

(Continued from page 51)

Percentage



Spring Calf Champion
 "HILB Stare and Believe," s. by Bushs Unbelievable 423, exh. by Hilbrands Cattle Company and Prospect Cattle, Clara City, MN.
 14.7/61/93/9.2/54/- .29/.57/149/76



Reserve Spring Calf Champion
 "HILB Stop and Wish D507," s. by BC Lookout 7024, exh. by Trennepohl Farms, Middletown, IN.
 12.2/61/89/5.2/47/- .30/.51/134/72



Junior Calf Champion
 "Miss CCF Jestress D300," s. by FBF1/SF Ignition, exh. by Goering Show Cattle, McPherson, KS.
 11.4/54/86/5.1/46/- .17/.48/126/67



Reserve Junior Calf Champion
 "K-Ler Dolly's Queen 609D," s. by W/C Executive Order 8543B, exh. by K-Ler Cattle Company, St. Charles, MN.
 18.1/72/127/9.2/59/- .20/.71/177/92



Fall Calf Champion
 "JS Precious Star 41C," s. by MSF Journey, exh. by JS Simmentals, Prairie City, IA.
 12.7/61/100/9.3/58/- .21/.22/126/68



Reserve Fall Calf Champion
 "CMFM Zenyatia 030C," s. by HPF Quantum Leap Z952, exh. by Megan Brown, Roanoke, AL.
 10.3/54/77/9.6/46/- .23/.22/114/59



Reserve Grand Champion and Intermediate Champion
 "Zeis Miss Gwen C1895," s. by LLSF Uprising Z925, exh. by Jarrin Goecke, State Center, IA.
 7.8/71/105/- .6/54/- .29/.32/101/70



Grand Champion and Yearling Champion
 "DAF Reba C707," s. by Silveiras Style 9303, exh. by Sara Sullivan, Dunlap, IA.
 12.6/50/84/9.6/48/- .12/.41/128/63



Reserve Yearling Champion
 "Yardley Charisma C213," s. by Yardley Aspen A425, exh. by Madison Cox, Eagle Point, OR.
 10.3/53/75/7.3/50/- .08/.20/107/57





Hot Sim Solutions

at CATTLE Visions

W/C United 187D



3/4

ASA#: 3182363
EPDs: CE: 15 \$API: 141 \$TI: 80

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 8
\$API: 113
\$TI: 66



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 14
\$API: 139
\$TI: 74



Halls Confidence A30



1/2

ASA#: 2852652
EPDs: CE: 21
\$API: 167
\$TI: 71



W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 21
\$API: 162
\$TI: 82



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 10
\$API: 140
\$TI: 92



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 12
\$API: 107
\$TI: 53



W/C No Remorse 763Y



1/2

ASA#: 2614801
EPDs: CE: 8
\$API: 95
\$TI: 51



STCC Womack 404Z



1/2

ASA#: 2886419
EPDs: CE: 5
\$API: 92
\$TI: 60



GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 9 \$API: 122 \$TI: 70

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 20 \$API: 156 \$TI: 81

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 18 \$API: 160 \$TI: 85

WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 12 \$API: 121 \$TI: 73

Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 7 \$API: 111 \$TI: 64

CCR Flint Hills 2092B



1/2

ASA#: 2882607
EPDs: CE: 10 \$API: 146 \$TI: 86

W/C Holy Smoke 060C



1/2

ASA#: 30471168
EPDs: CE: 9 \$API: 131 \$TI: 92

KLS Halfblood X217



1/2

ASA#: 2537824
EPDs: CE: 14 \$API: 147 \$TI: 73

GCC CM Stockbroker B005



1/2

ASA#: 2883938
EPDs: CE: 6 \$API: 96 \$TI: 62

STCC Jimmy John 028A



1/2

ASA#: 2768788
EPDs: CE: 6 \$API: 102 \$TI: 69

Flying B Mondo 430B



1/2

ASA#: 2939745
EPDs: CE: 6 \$API: 78 \$TI: 48

GCC Whizard 125W



1/2

ASA#: 2511023
EPDs: CE: 12 \$API: 94 \$TI: 51

Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 6 \$API: 96 \$TI: 70

CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 7 \$API: 145 \$TI: 86

W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 12 \$API: 99 \$TI: 50

MEET THE TEAM

This is the latest installment in a series designed to “personalize” ASA’s Representatives so that the membership can become more familiar with individual credentials, and more easily recognize names, faces and responsibilities.



Perry Thomas, Bismarck, North Dakota

Perry Thomas, born and raised near Hansboro, North Dakota, traces his introduction to Simmental cattle back to his high school years. As a sophomore, he attended the Valley City Winter Show with his brother, Tim, and others in the FFA program. He recalls being impressed by the Simmental cattle at the show and encouraging his parents to invest in the breed.

He attended one year of college at Lake Region Technical College, studying carpentry, before he started his own Simmental and Simmental-influenced cattle program in 1975. After marrying his wife, Barb, in 1983, he moved to farming on her family’s farm where they raised their three daughters: Katie, Becca, and Greta. In the fall of 2007, Perry and Barb moved to Bismarck, and partnered with Greta and Derik Samuelson of G&D Simmental.

Heavily involved in Simmental and his community, Thomas was a 4-H leader for 15 years, served on the North Dakota Simmental Board for six years, and as a church council member. He has also been active with the North Dakota State Fair, regional Simmental Classics, the ND Simmental Sale, and private treaty sales.



Thomas moving cattle on the family farm.

In addition to his involvement in the cattle industry, Thomas has also worked for a contractor, as a maintenance and grounds keeper at the University of Mary, and for the last three years, at Watco loading petroleum railcars.

Having recently accepted the position of ASA Representative, Thomas says, “All of my life, being involved with livestock has been a passion of mine. I have enjoyed being a part of the ND Simmental Association since 1975. I look forward to continuing to promote Simmental and Simmental-influenced cattle. It is a very exciting and trying time in the industry.” ♦



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Embryos by Back in Black, Pays to Believe,
Blaze of Glory & W/C Relentless



MAGGLE'S DANNY
Embryos by Loaded Up, Cowboy Cut & Significant



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Embryos by RGRS/SRG Two Step

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ASA's Leading Breeders Listed By Registrations

The following list includes ASA's leading breeders, on the basis of Simmental (including all fullblood, purebred, percentage and Simbrah) reported during calendar year 2016. Within each state, province or country, the top five breeders are shown

in descending order beginning with the breeder who registered the most animals.

The minimum requirement for inclusion on this list was reporting of five animals during the year.

AUSTRALIA

X Simm - Chatsworth, Victoria
Hicks Beef - Holbrook

ALBERTA CANADA

Michael Daines/Mtdaines Holdings LTC -
Red Deer County
Grant Daines - Red Deer County
Robert & Deanne Young - Breton

MANITOBA

M & J Farms - Russell

ONTARIO

Semex Alliance - Guelph

SASKATCHEWAN

Halls Cattle Company - Craven
Wheatland Cattle Co - Bienfait

DOMINICAN REPUBLIC

Rancho Mym - Santo Domingo

PANAMA

Carlos Ortiz - Cocle

ALABAMA

Gibbs Farms - Ranburne
Black Rock Farm - Luverne
Bush Farms - Eufaula
Timberland Cattle Inc. - Vernon
Wells Farm - Selma

ARIZONA

Lee Cattle Company - Chandler

ARKANSAS

Womack Farms - Pleasant Plains
Groves Simmental Ranch - Lewisville
River Bend Farms - Garland City
OK Ranch - Nashville
Nice Breeze Farm - Yellville

CALIFORNIA

Circle Ranch - Ione
Teixeira Cattle Co. - Pismo Beach

Hinton Ranch Simmentals - Montague
Red River Farms - Blythe
Gonsalves Ranch - Modesto

COLORADO

Diamond Peak Cattle Co., LLC - Craig
Haynes Ranch - Holyoke
Altenburg Super Baldy Ranch LLC -
Fort Collins
Lechleiter Simmentals - Montrose
Danny & Monita Todd - Crawford

CONNECTICUT

Scarpa Ledge Farm - Marlborough
Riga View Farm - Salisbury
Fenton River Farm - Willington
Benjamin Hipsky - Willington
Big Country Cattle Co. - Uncasville

DELAWARE

Ebert Family Simmentals - Camden
Iron Mine Branch LLC - Bridgeville

FLORIDA

Stewart Family Genetics - Marianna
Sewell Farms - Chipley
L & L Cattle Company - Marianna
Bia Farms - Graceville
Snell Cattle Company - Graceville

GEORGIA

Pigeon Mountain Simmental - La Fayette
Partisover Ranch - Colbert
Callaway Cattle Co. - Hogansville
Ed Wasdin - Norman Park
Mk Hays Simmentals - Doerun

IDAHO

Ruel Barker - Elba
Lanting Enterprises - Twin Falls
Rymo Cattle Co. - Bonners Ferry
Dirk E Johnson - Bancroft
H D Dunn & Son Ranch - Tetonia

ILLINOIS

Wildberry Farms - Scales Mound
University of Illinois - Baylis

Diamond A Farms - Altamont
Hillstown Farms - Marissa
Boitnott Family Cattle - Carlock

INDIANA

Silver Towne Farms - Winchester
Trennepohl Family Farm - Middletown
Clear Water Simmentals - Milan
Clover Valley Simmentals - Ramsey
John D Harker & Family - Hope

IOWA

Nichols Farms - Bridgewater
KMJ Simmentals - Huxley
Ruby Cattle Company - Murray
Heartland Simmentals - Nashua
Springers Arabians & Simmental - Cresco

KANSAS

Cow Camp Ranch - Lost Springs
Moser Simmental Ranch - Onaga
Robert L Dickinson - Gorham
Steve or Mary Gleason - Maple Hill
River Creek Farms Inc. - Manhattan

KENTUCKY

Henry E. Allen DVM - Versailles
Pleasant Hill Farms - Rockfield
Nolan & Bagby Performance Cattle -
Russellville
Sunset View Farms - Auburn
Tingle Farms - New Castle

LOUISIANA

R&R Cattle Co. - Keithville
Triple H Cattle - Hammond
Rugged R Cattle Co. - Wisner
Dennis & Paula Courtright - Colfax
Klein And Sons Farms - Loranger

MAINE

Pine Creek Show Cattle - Rumford
GR Thurston's Farm Simmental Cattle -
Rumford
McGee Farm Simmentals - West Gardiner
Abigail Johnston - Hermon
Gross Hardship Acres - Bucksport

(Continued on page 58)

AJSA Summer Deadlines

Entries open for Regional Classics, National Classic and Summit Leadership Conference

Available at juniorsimmental.org

APRIL

1

Hotel Scholarship Deadline

Scholarship will cover all lodging expenses for 2017 National Classic

APRIL

15

MAY

15

Regional Classic Entry Deadline

No late entry deadline

MAY

22

National Classic Entry Deadline

No late entry deadline

MAY

22

Interview Contest Deadline

Must email resume and cover letter to elochner@simmgene.com
Mock job descriptions available at junior simmental.org

JUNE

1

Photography Contest Entries Due

Mail 5x7 photos, posted on 8x10 black poster board to ASA office. Four category options: general agriculture, landscape, people, Simmental cattle. Winning entries get their photo on the cover of the September Register

JUNE

1

Gold and Silver Merit Award Deadline AJSA Trustee Application Deadline

JULY

1

Summit Leadership Conference Registration Deadline

All youth welcome to attend, no breed membership is required

SEPTEMBER

15

Steer Profitability Competition Entry Deadline

Steers born January 15-April 15, 2017 eligible, entry forms available at juniorsimmental.org

Leading Breeders Listed By Registrations

(Continued from page 56)

MARYLAND

Hyland Farm – Mt. Savage
Michael Kinna – Middletown
Rush Farms – Oakland
Vantage Point Farm – Boonsboro
Anvil Acres – Boonsboro

MASSACHUSETTS

Hillcrest Farm – Auburn
Haley Ann Lynch – Southwick
Riley Lynch – Southwick

MICHIGAN

Hartong Farm – Centreville
J-C Simmentals – Clare
J Bar J Ranch – Clare
Salinas Farms – Marion
Rich Beef & Grain – Sandusky

MINNESOTA

Rydeen Farms Simmental's – Clearbrook
Brant Farms – Hinckley
Clear Springs Cattle Co. – Starbuck
Grass-Lunning Simmentals – Le Roy
Schiefelbein Farms – Kimball

MISSISSIPPI

Little Creek Farm LLC – Starkville
S & J Farm – Summit
JRW LLC – Seminary
Fenton Farms LLC – Laurel
Tanner Farms LP – Ellisville

MISSOURI

Lucas Cattle Company – Cross Timbers
Harriman Santa Fe – Montrose
Craig L. Hays – Maryville
Steaks Alive Ranch – Joplin
Brad Spurlin – Novinger

MONTANA

Beggars Diamond V Ranch Inc. – Wibaux
Gateway Simmentals – Lewistown
Nelson Livestock Co. – Wibaux
Prickly Pear Simmental – Helena
Jeffrey or Shere Koch – Big Timber

NEBRASKA

Triangle J Ranch – Miller
Apex Cattle Co. – Dannebrog
Forster Farms – Smithfield
Gengenbach Cattle Company – Grant
Trauernicht Simmentals – Wymore

NEW HAMPSHIRE

Neil E. Streit – Jefferson
Jean Pierre Allard – Pittsburg
James Wojtusik – Northwood
Morgan Clauss – Jefferson
Kellie & Nancy Plante – Chesterfield

NEW JERSEY

Double RD Farm – Hillsborough
Katelyn Wall – Newton

NEW MEXICO

Spanish Rose Simmentals – Santa Rosa
Clayton Moore – Roy
BR Homestead Ranch – Aztec

NEW YORK

Hudson Pines Farm – Tarrytown
Simme Valley Ranch – Groton
Ladybug Farm – Middleport
The Bunal Farm – Rome
Elm-Side Farm – Walton

NORTH CAROLINA

Fred Smith Company – Clayton
Ridgewood Simmentals – Boone
Massey Farms – Burlington
Chase Cole Livestock – Clinton
Broadway Cattle Farm – Monroe

NORTH DAKOTA

Kellers Broken Heart Ranch – Mandan
Roger A. Kenner – Leeds
Ellingson Simmentals – Dahlen
Mandan Lake Creek Simmental Ranch – Center
Kunkel Simmentals – New Salem

OHIO

Jones Show Cattle – Harrod
Dickson Simmentals – St. Louisville
Double W Simmental – Nova
John J Ferguson – Chardon
Hara Farms – Dublin

OKLAHOMA

Griswold Cattle – Stillwater
Willis Simmentals – Marietta
Choctaw Cty Land & Cattle LLC – Tulsa
Fenton Farms – Stigler
74-51 Cattle Company – Fairmont

OREGON

Bar CK Cattle Company – Culver
Lester & Paula Hinton – Klamath Falls
44 Cattle – Richland
Beau and Lindy Cruise – Prairie City
Double D Cattle Co. – Terrebonne

PENNSYLVANIA

SVJ Farm – Amity
Frosty Springs Farm – Waynesburg
Powell's Valley Simmentals – Halifax
Joseph M. Messick – Middletown
Maple Cove Breeders – Manns Choice

SOUTH CAROLINA

Yon Family Farms – Ridge Spring
Baxley Farms – Georgetown
Nickle N Dime Farms – Six Mile
Cedar Ridge Simmental – Gray Court
Carl E. Thompson – Central

SOUTH DAKOTA

Hart Simmentals – Frederick
3C Christensen Ranch – Wessington
Eichacker Simmentals – Salem
Dale Werning – Emery
Eagle Pass Ranch – Mansfield

TENNESSEE

Red Hill Farms – Lafayette
Kenco Cattle Company – Nashville
Martin & Son Farm – Lyles
Maple Tree Simmentals – Pikeville
Ligon Simmentals – Cookeville

TEXAS

Pine Ridge Ranch LLC – Dallas
7 P Ranch – Tyler
Circle M Farms – Rockwall
Timothy J Smith – Giddings
Foster Bros Farms – Lockney

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. What is the largest artery in the body?
2. Animals that have a backbone and are symmetrical on both sides are known by what classification?
3. What is the term given to the loss of weight a beef animal incurs during shipping?
4. What is the sex of a calf that carries a combination of XY sex chromosomes?
5. At what point in the body is the primary fat measurement usually taken on live cattle?
6. What is the maximum age that a beef animal carcass can grade choice or prime?
7. Name the bone disease, found in young animals not receiving enough vitamin D, and resulting in a weak, faulty bone structure.
8. A compound for "worming" is known by what term?
9. What is the science that deals with the functions of the living body and its organs?
10. What is the term given to the determination of pregnancy by feeling the reproductive tract?

Answers:

1. Aorta; 2. Vertebrates; 3. Shrinkage; 4. Male; 5. Between the 12th and 13th ribs; 6. 42 months; 7. Rickets; 8. Anthelmintic; 9. Physiology; 10. Palpation.

UTAH

Yardley Cattle Co. – Beaver
Lyman Livestock – Salem
Double JR Simmentals – Paradise
Top Hat Farms LLC – Deweyville
Rowser Angus & Simmental – Wellsville

VIRGINIA

McDonald Farms – Blacksburg
Shenandoah Valley Simmentals – Quicksburg
Smith Reasor – Rural Retreat
Quaker Hill Farm LLC – Louisa
Deer Creek Farm – Lowesville

VERMONT

Mary Beth Fischer – Springfield
Ashline Farm – Hartland

WASHINGTON

Trinity Farms – Ellensburg
Burnt Ridge Ranch – Onalaska
Watson Simmentals – Roy
Starling Simmental/Cambra Livestock – Auburn
Olive Branch Ranch – Lake Stevens

WISCONSIN

Bula-Gieringer Farms – Coloma
Crow Bar Ranch – Barron
Tim Lundell – Livingston
Damar Farms – Eau Claire
Patterson Brothers Simmentals – Glen Haven

WEST VIRGINIA

Teter Farms – Beverly
Classic Simmental Farm – Fairmont
Heritage View Farm – Moorefield
Buena Vista Simmentals – Old Fields
Leggett's Simmental Farm – West Union

WYOMING

Vealr W & Patsy Bird – Fort Bridger
Wayne R Wilson – Hulett
Smiths Basic Blacks – Douglas
Michael Booth – Veteran
Jacobsen Ranch Inc. – Cheyenne



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MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Mexican Casserole

*Submitted by Connie Mallett
Lampasas, Texas*

Ingredients/instructions

1. Brown 1 pound of ground beef. Drain.
2. Add 1 can chili (19 ounce); mix and set aside.
3. Mix 1 can cream of mushroom soup and 1 can cream of celery soup. Set aside.
4. Layer in 9 x 13 baking dish; Tostitos (just to cover bottom; don't break); ½ meat mixture, finely chopped onion ½ soup mixture and shredded Velveeta cheese.
5. Repeat all layers except for Velveeta.
6. Top with grated cheddar cheese.
7. Bake uncovered for 30 minutes at 350°.

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

DIRECTOR'S DIALOGUE

By Emily Lochner, Director of Youth and PTP Programs



elochner@simmgene.com

It's Been A Year

It was a little less than a year ago when I accepted my position with the American Simmental Association. Looking back now, it's been the fastest year ever. From hosting the largest National Classic in history, to launching a feedlot steer program in less than six months, to joining forces with other junior breed associations, the AJSA is trending — upwards!

Upon taking the ASA job, I remember thinking “I am going to keep an open mind this first year.” I wanted to heed to the way operations had normally run, but I also wanted to leverage my “strength”, a fresh perspective. I was a complete outsider to the Simmental world. In fact, I remember typing in the Google search bar: what is a percentage Simmental? In hindsight, this should have panicked me three months before the National Classic. I started from the bottom when it came to the Simmental breed and its membership, but I've learned a lot and seen a lot in twelve short months.

If I could summarize an “outsider's” perspective towards the Simmental breed, the word that comes to mind is progressive. All too often, breed associations can remain stagnant; it's easy to stick with what ya' know. Growing up, we had our junior nationals in the same location for nine years straight and everyone loved it because we knew all the best eating spots in town! But eventually, progress moved the wheel forward to reach new members. It is outstanding to watch the inner-workings of the ASA, from the breed association membership, Board of Trustees and staff, the involvement from all sectors is unprecedented. There seems to be an unspoken truth that in order to flourish, change is inevitable.

The Association itself is proof that strength comes from embracing the ebb-and-flow of the beef cattle industry. When the demand for beef grew, heterosis was a natural solution. While some breed associations balked at admitting two are better than one, the ASA embraced the chance for progress. (I'm really getting this percentage Simmental thing down!) But more than the Association, the members are a testament to the progressive nature of the breed. It takes a lot to know the sires and strengths of your breed, but it takes even more to know the sires and strengths of other breeds for maximum hybrid vigor. It takes know-how to balance all the facts, statistics and common sense to produce a cow herd that works where you work.

Interestingly enough, while the breeders of the ASA remain progressive, their loyalty to the breed is steadfast. At the Denver Foundation Auction, I observed breeders of all types and kinds come together in one room, for one purpose. I watched these breeders of large and small operations, Fullblood and crossbred, college professors and show ring proclaimers throw their hands in the air for a bid on the future of the Simmental breed.

I arrived innocent to the Simmental breed, day by day I become more seasoned into this world. I have tried desperately to not “buy in” to any generic belief. If it was true, I wanted to watch it and believe it for myself. Before I blasted a claim, I wanted to truly believe it before I repeated it. Now that it's been a year, I can state my belief: there is no breed association stronger, more progressive, and more on the cutting edge than that for which I am blessed to be employed. ♦

Photos Worth



100

ASA Publication, Inc. is looking for photos for the Register and SimTalk: covers, editorial, and advertising.

Cattle should strongly represent the focus and principles of ASA: Simmental, SimAngus™, Simbrah, SimAngus™ HT.

- Bulls, cows, cow/calf pairs, steers
- Reds, blacks, white markings
- Cattle in different seasons and environments (pasture, feedlot, etc.)
- Vertical format works best for front covers. Vertical or horizontal format for ASA advertising and editorial.
- High-resolution, large format. Please send the original image without retouching the file.
- \$100 for every photo used on the cover of *the Register* or *SimTalk* and \$50 for every photo used in an ASA ad or editorial. One-time payment will be rendered upon use of photo.
- All photos become the property of ASA and ASA Publication, Inc.

Please include notes when submitting the photos:

- 1) Where taken (ranch name, city, state), and a short description, including, if the animals in the photos are Simmental, SimAngus™, Simbrah, or SimAngus™ HT.
- 2) With your entry, please include your name, member number (if applicable), address, phone number, email address and any prior publications where the photo may have been published.

Please submit photos to Cynthia Conner at cconner@simmgene.com.



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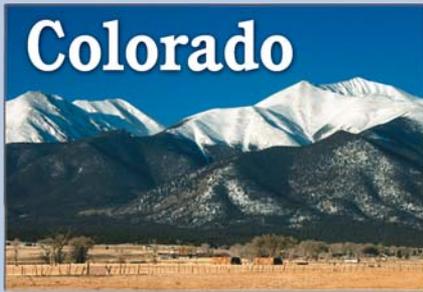
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Most Used Bulls

Following is a list of the most used bulls,
born from 1/1/15 and 12/31/15.

\$API = All Purpose Index \$TI = Terminal Index

Reg. No.	Name	Progeny Count	Breeds	API	TI	CE	BW	WW	YW	MCE	MWW	Stay	DOC	YG	MB
2474338	MR NLC UPGRADE U8676	2,319	PB SM	119.10	85.70	6.8	2.4	81.9	126.9	4.0	57.5	0.1	12.9	-0.54	0.39
2614725	W/C UNITED 956Y	1,223	1/2SM 1/2AN	139.90	92.10	10.4	0.3	94.0	157.4	6.0	56.3	6.7	9.4	0.05	0.54
2531081	MR HOC BROKER	1,043	PB SM	62.50	53.10	-4.6	5.0	71.1	104.2	-0.3	41.2	4.3	6.4	-0.34	-0.31
2540315	MCM TOP GRADE 018X	813	3/4SM 1/4AN	135.50	78.10	8.2	-0.9	57.9	94.8	8.9	55.3	6.0	10.2	-0.47	0.66
2532016	WLE UNO MAS X549	808	PB SM	148.80	77.30	15.0	-1.6	52.5	64.7	11.5	46.3	8.5	14.2	-0.33	0.60
2588018	FBF1 COMBUSTIBLE	748	PB SM	100.60	61.90	11.7	3.2	62.3	102.1	4.3	53.0	4.7	13.6	-0.12	-0.03
2703910	CCR COWBOY CUT 5048Z	633	PB SM	165.30	95.90	14.5	1.5	89.1	125.3	12.4	68.6	12.2	15.2	-0.18	0.61
2588250	W/C WIDE TRACK 694Y	611	PB SM	120.30	67.10	4.4	4.9	69.8	113.0	-4.2	55.5	15.0	10.7	-0.22	0.12
2370545	GW PREMIUM BEEF 021TS	610	1/2SM 1/2AN	167.30	75.40	20.4	-3.3	53.3	95.4	9.7	46.7	10.3	16.0	-0.23	0.54
2612546	HOOK'S YELLOWSTONE 97Y	587	PB SM	154.50	79.50	16.3	-0.5	68.9	101.1	9.1	60.2	15.7	11.6	-0.26	0.30
2522822	YARDLEY HIGH REGARD W242	584	PB SM	76.80	56.40	1.5	2.0	60.7	90.1	0.9	49.5	3.2	12.1	-0.22	-0.17
2340262	SVF STEEL FORCE S701	502	PB SM	104.40	63.30	9.5	1.1	58.4	86.4	5.1	33.7	3.9	7.1	-0.31	0.09
2548143	S D S GRADUATE 006X	497	5/8SM 3/8AN	163.90	76.10	19.3	-5.0	59.2	99.0	13.3	53.0	16.0	14.5	-0.35	0.33
2605922	GW-WBF SUBSTANCE 820Y	441	3/4SM 1/4AN	160.90	84.50	14.5	1.2	68.1	107.7	10.0	57.2	11.6	21.6	-0.21	0.81
2081939	HOOKS SHEAR FORCE 38K	420	PB SM	180.60	81.90	22.9	-3.6	53.3	69.5	13.2	58.1	18.1	15.0	-0.60	0.53
2653966	ASR AUGUSTUS Z2165	395	PB SM	160.40	68.10	19.5	-1.5	51.3	79.9	9.2	37.4	20.5	14.3	-0.48	0.21
2694778	GW ROBUST 605Z	394	5/8SM 3/8AN	145.20	88.70	13.1	1.4	85.7	131.7	6.6	65.2	10.6	18.3	-0.35	0.55
2470581	TNT TANKER U263	389	PB SM	119.40	73.80	1.8	2.7	81.6	127.5	16.1	64.9	15.7	12.5	-0.47	-0.04
2675740	WS ALL-AROUND Z35	387	PB SM	164.30	89.00	16.2	-0.8	79.6	115.3	17.3	60.6	14.5	12.5	-0.12	0.46
2759745	MR TR HAMMER 308A ET	377	PB SM	116.00	82.20	4.3	2.1	88.1	132.1	8.3	58.8	5.8	12.3	-0.34	0.17
2568260	WS A STEP UP X27	373	PB SM	121.50	60.40	7.0	-0.4	49.7	62.7	6.3	27.6	13.8	11.6	-0.44	0.15
2536539	GLS NEW DIRECTION X184	358	PB SM	94.90	55.60	5.0	0.0	48.3	73.3	3.3	40.6	6.9	11.0	-0.40	-0.06
2320695	S A V FINAL ANSWER 0035	353	PB AN	152.90	81.20	21.9	-4.5	72.4	116.5	12.7	57.7	10.4	13.0	0.20	0.75
2281133	SS EBONY'S GRANDMASTER	350	PB SM	123.40	59.20	7.4	0.8	44.4	59.5	2.3	42.7	14.5	9.6	-0.32	0.22
2725666	CCR WIDE RANGE 9005A	348	3/4SM 1/4AN	141.40	78.30	11.3	-1.1	70.9	115.9	12.0	62.7	14.2	12.9	-0.33	0.15
2503661	REMINGTON LOCK N LOAD54U	345	PB SM	106.30	60.50	10.5	1.1	53.3	105.0	7.5	38.8	6.0	11.4	-0.55	-0.05
2703756	CCR FRONTIER 0053Z	335	1/2SM 1/2AN	141.40	74.10	13.6	0.1	60.9	93.8	8.6	56.2	8.1	10.0	-0.28	0.50
2225381	SVF/NJC BUILT RIGHT N48	329	PB SM	121.40	63.70	15.0	1.0	56.7	79.9	8.4	47.7	10.2	8.6	-0.26	0.07
2485318	WS PILGRIM H182U	322	PB SM	147.50	77.10	9.8	2.9	65.4	82.0	12.9	53.9	14.7	10.3	-0.23	0.55
2668223	TLLC ONE EYED JACK	322	PB SM	110.50	65.60	4.5	1.0	52.2	71.7	2.9	39.5	5.3	14.1	-0.42	0.32
2587695	S A V BRILLIANCE 8077	316	PB AN	139.10	70.60	19.6	-3.1	55.9	97.1	6.8	56.8	9.5	11.7	-0.02	0.71
2616993	JC MR NATIONAL 610Y	314	1/2SM 1/2AN	170.40	81.50	17.5	-1.8	53.7	99.7	7.3	50.3	11.5	11.1	0.00	0.88
2642004	SANDEEN UPPER CLASS 2386	310	3/4SM 1/4AN	85.30	62.30	0.4	3.2	62.5	93.7	2.5	52.1	1.4	11.8	-0.47	0.24
2646300	LLSF UPRISING Z925	301	3/4SM 1/8AN 1/8CS	105.70	75.80	5.1	3.6	81.5	125.3	-3.8	63.0	4.3	13.3	-0.30	0.11
2499589	WS BEEF KING W107	292	PB SM	151.60	88.10	11.5	1.5	85.2	114.8	13.5	51.1	12.8	8.6	-0.49	0.42
2602503	GIBBS 0689X CRIMSON TIDE	291	PB SM	136.50	85.00	5.4	2.4	80.3	131.3	4.7	59.3	8.8	12.9	-0.27	0.44
2289889	WS BEEF MAKER R13	289	PB SM	171.40	91.20	14.8	0.2	71.9	102.2	12.7	65.2	14.1	13.6	-0.48	0.69
2574812	TRAXS RUSHMORE X103	281	PB SM	147.50	73.20	14.7	-0.1	67.3	103.0	19.2	40.1	17.4	15.9	-0.50	0.13
2492333	S A V BISMARCK 5682	277	PB AN	141.70	77.40	20.0	-2.7	65.1	107.2	13.4	55.4	7.3	11.2	-0.34	0.75
2453413	ZKCC CHOPPER 844U	275	PB SM	102.80	60.90	1.6	3.1	60.6	80.1	-4.3	28.9	8.7	3.0	-0.25	0.17
2483888	TJ SHARPER IMAGE 809U	274	1/2SM 1/2AN	119.90	81.00	8.8	1.9	90.3	141.0	7.8	62.3	14.6	16.9	0.05	0.27
2658496	W/C LOCK DOWN 206Z	267	1/2SM 1/2AN	162.20	81.90	20.5	-2.8	72.0	121.1	5.9	43.3	6.9	9.9	-0.09	0.46
2638036	SVF ALLEGIANCE Y802	261	PB SM	117.60	82.10	8.8	1.5	82.2	125.1	4.2	61.4	3.1	14.3	-0.41	0.20
2729936	LRS TURNING POINT 3117A	256	PB SM	145.30	84.90	6.4	3.5	80.9	128.3	9.3	65.7	13.8	9.4	-0.36	0.43
2559356	HOOK'S XAVIER 14X	251	1/2SM 1/2AN	137.50	89.70	9.0	-0.2	83.5	147.0	8.0	68.0	13.7	10.5	-0.28	0.54
2628568	J BAR J NIGHTRIDE 225Z	250	5/8SM 3/8AN	202.60	86.90	22.6	-4.4	52.9	86.9	12.7	46.7	10.0	13.7	-0.20	0.98
2545802	G A R PROPHET	247	PB AN	206.40	118.50	21.0	-2.1	87.6	147.5	9.4	85.4	4.8	12.3	0.16	1.88
2341498	FLYING B CUT ABOVE	239	PB SM	108.50	57.10	4.8	3.1	55.4	87.6	6.6	42.3	13.2	13.8	-0.17	0.02
2285555	HTP SVF IN DEW TIME	238	PB SM	150.70	74.80	15.8	-0.1	58.6	72.8	10.7	37.5	12.5	12.8	-0.22	0.50
2659897	LLSF PAYS TO BELIEVE ZU194	235	PB SM	133.70	76.80	6.7	1.7	66.5	96.0	6.4	47.6	9.4	12.0	-0.23	0.48
Averages				136.07	76.11	11.3	0.4	67.5	103.8	7.8	52.6	10.1	12.2	-0.28	0.39



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WE GET VISITORS



Wade Shafer, CEO, Shane, Coy, Beth Temple, Kellen Wilson, and Jimmy Stewart.

Shane, Beth, and Coy Temple from T-Heart Ranch along with ranch hand, Jimmy Stewart, and family friend, Kellen Wilson, of Hulett, Wyoming, dropped by to visit the ASA headquarters. T-Heart Ranch, Center, CO, is known for producing genetics that resist deadly brisket disease. Recently, the Colorado Simmental Association recognized the T-Heart Ranch as the 2016 Breeder of the Year.



Bradley Gibbs, Leoma Wells, ASA staff, and Gordon Hodges.

Bradley Gibbs of Gibbs Farms, Ranburne, Alabama stopped by to see the new ASA headquarters for the first time. Gordon Hodges, Hamptonville, NC, breeding consultant for Gibbs Farms and ASA Trustee, accompanied him. The two were passing through after a week of attending bull sales from Minnesota to Montana.

AMERICAN SIMMENTAL-SIMBRAH FOUNDATION

YOUTH/MERIT AWARDS

Seller:

Long's Simmentals, Creston, IA

Designated Foundation Mission:

Youth/Merit Awards

Animal Name:

Long's Charity D12

Animal Registration Number:

3032795

Sale Name:

The 24th Annual "The One" National Western Simmental Sale, Denver, CO

Sale Date: 1/16/2017

Thank You

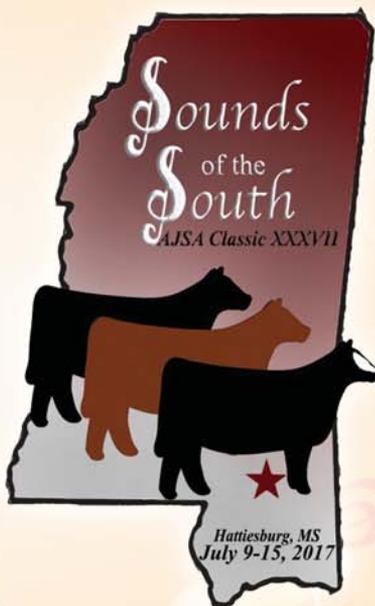


The group of buyers along with AJSA Board of Trustees and the Eberspacher Enterprises sale staff.

Buyers: Iowa Jr Simmental Assoc., Iowa Sr. Simmental Assoc., Shoal Creek Land & Cattle, Springer Simmental, Larry & Carol Drake, Harker Simmental, Trennepohl Farms, Hudson Pines Farm, Clearwater Simmental, Grand View Simmentals, Heartland Simmentals, Red River Farms, Wildberry Farms, 102 River Ridge Ranch, One Eyed Jack Group, McGregor Livestock, Rolling Hills Farms, KenCo Cattle, Steve & Leisa Shirley, Trauernicht Simmentals, Wayward Hills Farms, Glacier Cattle Co, Ferguson Cattle, Steve & Nancy Jass and Paulson Show Cattle.



The group donated the heifer back, and it was purchased the second time for \$4,000 by HTP Simmentals, Hilltop Simmentals and Tylertown Simmentals.



2017 AJSA NATIONAL CLASSIC

JULY 9 - 14

HATTIESBURG, MS

Forrest County
 Multipurpose Center
 962 Sullivan Drive
 Hattiesburg, MS 39401

Coordinators:

Mark and Debbie Smith
 601-310-6695
 601-310-6685

Deena Branum
 601-310-4440

Camping:

\$25/night
 Michael Turnage
 mike@forrestcountycenter.com

Hotels:

Holiday Inn
 (soon to be Double Tree)
 10 Gateway Dr
 Hattiesburg, MS 39402
 601-296-0302
 Candlewood Suites
 9 Gateway Dr
 Hattiesburg, MS 39402
 601-264-9666

Friday, July 7

Cattle may move in to tie-outs only

Saturday, July 8

6:00 a.m. Barns Open for Cattle Move-In
 4:00 p.m. First Timers Workshop, Extension Building

Sunday, July 9

8:00 a.m. - 12:00 pm Cattle and Contestant Check In, Show Pavilion Breezeway
 1:00 p.m. Mentor Mixer, Extension Building
 3:00 p.m. Opening Ceremonies, Show Pavilion
 5:00 p.m. Cattlemen's Quiz, Storm Shelter
 6:30 p.m. Fish Fry Celebration, Storm Shelter
 7:30 p.m. Sullivan's Ultimate Warrior Bootcamp, Show Pavilion

Monday, July 10

8:00 a.m. Livestock Judging, Show Pavilion
 1:00 p.m. Public Speaking, Woodall Center
 6:00 p.m. Weaver Livestock Clinic, Show Pavilion

Tuesday, July 11

8:00 a.m. Sales Talk, Show Pavilion
 2:00 p.m. Sullivan's Supply Stock Show U Clinic, Show Pavilion
 4:00 p.m. Sullivan's Supply Fitting Contest

Wednesday, July 12

8:00 a.m. Bred and Owned Show (Steers, Fullbloods, Simbrah Cow/Calf Pairs, Simbrah Females, Percentage Cow/Calf Pairs, Percentage Females, Purebred Cow/Calf Pairs, Purebred Females)
 30 minutes following B&O Show – Owned Steers, Fullbloods, Simbrah Cow/Calf Pairs and Simbrah Females

Thursday, July 13

8:00 a.m. Owned Percentage Cow/Calf Pairs, Percentage Females, Purebred Cow/Calf Pairs, Purebred Females

Friday, July 14

8:00 a.m. Showmanship (Senior and Intermediate consecutively, followed by Junior)
 6:00 p.m. Banquet, Hattiesburg Convention Center

**Times and contest locations subject to minor adjustments.

**Schedule subject to change.



juniorsimmental.org

BULLETINS

Application of Advanced Genetic Technology in Beef Cattle

May 8-9, 2017, Bozeman, MT
Best Western Plus Grantree Inn
1325 N 7th Avenue
Bozeman, MT 59715
406-587-5261

May 11-12, 2017; Rapid City, SD
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Group rate available until April 18.
Use code "Beef Cattle".

\$300 - Includes materials, equipment, refreshments and meals.

- Develop breeding objectives by identifying environmental constraints, marketing alternatives, and the economic relevancy of traits.
- Decipher performance measures, adjusted data, ratios, and Expected Progeny Differences (EPDs).
- Understand selection accuracy, confidence intervals, and strategies for multiple trait selection.
- Application of advanced genetic tools including genomically enhanced EPDs and marker assisted management in genetic advancement.

Standing Committee Members Named

The ASA Board of Trustees' standing committee assignments for 2017 are as listed below:

Executive Committee:

Brian DeFreese, Chair; Tim Smith, Vice-Chair; Fred Schuetze, Treasurer; Gordon Hodges; Barry Wesner.

Activities and Events/PTP:

John Irvine, Chair; Fred Schuetze; Tim Smith; Jon Willis; Steve Eichaker; Barry Wesner; Randy Moody.

Growth and Development:

Mike Forman, Chair; Gordon Hodges; Erika Kenner; Claye Kaelberer; Clay Lassle; Tim Curran; Tom Nelson; Dale Miller.

Breed Improvement: Tim Curran, Chair; Tom Nelson; Fred Schuetze; Clay Lassle; Mike Forman; Steve Eichaker; Barry Wesner; Randy Moody.

Policy and Procedure: Erika Kenner, Chair; Barry Wesner; Jon Willis; Gary Updyke; Clay Kaelberer; Tim Smith; Randy Moody; Dale Miller.

Simbrah: Jon Willis, Chair; Fred Schuetze; Gordon Hodges; Tim Smith; Randy Moody; Dale Miller.

ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.



Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

Contact Jackie Atkins or Jannine Story if you are interested in becoming a CMP herd at: (carcdata@simmgene.com or call 406-587-4531).

Books for Children's Hospital of Mississippi

In conjunction with the 2017 National Classic, the AJSA is inviting the membership to donate new or gently used children's books for the Children's Hospital of Mississippi as a part of their annual service project. The National Classic to be held in Hattiesburg, MS, is less than an hour from the hospital.

States will compete against each other to see who has brought the most donations. Books may be passed onto junior state advisors or anyone traveling to the National Classic. Donations will be collected at the National Opening Ceremony.

2017 Year-Letter is "E"

The year-letter animal identification letter for 2017 is "E", and will be followed by F in 2018 and G in 2019. The letter D was the year-letter designated for use during 2016.

50% off GGPLD Pricing

The ASA Board of Trustees approved a resolution to offer a 50% off rebate on Geneseek Genomic Profiler Low Density (GGPLD) testing in exchange for either feed intake and/or carcass data. Members will receive one 50% off price discount per carcass or feed intake record submitted. Records must be valid for use in ASA's genetic evaluation system (at least two sires represented and the animals must have at least the sire identified). Animals must have been born after August 31, 2015, to qualify for the program. Please contact jatkins@simmgene.com.

AJSA Schedule and Deadlines

April 1 —

Classic entry forms available at www.juniorsimmental.org

April 15 —

Hotel Scholarship application deadline

April 15 —

Steers born Jan 15-Apr 15 eligible for Steer Profitability Competition

May 15 —

Regional Classic entry/ownership deadline *no late entry

May 22 —

National Classic entry/ownership deadline *no late entry

June 1 —

Photography Contest, Interview Contest, Trustee application, Silver and Gold Merit Award application deadline

June 14-17 —

South Central Regional Classic, Springfield, MO

June 14-17 —

Eastern Regional Classic, London, OH

June 21-24 —

Western Regional Classic, Klamath Falls, OR

June 28-July 2 —

North Central Regional Classic, Huron, SD

July 9-15 —

National Classic, Hattiesburg, MS

August TBA —

Summit Leadership Conference

September 15 —

Steer Profitability Competition Entry deadline, forms available at www.juniorsimmental.org ♦

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G A R OBJECTIVE 2345 CRR 602M L ONE 7116T

Trait	Direct					Maternal				Carcass					\$ Index			
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.8	0.6	72.0	117.4	0.28	12.6	27.2	63.2	8.6	12.4	40.8	-0.07	1.29	0.014	0.70		184.7	96.7
ACC	0.28	0.44	0.38	0.43	0.43	0.24	0.24	0.29	0.29	0.12	0.35	0.27	0.42	0.26	0.34			
%	20	55	15	10	10	10	15	4	60	25	15	90	1	95	50		1	1

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D11
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Act BW: 73 | Adj WW: 760 | Adj YW: 1130

D49
Sire: GAR PROPHET \$5,000
Act BW: 85 | Adj WW: 773 | Adj YW: 1166

D79
Sire: SHEAR FORCE \$4,000
Act BW: 84 | Adj WW: 728 | Adj YW: 1160

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CSA Presents Awards During NWSS

The Colorado Simmental Association (CSA) presented several awards in conjunction with the National Western Stock Show (NWSS) events. T-Heart Ranch located in Center was named CSA's Breeder of the Year. Ron and Sherry Mari of Holyoke were presented the President's Award. Two scholarships were also presented: Chad Russell, Sugar City, received a \$1,000 grant, and Keanna Smith, Ignacio, was awarded \$500.

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T-Heart Ranch, CSA's 2016 Breeder of the Year, received a cowhide presented by Robert Campbell, far right. From left to right: Shelby, Coy, Beth, Lindsay, Shane and Birdee Temple.



Sherry and Ron Mari (left) recipients of the President's Award.



Scholarship award winners: Chad Russell and Keanna Smith.

Texas Fever Tick Quarantine Expands

Texas and the USDA officials are taking steps to prevent further spread of cattle fever ticks in southeast Texas. At the end of 2016, animal health officials confirmed that fever ticks have spread outside the permanent quarantine area along the Mexican boarder to six areas that are now under quarantine.

Cattle fever transmitted by cattle fever ticks is severe and often fatal. According to the Texas Animal Health Commission, the tick carries *Babesia bovis* that attacks and destroys red blood cells, causing acute anemia, high fever, and enlargement of the spleen and liver, ultimately resulting in death for up to 90% of susceptible cattle.

Anthrax in Indiana

The Indiana State Board of Animal Health (BOAH) has issued an advisory saying anthrax has been diagnosed on a southern Indiana beef cattle farm. After a single bull died unexpectedly on the farm, a veterinarian collected tissue samples for laboratory testing. Other animals in the herd have not shown clinical signs.

The infected animal was incinerated on-site and the farm was placed under a 30-day quarantine and observation order by the BOAH. Vaccination was advised for all other animals in the herd. The statement said that the situation does not pose a public health threat. Only people who had direct contact with the infected animal are at a risk for infection. ♦

NEWSMAKERS

Perdue Named Agriculture Secretary

President Donald Trump has chosen former Georgia Governor George "Sonny" Perdue to be his Secretary of Agriculture. Perdue, 70, served on Trump's agricultural advisory committee during his presidential campaign.



Perdue

Perdue has a strong agriculture background, having grown up on a farm and earned a doctorate in veterinary medicine from the University of Georgia. Before becoming Governor for two terms from 2003 to 2011, he served in the Air Force, and later built businesses in grain trading and trucking.

Meat Hall-of-Famers Inducts Seven

The meat industry Hall of Fame (MIHF) inducted seven new members during the 2016 Gala Ceremony, January 31 in Atlanta. The ceremony was established in 2008 to recognize influential leaders in the North American food production.

The 2016 inductees were: Dr. Joe Cordray, Iowa State University; Chuck Hendryx, H-E-B Grocery Company; Sam Kane (Posthumous), Same Kane Beef Processors; C. Larry Pope, Smithfield Foods; Sam Stein (Posthumous), Chef's Pantry and Sam Stein Associates; and Clayton Yeutter, Secretary, US Department of Agriculture.

Uden Assumes 2017 NCBA Presidency

Craig Uden, a member of a prominent Simmental family, has assumed the position of President of the National Cattlemen's Beef Association (NCBA). The Uden family owns and operates a commercial cow-calf operation in Cozad, NE. Uden is a partner in Darr Feedlot Inc., a commercial cattle-feeding operation in central Nebraska.



Uden

Uden has previously served as the Policy and Federation Division Chairman for NCBA, as a committee chairman and vice chairman for the Nebraska Cattlemen Board of Directors, for the Nebraska Cattlemen Research and Education Foundation, and has been involved in the Nebraska Feedlot Council.

Keller Family Honored by NDSA

Keller Broken Heart Ranch, Mandan, ND, was awarded the 2016 North Dakota Promoter of the Year. The North Dakota Simmental Association (NDSA) presented the award on December 9, at the NDSA banquet in Bismarck.

The Keller family, Dwight, Susan, Luke, and Jake, have been ASA members since 1986, are very active on the national and state level. Dr. Susan Keller is the current ND State Veterinarian, and Luke Keller worked for ASA as Director of Membership and Industry Relations before returning to the family ranch.



Left to right: Tessa, Jake, Susan, Dwight, and Luke Keller.

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Morris, New Beef Board Chairman

Dairy producer and cow-calf operator, Brett Morris, Ninnekah, OK, was elected by Cattlemen's Beef Board (CBB) members to serve as CBB Chairman in 2017. The vote came during the 2017 Cattle Industry Convention in Nashville.



Morris

A third generation dairy farmer, Morris recently sold the milking herd, but remains involved in raising registered Holstein replacement heifers. The farming operation, consisting of 1,000 acres of alfalfa, wheat, and grassland, is home to a commercial Black Angus beef cowherd. Being a diversified operation, they also own and operate Washita Fertilizer Company. ♦



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www.breedingcattlepage.com/INSimmAssoc/index.htm

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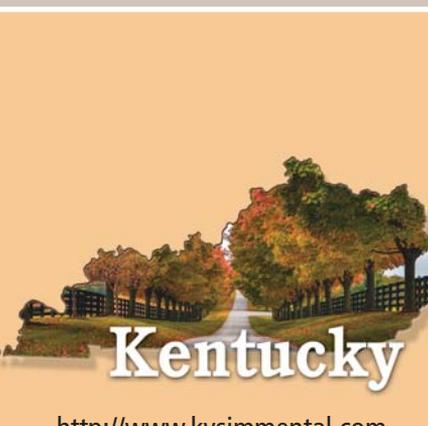
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The Constitution of the American Junior Simmental Association shines light on the fact that many generations of those on the AJSA Board of Trustees have given much thought on the hard decisions that come with bettering each and every member of the AJSA; in turn, the face and name of the Simmental breed has become a common interest among the young cattlemen of today. The past 42 years of hard work and the caring hands of countless individuals have produced opportunities that we should never turn down!

The current Board of Trustees, as well as myself, strive to bring members to challenge themselves with the many opportunities available through the AJSA. This year, we have opened up many new doors where juniors across America can undergo experiences that make the Simmental breed unique: Steer Profitability Competition (SPC), IGS Summit Leadership Conference, and Show Shield.

The AJSA Steer Profitability Competition (SPC) was recently released in August, 2016. With more than 60 steers involved, this new program connects a different side of the cattle industry with the AJSA. SPC members are now able to build connections inside the cattle industry and understand

the hard work involved in raising and maintaining cattle. Most importantly, the members can express their individual voice. More information about the SPC can be found on the American Junior Simmental Association website at www.juniorsimmental.org.

This year brings yet another exciting event known as The Summit, which involves some of the International Genetics Solution (IGS) partners. The AJSA is teaming up with Gelbvieh and Shorthorn junior breed associations to host a leadership conference that allows junior members to build relationships, gain leadership skills, and, of course, have fun. The leadership conference will be held in Lincoln, Nebraska on August 3-6, 2017. With three different breeds coming together, it only seems appropriate that the theme is “Big Team, Big Dreams.”

The AJSA Board of Trustees has produced an apparel line, Show Shield, with selections available to purchase. The Show Shield products include hats (tan and gray) as well as t-shirts (navy, purple, and gray) with a simple showman and calf embroidered design. The product sales fund various AJSA events such as the Summit Leadership Conference and National Classics. Plus, who doesn't want a shirt or hat that can be worn with almost anything at anytime? Show Shield products can be purchased by contacting Emily Lochner at elochner@simmgene.com or at various Simmental livestock events.

I hope and encourage each and every one of you to take advantage of the SPC, IGS Summit Leadership Conference, and Show Shield as well as the numerous other opportunities. I, along with the entire AJSA Board, am delighted to be working for and with you, and we cannot wait for another exciting year. See you in the ring! ♦

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BEEF BUSINESS

Organic Handling Rule Goes into Effect

New rules regarding humane handling of organic livestock went into effect Thursday, January 19. The final rule, which amends the Organic Food Production Act of 1990, was cleared by the federal Office of Management and Budget, where it had languished since summer.

The imminent implementation of the Organic Livestock and Poultry Practices Rule drew praise from animal protection and rights groups, and it was met with criticism from the meat industry. The Humane Society of the United States (HSUS) called the rule a “game-changer for the \$40-billion organic market.” The National Pork Producers Council called the measure “another ‘midnight’ regulation” and a “poke in the eye to agriculture.”

Livestock Handling Rule Delayed

USDA’s Food Safety and Inspection Service (FSIS) said it will delay implementation of a rule designed to hold livestock owners, transporters, and handlers accountable for humane handling of livestock in connection with slaughter at federally inspected establishments.

The rule was to be enforced starting January, but the volume and substance of comments that FSIS received on the rule has prompted FSIS to continue its examination.

USDA Raises Meat Production Forecasts

In the World Agriculture Supply and Demand Estimates (WASDE), the USDA raised its 2016 forecast of total red meat and poultry production, as higher forecast beef production offsets lower poultry and pork production.

Beef production is expected to be lower in 2017; however, reflecting lower expectations for cattle placements in late 2016. The ensuing decline in fed cattle slaughter will be slightly offset by higher expected cow slaughter.

Iowa Beef Checkoff Referendum Passes

Iowa cattle producers voted to reinstate a 50-cent-per-head beef checkoff program following a petition driven by the Iowa Cattlemen’s Association. The vote was 56% to 44% in favor of reinstating the assessment. Collection will begin March 1.

The IA checkoff is expected to generate up to \$1.6 million annually, from the state’s 27,000 cattle producers. The program is mandatory, but refunds will be available to interested programs. The federal beef checkoff of \$1 per head remains in place and was not affected by the Iowa plan.

Claims Against MARC Refuted

Following a *New York Times* article accusing the US Meat Animal Research Center (MARC) of inhumane animal handling, a USDA Office of Inspector General (OIG) report notes no issues with the facility.

(Continued on page 76)



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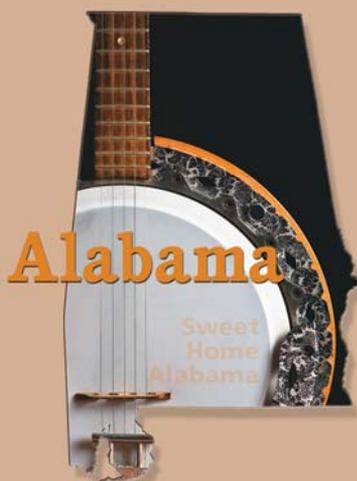
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BEEF BUSINESS

continued from page 74

The front page *New York Times* article titled “US Research Lab Lets Livestock Suffer in Quest for Profit,” took aim at how animals are treated at the facility, which is exempted from federal animal welfare regulations. OIG examined 33 specific assertions to determine their veracity and discovered that only seven were materially accurate.

Group Sues USDA

The Animal Welfare Institute (AWI) has filed a lawsuit against the USDA for its “unreasonable delay” in responding to an AWI petition, filed May, 2013, to amend the Humane Methods of Slaughter Act (HMSA). Its intent is to prevent incidents of inhumane handling and needless suffering of animals at slaughter.

USDA has not amended the HMSA regulations for the purpose of improving animal handling at slaughter in nearly 40 years, since the original regulations were adopted. AWI’s petition requests that the USDA amend the HMSA regulations to address the lack of identified causes of inhumane slaughter.

Restaurant Outlook Looks Grim

The new year is not expected to bring much traffic growth to the US restaurant industry; however, visits to Quick Service Restaurants (QSRs) are expected to increase. Full service restaurants are expected to see a 2% decline in traffic in 2017, which should be offset by the 1% increase for QSRs over the next 12 months.

The food service industry saw flat growth in 2016 and restaurant operators will need to differentiate themselves from the competition in order to potentially alter the current forecast.

HSUS Wins Twice

The Humane Society of the United States (HSUS) scored two big victories over agriculture in the elections. An animal rights ballot initiative in Massachusetts, which was backed by HSUS, passed overwhelmingly, with 78% of the vote.

The new law prohibits Massachusetts’ farmers from confining egg-laying hens, breeding pigs and calves raised for veal in small spaces. The other big victory for HSUS was the defeat of a Right to Farm ballot initiative in Oklahoma. It was intended to allow farmers to defend themselves in the face of unjust laws.

College Helps Tribe Build Meat Plant

The University of Arkansas Dale Bumpers College of Agricultural, Food and Life Sciences, and School of Law is helping the Quapaw Tribe design and build a meat processing plant near Miami, OK, to produce and maintain a sustainable local food supply. The \$1 million facility, expected to be operation in May, also will provide the school’s students opportunities for training.

The plant is designed to process up to 50 animals per week, and will include a classroom, laboratory, and test kitchen. Bumpers’ schools will help with the business structure and regulatory process, while the animal science department will help guide design of the plant. ♦



Honor or Memorialize a Special Person

By contributing to the American Simmental Association’s Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.

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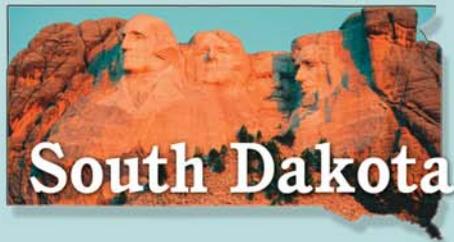
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CORPORATE REPORT

VA Grass-Fed Beef Processor to Open

Virginia-based, River Ridge Land and Cattle Company has plans to spend \$2.1 million to build a new meat processing plant. The company, specialized in grass-fed beef products, markets through its Grayson Natural Foods brand. The new facility is expected to provide infrastructure for local beef and pork producers.

The facility will cut and package fresh meat for wholesale and retail customers, and offer a variety of custom processing and packaging services.

Shake Shack Chain Growing

Shake Shack Inc., which calls itself a “modern-day roadside burger stand” and is known for all-natural Angus beef burgers, flat-top Vienna beef hot dogs with no antibiotics and no added hormones, and all natural, crate-free chicken raised with no antibiotics.

After opening its first location in New York City in 2004, Shake Shack now has multiple locations in 16 states, the District of Columbia and several international cities.

Washington Moves to Stop Processor

A court order has been issued to stop operations at a meat processing facility in Auburn, WA, that has continued to operate despite losing its license two years ago due to food safety violations. The order requires the owner of Vilog Livestock, to remove all livestock from the property or face fines of \$100 per day for each animal not removed.

The state first cited the processing facility in 2011 for violations that included lacking an approved sewage and waste disposal system, unclean facilities and equipment and unsanitary food processing practices. Vilog Livestock failed every inspection since then, and the Washington State Department of Agriculture revoked the license in 2014.

DOL Sues Processor for Firing Worker

The US Department of Labor (DOL) is suing a West Virginia beef jerky processor for firing a worker because she called 911 to help a co-worker who had severed part of his thumb while operating a band saw. The owner of Lone Star Western Beef Inc. in Fairmont, WV, ordered the employee to hang up her cellphone before responders could answer the call. She was fired two days later.

The owner opted to collect the severed portion of the employee’s thumb and told a supervisor to drive him to a hospital, where the doctors were unable to reattach his thumb. The lawsuit seeks back wages and punitive damages.

Quick Service Chain Delivers

Carl’s Jr. is now offering delivery service in Southern California through a partnership with DoorDash, with plans to expand the service to additional locations at Hardee’s restaurants across the country. Carl’s Jr. will offer a variety of its Angus Beef Thickburgers, sandwiches, fries, shakes and other items for delivery in Los Angeles, Orange County and San Diego.

Orders are being placed online through DoorDash.com or from the DoorDash Android or iOS phone apps. DoorDash will waive delivery fees on Carl’s Jr. orders for a limited time. After the promotional period, delivery fees will start at \$3.99. ♦

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EPDs:
CE: 7 \$API: 134 \$TI: 77



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



EPDs:
CE: 15 \$API: 134 \$TI: 68



Famous donor dam, Hope Floats



2014 NWSS Champion Bull



\$16,000 Grand Fortune daughter

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



EPDs:
CE: 10 \$API: 109 \$TI: 60



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition

FB1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!



WLE Big Deal A617

EPDs: CE: 9 \$API: 108 \$TI: 59
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



CNS-HFS Payload A330

EPDs: CE: 11 \$API: 125 \$TI: 62
ASA#: 2747228 • Homozygous Black,
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid black bull with added depth to use to make complete, sound progeny. He has no white on face to use on heifers or cows.



EPDs:
CE: 5 \$API: 95 \$TI: 56



Reserve Champion NWSS Pen of Three
Bulls for GLS, all sired by New Direction.

GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline

New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with

confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



HILB Fashionista — \$10,000
New Direction daughter at
The One Sale.



New Direction bred at GLS, MN



HILB Maverick — \$50,000 New
Direction son at The One Sale



EPDs:
CE: 10 \$API: 152 \$TI: 86

Heterozygous Black
Homozygous Polled

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien! Solid black-use on baldy heifers and cows to remove white.

Calving Ease
Outcross

Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

EPDs as of 1.9.17

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EPDs:
CE: 18 \$API: 174 \$TI: 90



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:
CE: 9 \$API: 101 \$TI: 60



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 7 \$API: 119 \$TI: 63



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt
Heterozygous Black/
Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE & American Royal, Res. Champion at 2017 NWSS!



EPDs:
CE: 11 \$API: 134 \$TI: 70



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it...he'll add performance and great type!



TKCC Carver 65C



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better
Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 120 \$TI: 68

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time
Black/Polled

EPDs: CE: 10 \$API: 116 \$TI: 64

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 5 \$API: 100 \$TI: 63

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 7 \$API: 102 \$TI: 58

Road Trip is an eye-appealing 3/4 blood raised by Bloomberg's. His dam was the 2009 Illinois State Fair Supreme Champion Female.

Oral Salmonella Vaccine Developed

Researchers from the University of Texas Medical Branch (UTMB) have developed a vaccine against salmonella poisoning designed to be taken by mouth. In earlier studies, UTMB researchers had administered the vaccines as injections.

Oral vaccination is the simplest and least invasive way to protect people against the salmonella infection. Taking the vaccine orally also has the added advantage of using the same pathway that salmonella uses to wreak havoc on the digestive system.

Processed Meat Study Discounted

The North American Meat Institute (NAMI) has debunked a French study that claimed a link between cured meats and asthma. The study had concluded that higher cured meat consumption was associated with worsening asthma symptoms over time. Researchers based it on a French Epidemiological study on the Genetics and Environment of Asthma (EGEA) that included 971 participants and found that 20% reported worsening asthma symptoms with cured meats.

NAMI pointed out the dangers in drawing conclusions based on studies that rely on people recalling what they ate and how it made them feel, and the researchers blamed it on nitrates.

Screwworms Reach the Mainland

USDA's Animal and Plant Health Inspection Service (APHIS) has confirmed the presence of the New World screwworm in a stray dog near Homestead, Miami-Dade County, on the Florida mainland. In October 2016, the first infestation in the US in more than 30 years was discovered in Key deer from the National Key Deer Refuge.

According to the latest report from APHIS, eight Key deer have had known infestations, with five confirmed infestations in domestic animals. New World screwworms are fly larvae that can infest livestock and other warm-blooded animals, including people. There have been no livestock or human infestation cases so far.

Ireland Reports BSE Case

Ireland has reported that a deceased cow tested positive for bovine spongiform encephalopathy (BSE). The animal had not entered the food chain, therefore posing no risk to human health nor affecting trade. The animal tested positive for "Atypical BSE", Ireland's agriculture department said, referring to the strain that has been identified more recently as occurring spontaneously in older animals with a lower incidence rate.

This type is distinct from "Typical BSE", which constituted the majority of widespread cases beginning in the 1980s. There have been 101 "Atypical" cases identified in the EU from 2003 to 2015, compared to 2,999 "Typical" cases. ♦



EPDs:
CE: 9 \$API: 107 \$TI: 60



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:
CE: 7.3 \$API: 104 \$TI: 62

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 7 \$API: 105 \$TI: 63

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.

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This grant is available to all agriculture disciplines; however, focus will be on the genetic improvement of livestock.

Entry Deadline: April 15, with announcement by May 15.

To apply for this award:

Faculty members must submit an application explaining the particular area of study and how these funds will be used. The application will include a description of the research, along with supporting documentation from the Department Administration.

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Entry Deadline: April 15



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INTERNATIONAL

France Launches Labeling Pilot Program

A two-year mandatory country-of-origin labeling (COOL) program has been launched in France for processed foods containing meat and dairy. Under the program, processed meat labels must indicate the countries of birth, breeding and slaughter. Dairy labels must indicate the countries of origin and processing.

The names of the origin countries may be replaced with the term "Origin: EU" if the animals were born, raised, and slaughtered in one or more EU countries, or "Origin: Outside of EU" if the animals were born, raised, and slaughtered in one or more non-EU countries.

Beef Consumption Projected to 2020

The global market for beef is expected to reach \$2.1 trillion by 2020, according to a new study. Beef is the third-most consumed meat globally, behind pork and poultry. Growing consumer preference for meat as a source of protein is expected to be a major driver of demand for beef over the forecast period.

Growing disposable income in emerging markets has resulted in increased consumption of beef in comparison to pork and poultry. The market is expected to witness significant growth due to food safety issues such as chemical residue and pathogen detection in other meat products. Ground beef is the most-consumed product, with demand exceeding 29.5 million tons in 2013.

World Food Prices Trend Downward

Global food prices fell for the fifth straight year led by declining meat and sugar prices, but commodity markets could face greater volatility in the year ahead, according to the United Nations' Food and Agriculture Organization (FAO).

Meat prices declined 1.1% in month over month and 7% for the full year, mainly due to weakness in international beef and poultry prices. FAO's overall food price index was unchanged and down 1.5% in 2016, marked by a steady decline in cereal prices that offset surges in sugar and vegetable oil.

Halal Unit Incorporated

Global giant Brazil Foods South America (BRF SA) is in the final stages of incorporating the operations of OneFoods based out of Dubai, United Arab Emirates. OneFoods will hold assets related to producing and distributing food products for Muslim markets.

BRF will transfer or license certain brands in permissible markets and will enter agreements with OneFoods under which the costs of certain operational and corporate activities will be shared. The unit aims to serve an estimated market of 1.8 billion people whose economic and demographic growth exceeds the world average. ♦

Stay Tuned for Information on Spring '17 Calves by These Sires

Embryo Sires



Stevenson Rockmount



Connealy Capitalist



LRS Ms Dakota 559R

Embryo Sires



Broadway



Optimizer

559R was Lot 1 in Lassle Ranch Simmentals' sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.

Embryos for sale on all four sires, including heifer sexed embryos on Broadway and Optimizer.



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W/C Lock N Load 9600A x WAGR Driver 706T - FEB - 3/4 SIMM 1/4 AN



MR TR Hammer 308A ET x WS Pilgrim H182U - FEB - PB



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Sale Chairman, Fred Swain wants to personally thank all of the advisors, purchasers and donors for their support of our youth.

The seventh annual Embryo/Fun Auction to benefit future AJSA Eastern Junior Regional Classics and to encourage Eastern Regional states to step up and host a Regional Classic was held in conjunction with the 2016 NAILE event.

According to organizers about \$9,000 was raised in the effort, and plans call for the total proceeds to be allocated to future AJSA Eastern Regional Classics.



A total of about \$83,000 has been raised in the seven years of this event to fund our Eastern Regional Classic.

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Please make certain that as we visit with these individuals that we thank them for their contribution to our youth and the AJSA Eastern Regional Classic.

Individuals or groups interested in participating as donors, purchasers or hosts for the AJSA Eastern Regional Classic may obtain additional information by contacting Dr. Fred Swain at 502-245-3866 or at frederickswain@bellsouth.net.

These funds are available by request for the AJSA Eastern Region Classic host states and hopefully, will encourage the Eastern Region to see themselves as a group working for the Eastern Juniors.

Ohio is inviting us to put this all to work at the AJSA Eastern Region Classic in London, Ohio, from June 14-17, 2017.

Let's all be there!!!

Thanks again!!!!

SALE RESULTS

The Event Female Sale Vol. II

November 26, 2016 • Tecumseh, NE

No	Category	Average
86	Total Lots	\$4,305

Auctioneer: Jered Shipman, TX
Sale Manager: Cattle In Demand, TX

High-Selling Lots:

- \$26,000** – Pregnancy out of, “Ford RJ Dolly Y83,” cons. by Kearns Cattle Co., sold to Brandon Bird, TX.
- \$23,000** – Donor Prospect, s. by Mr. TR Hammer 308ET, sold to Jerry Adamson, Cody, NE.
- \$11,000** – Open Female, s. by WAGR Drive 709T, cons. by Tucker Cattle Co., sold to Lynn Justensen and Chris Schram, NE.
- \$11,000** – Bred Female, sold to Darrin Spears, Brentwood, CA.
- \$10,000** – ½ interest in Open Female, s. by W/C Loaded Up, cons. by Rains Simmental, sold to Jason Pribyl, NE.

Next Step Cattle Company's 4th Annual Bull Sale

December 3, 2016 • Auburn, AL

No.	Category	Average
3	PB SM Bulls	\$3,167
54	SimAngus™ Bulls	3,375
57	PM SM and SimAngus Bulls	\$3,364

Auctioneer: Tommy Barnes, AL

High-Selling SimInfluenced Lots:

- \$7,750** – ½ SM ½ AN, “WCO NS Kevin C164,” s. by TNT Kevin X266, sold to Chris Booker, Castleberry.
- \$6,000** – ½ SM ½ AN, “WCO NS Yield Grade C162,” s. by SFG Yield Grade NS A337, sold to Jack Nichols, San Augustine, TX.
- \$5,250** – ⅝ SM ⅜ AN, “BFB NS BLK Dream C26,” s. by WCM Black Dream 71A, sold to Dr. Daniel Weldon, Phoenix City.
- \$5,000** – ½ SM ½ AN, “WCO NS Kevin C169,” s. by TNT Kevin X266, sold to Jack Nichols, San Augustine, TX.
- \$5,000** – ½ SM ½ AN, “WCO NS Yield Grade C174,” s. by SFG Yield Grade NS A337, sold to LSU School of Veterinary Medicine, Baton Rouge, LA.
- \$5,000** – ⅜ SM ⅝ AN, “PDF NS National C244,” s. by JC Mr. National 610Y, sold to Garrison Farms, Thorsby.
- \$5,000** – ½ SM ½ AN, “HLNS Catman C30,” s. by TICI Catalyst A324, sold to Jeffery Armstrong, Springville, IN.
- \$5,000** – ½ SM ½ AN, “RGF NS Legend C55,” s. by Dixon's BLK Legend T686, sold to Faith Farms, Leary, GA.

Volume Buyers: C&L Cattle Co., Thomasville; Jack Nichols, San Augustine, TX; Lampley Ranch, Flintville, TN; Rick McCommons, Crawford, GA;

Comments: Also selling were six Angus Bulls at an average of \$2,333. Bull sold into six states including: AL, GA, IN, LA, TN and TX.

5th Annual Strickland and Driggers Bull Sale

December 10, 2016 • Glennville, GA

No.	Category	Average
8	14-Month-Old SM Bulls	\$3,037
9	14-Month-Old SimAngus™ Bulls	2,733
17	Total SM and SimAngus Bulls	\$2,876

Auctioneer: Carroll Cannon, Ty Ty, GA

High-Selling Lots:

- \$4,600** – PB SM, “DRG Shear Force 15C,” s. by DRG Shear Force 14A, cons. by Driggers Simmental Farm, sold to JRC Simmentals, Glennville.
- \$4,400** – SimAngus, “DRG Marshall 4C,” s. by GW Marshall 756A, cons. by Driggers Simmental Farm, sold to Cowford Ranch, Glennville.
- \$3,700** – SimAngus, “Boyett All In C912,” s. by Deer Valley All In, cons. by Boyett Farms, sold to Bar J Farms, Collins.
- \$3,600** – SimAngus, “Boyett Shear Force C927,” s. by DRG Shear Force 14A, cons. by Boyett Farms, sold to Bar J Farms, Collins.
- \$3,500** – SimAngus, “DRG Final Answer 20C,” s. by YON Final Answer A53, cons. by Driggers Simmental Farm, sold to Spencer Highsmith, Wray.
- \$3,400** – PB SM, “Olie 642,” s. by Olie 638, cons. by Driggers Simmental Farm, sold to Daryl Futch, Glennville.

Comments: Also selling were 10 14-month-old Black Angus Bulls at an average of \$2,320. The sale group, is made up of Strickland Angus Farm, Driggers Simmental Farm and Boyett Farms.

Wild Wild West Sale

January 17, 2017 • Brighton, CO

No.	Category	Average
61	Total Lots	\$2,746

Auctioneer: Tracy Harl, NE
Sale Staff: Alan Sears, Andee Marston and Curtis Cox
Representing ASA: Luke Bowman

High-Selling Lots:

- \$5,600** – Open Female, “Bridle Bit Miss D675,” s. by Hook's Black Hawk 50B, cons. by Bridle Bit Simmentals, sold to Southern Cattle Co., FL.
- \$5,100** – Open Female, “Bridle Bit Miss D621,” s. by J Bar J Nightride, cons. by Bridle Bit Simmentals, sold to Bowman Superior Genetics, IN.
- \$4,250** – Open Female, “ASR Josie D626,” s. by BBS True Justice, cons. by Altenburg Super Baldy Ranch, sold to Circle H Simmental, SD.
- \$4,250** – Bred Female, “ASR Ms. Super Baldy C543,” s. by WS Beef King, bred to CDI Perspective, cons. by Altenburg Super Baldy Ranch, sold to Tylertown Simmental, TN.
- \$3,750** – Open Female, “Oval F Diana D676,” s. by Mr. NLC Upgrade, cons. by Oval F Ranch, sold to Brenden Kleiboeker, MO.
- \$3,750** – Open Female, “Bridle Bit Miss D610,” s. by Hook's Black Hawk 50B, cons. by Bridle Bit Simmentals, sold to Hillstone Farms, IL.
- \$3,700** – Bred Female, “ASR Black Miranda C532,” s. by W/C Wide Track, bred to ASR Aim High, cons. by Altenburg Super Baldy Ranch, sold to Chris Baslek, CO.
- \$3,600** – Open Female, “AHLB Daisy 605D,” s. by Mr. NLC Upgrade, cons. by Ahlberg Cattle, sold to Kyle Smith, IA.
- \$3,600** – Bred Female, “ASR Ms. Josie C5153,” s. by CCR Cowboy Cut 5048Z, bred to ASR Aim High, cons. by Altenburg Super Baldy Ranch, sold to Chris Baslek, CO.



Junior members gather round the new tank, donated by Chart and filled with 80 straws semen from Wild, Wild West sale consignors. Members shown, (from L-R): back row: Bryce Hill, Keanna Smith, Chad Russell, Nolan Smialek & Jaden Valko; middle row: Shelby Temple, Lindsay Temple, Ella Fischer & Drew Smialek; and front row: Coy Temple, Birdie Temple, Kate Fischer, Eleanor Woodward & Ben Smialek. Bridle Bit Simmental purchased the donation lot.

(Continued on page 92)



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SALE RESULTS

Wild Wild West Sale (Continued)



Chad Cook, left, visits with Mick Meicklejohn before the 2017 Wild, Wild West Sale.



Willie Altenburg thanks volume-buyers Tyler & Sloane Kreger, Tylertown Simmentals.



Auctioneer, Roger Jacobs (left) looks on while sale host Terry Ellingson gives a few pre-sale comments.



Inside Ellingson's new sale facility.



Wild Wild West Consignors.

Ellingson Simmentals 17th Anniversary Performance Bull and Female Sale

January 27, 2017 • Dahlen, North Dakota

No.	Category	Average
53	SM Yearling Bulls	\$3,874
5	SM Bred Heifers	2,380
22	SM Yearling Heifers	1,680
80	Total SM Lots	\$3,177

Auctioneer: Roger Jacobs, Shepard, MT
Sale Representatives: Jeff Thomas, *The Prairie Star*; and Luke Keller, *Cattle Business Weekly*.
Representing ASA: Russ Danielson

High-Selling Lots:

- \$13,000** – PB Bull, “Ellingson Morgan D6010,” s. by SVS Captain Morgan 11Z, sold to Jim Neumiller, Sykeston.
- \$11,000** – PB Bull, “Ellingson Morgan D610,” s. by SVS Captain Morgan 11Z, sold Jim Neumiller, Sykeston.
- \$11,000** – SimAngus™ Bull, “Ellingson Nexus D613,” s. by Silveiras Mission Nexus 1378, sold Nick Storma, Hayti, SD.
- \$10,500** – SimAngus Bull, “Ellingson Tanker D639,” s. by TNT Tanker U263, sold to Jim Neumiller, Sykeston.
- \$9,000** – PB Bull, “Ellingson Morgan D636,” s. by SVS Captain Morgan 11Z, sold to Zach Teter, Beverly, WV.
- \$3,250** – PB Bred Heifer, “STR 212 Colby C513,” s. by ER K33B, sold to Floyd Helgoe, Cavalier.
- \$4,250** – SimAngus Yearling Heifer, “Ellingson Walbanger D685,” s. by Harvie JDF Wallbanger 111X, sold to Tyler Lyne, Snowflake, MB.



Viewing the cattle before the sale.

Forster Farms 38th Annual Production Sale

January 28, 2017 • Smithfield, NE

No.	Category	Average
73	Registered Bulls	\$3,140
50	Registered Bred Heifers	2,027
29	Registered Open Heifers	1,097
152	Total Lots	\$2,385

Auctioneer: Tracy Harl, NE
Marketing Representatives: Matt Printz, Special Assignment; Chris Butler, *Midwest Messenger* and Randy Rasby, *Livestock Plus*.
Representing ASA: Nathan Smith



Looking over the offering prior to the sale.



Inside the sale facility.

Triangle J Ranch's 27th Annual Bull Sale

January 29, 2017 • Miller, NE

No.	Category	Average
176	Registered Bulls	\$5,005

Auctioneer: Tracy Harl, NE
Sale Manager: Allied Genetic Resources, Normal, IL
Marketing Representatives: Randy Rasby, *Livestock Plus*; Chris Beutler, *Midwest Messenger*; Stephen Russell, *Kansas Stockman*; Matt Printz, Special Assignment; and Levi Landers, Special Assignment.
Representing ASA: Nathan Smith



Looking over the sale offering on a sunny sale-day.

(Continued on page 96)

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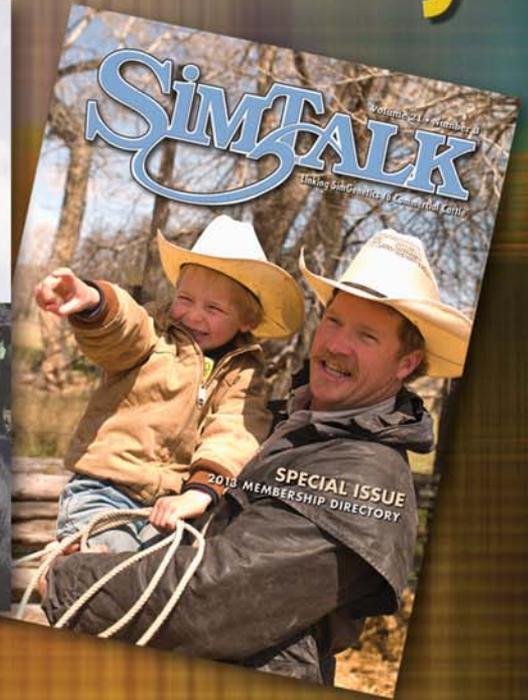
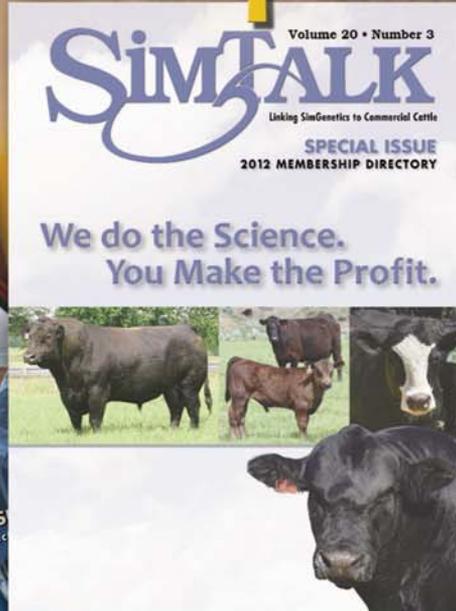
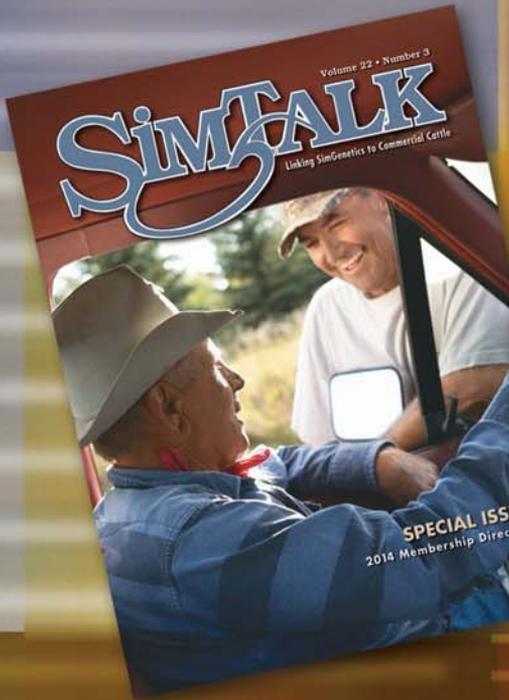


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Kappes Simmental

THE BULL PEOPLE

Sire: Remington Lock N Load 54U
Dam: SWC Ruby Ynona 139Y
(Mr NLC Upgrade)

Big Ticket is moderate-framed, deep sided, big footed, heavy muscled and extended through his front one-third. His dam, Ynona 139Y, continues to produce high performing, phenotypically balanced offspring.

EPDs: 9 1.3 68 113 .28 10 17 50 6 11.3
Carcass: 39.8 -.57 -.01 -.095 1.41 109 70

CATTLE Visions \$40/Unit

Order Semen at 1-866-356-4565



Owned with Heartland Simmental
Tom Lynch 563-380-1098
Kirk Lynch 563-379-1190

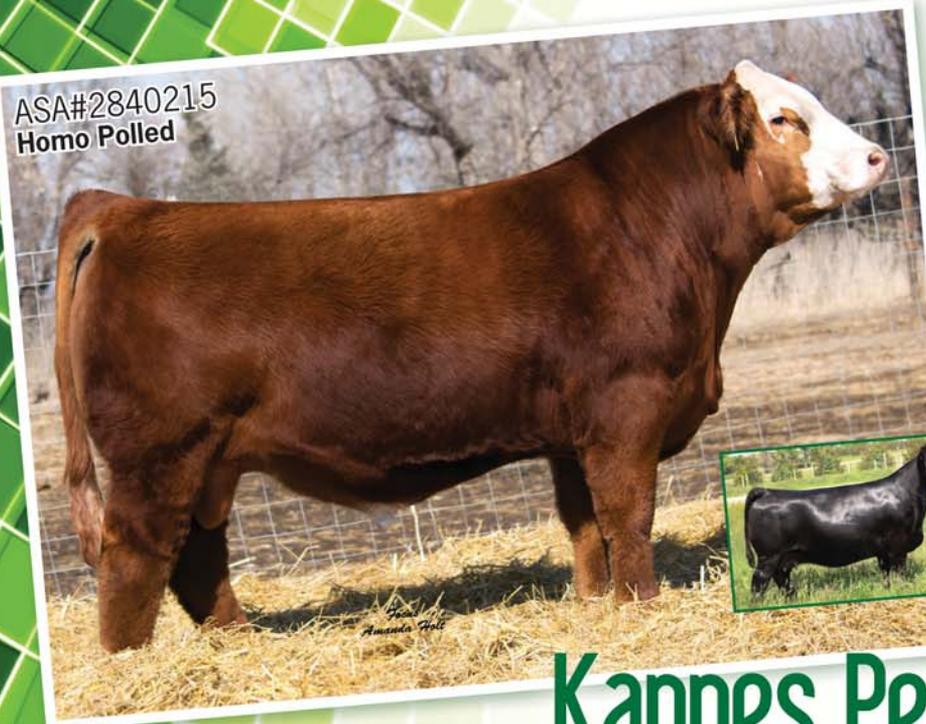


ASA#2970843
Homo Black/Homo Polled



Kappes Big Ticket C521

ASA#2840215
Homo Polled



Sire: Remington Lock N Load 54U
Dam: Miss Werning KP 8543U
(WAGR Dream Catcher)

Pendleton is powerfully constructed, sure footed herd sire with tremendous rib capacity, a smooth shoulder and eye catching profile. His first calf crop is expressing unassisted births with eye popping appeal. His dam, 8543, has made her mark in the breed with record selling herd sires and donor cow prospects.

EPDs: 14 -1.0 49 80 .20 9 22 46 10 11.2
Carcass: 16.9 -.51 .02 -.078 1.07 121 62

\$75/Straw



Owned with Rocky Knoll Cattle
Cody Baloun 605-870-3092



Kappes Pendleton B6

CONTACT US FOR SEMEN OR MORE INFORMATION TODAY!

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SALE RESULTS

Clarification: The Moser Ranch Sale Report which ran in the February 2017 *Register* contained an inadvertent error. The entire report is reprinted here in its corrected form.

Moser Ranch's 25th Bull Sale

November 12, 2016 • Wheaton, KS

No.	Category	Average
17	PB SM Bulls	\$3,575
66	SimAngus™ Bulls	4,307
83	Total SimInfluenced Lots	\$4,157

Auctioneer: Dan Harris, Holton
Sale Manager: The Moser Family

High-Selling Lots:

- \$9,000** – 1/2 AN 1/2 SM, "MSR 5720C," s. by MSR Tenacity 3733A, sold to Teter Farms, WV.
- \$6,500** – 1/2 AN 1/2 SM, "MSR 5608C," s. by W/C Lockdown 206Z, sold to Dakota Vandevord, KS.
- \$6,500** – 5/8 SM 3/8 SM, "MSR 5790C," s. by CCR Frontier 0052Z, sold to Greg and Terry Young, KS.
- \$6,250** – PB SM, "MSR 5220C," s. by Welsh's Dew It Right 067T, sold to Bob, Barry and Jessa Jones, KS.
- \$6,000** – 1/2 AN 1/2 SM, "MSR 5521C," s. by W/C Lockdown 206Z, sold to Daniel Miller, KS.
- \$6,000** – 1/2 AN 1/2 SM, "MSR 5729C," s. by LRS Top Ten 104A, sold to Andy Servaes, KS.

Volume Buyers: Josefiak Farms, KS; J6 Enterprises, LLC, KS; Jim Booth, KS; Scott Farwell, NE; Bob, Barry and Jessa Jones, KS; Marten Farms, KS; Daniel Miller, KS; Perry Ranch, KS; Porter4 Farms, Inc., KS; Mrs. And Mrs. Leland Shire, KS; Dustin Strathman, KS; and Galen Weaver, TX.

Comments: Also selling were 18 Angus Bulls. Bulls sold into six states including: IN, KS, NE, ND, OK and TX.



Dori Boling-Harris (Soldier), who has been a customer since 1995, bought two bulls.



Jamie and Matt Grollmes, (Westmore) have been customers since 2013, and his parents have been customers since 1998.



Repeat customers Jay Rezac, Rezac Land and Livestock, (Onaga), and Steve Frank, Frank Farms, (Westmoreland) visit before the sale.



Dakota Vandevord and his mom, Heidi (Scranton), purchased lot 1. ♦

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TI Terminal Index

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SimGenetics
 PROFIT THROUGH SCIENCE
 American Simmental Association

Designed to work best when selecting sires for use in herds that finish all calves and sell on a grade and yield basis.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

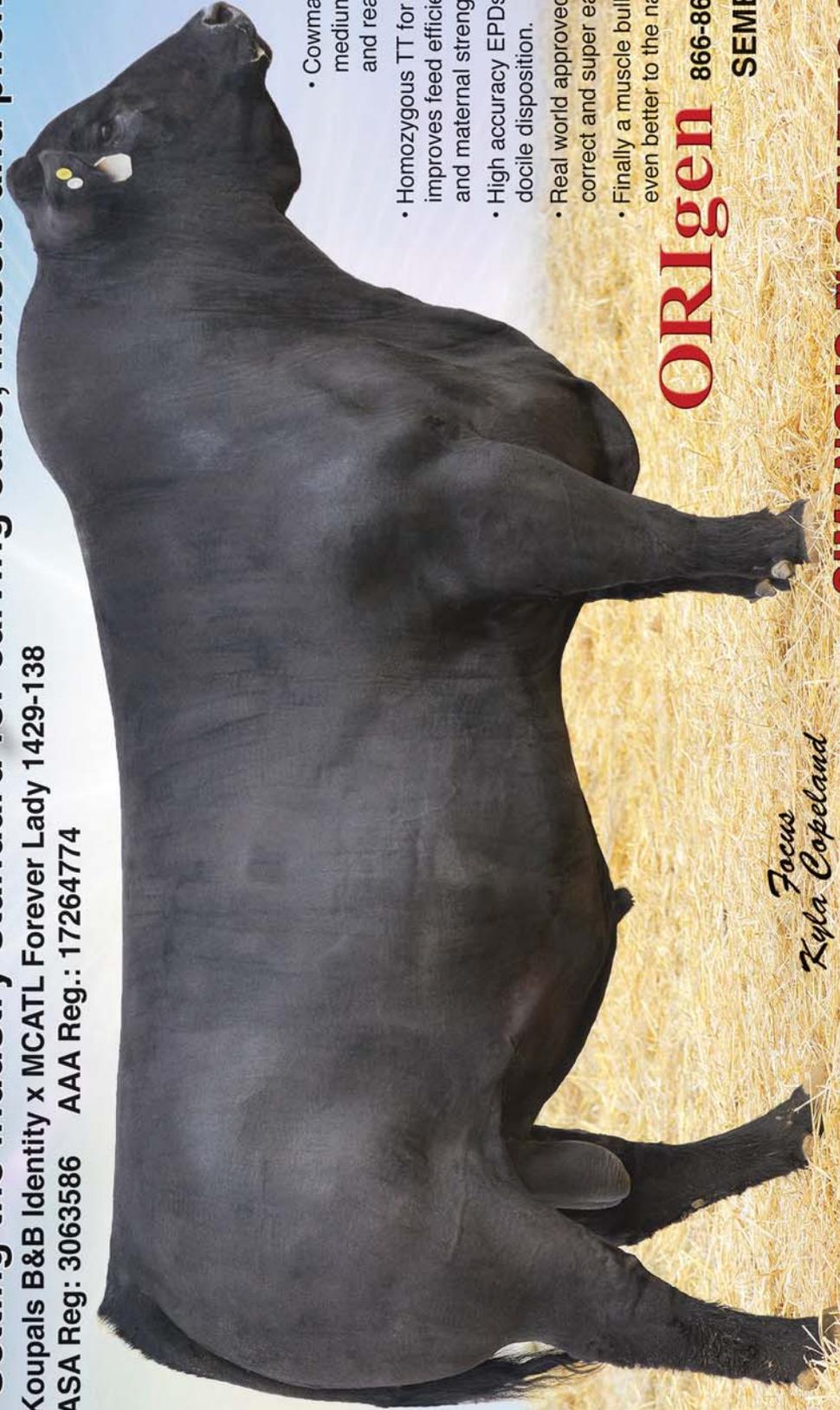
ASA establishes TI to be the most effective selection tool available to commercial producers when marketing all heifers and steers through terminal channels.

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Koupals B&B Identity x MCATL Forever Lady 1429-138

ASA Reg: 3063586 AAA Reg.: 17264774



- Sleep all night heifer bull.

- Cowman's favorite... medium framed, full bodied and really thick.

- Homozygous TT for the Leptin gene that improves feed efficiency, appetite, marbling and maternal strength.

- High accuracy EPDs, great feet and docile disposition.

- Real world approved, phenotypically correct and super easy fleshing.

- Finally a muscle bull on paper... even better to the naked eye.

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SEMEN \$24

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Kyla Copeland*

SIMANGUS™ GENETIC SOLUTION

	CE	Birth	Wean	Year	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI
EPD	+26.6	-7.1	60.7	116.9	0.35	12.8	27.2	57.5	8.1	10.3	30.2	-0.06	0.90	0.053	0.90	-0.26	167.9	84.3
ACC	0.68	0.68	0.67	0.67	0.67	0.37	0.39	0.42	0.09	0.08	0.51	0.46	0.51	0.59	0.54	0.01		
%	1	1	50	10	1	5	15	20	65	65	40	90	1	99	15	60	3	5

Musgrave Angus
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217-242-1160

Idland Cattle Co.
Circle, MT
406-974-2293

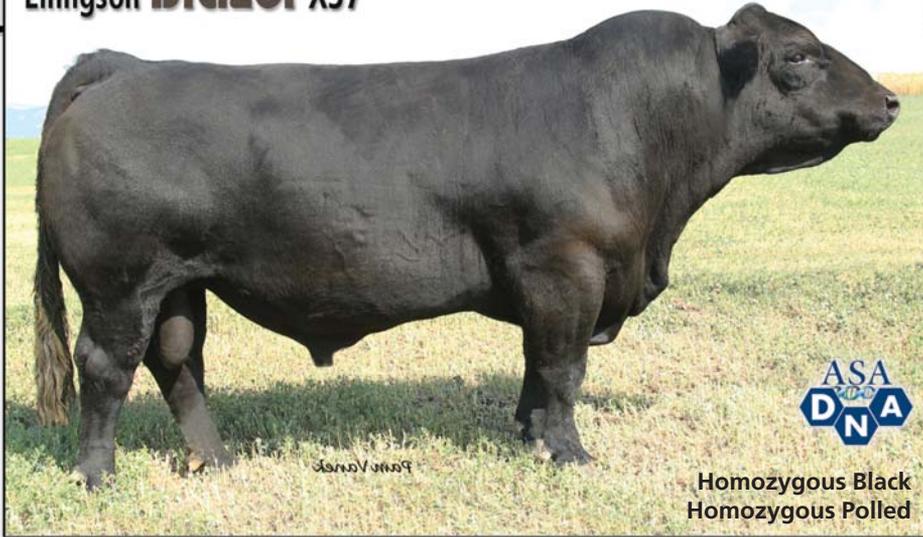
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GW Genetics
Billings, MT
406-208-8536

Ellingson Blazer X37



CNS Dream On L186
Sire: Kappes Trailblazer S516
 Kappes Sadie M166

SAC Mr. MT
Dam: Ellingson Ms. Mr. MT R562
 Ellingson Ms. PStock M207

ASA#: 2563900
 PB SM

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	20.7	-3.6	54.7	80.7	.16	13.3	19.9	47.3	10.6	3.8	12.7	-.42	.06	-.085	.68	-.29	137.9	69.3
ACC	.73	.80	.77	.76	.76	.64	.63	.67	.26	.35	.56	.36	.44	.42	.36	.17		
%	1	1				10					10		10				20	

EPDs as of 2.23.17

Simmental

- Proven heifer bull.
- Very docile, sires great disposition.
- Daughters in production, super fertility.
- High maternal traits.
- Yearling bull calves averaged 38 cm scrotal.
- Will sire your replacements and sale toppers.
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 ppsranch@gmail.com • www.pricklypearsimmental.com
 2515 Canyon Ferry Road • Helena MT 59602

ASA Charter Member No. 174

PPSR Heavy Duty 16C



Werner War Party 2417
Sire: R B Tour of Duty 177
 B A Lady 6807 305

BF M218 Snake Eyes
Dam: NLC T286 Tamra
 NLC LL326 Lionne

ASA#: 2962334
 1/2 SM 1/2 AN

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.2	1.7	78.9	127.7	.30	11.2	30.8	70.3	8.6	13.1	48.5	-.24	.34	-.034	.97	-.37	132.1	79.4
ACC	.29	.45	.40	.43	.43	.20	.22	.27	.29	.04	.35	.27	.41	.25	.32	.18		
%			4	3	4	15	3	1		15	3			10			15	

EPDs as of 2.23.17

SimAngus™

- Heavy Duty posted ratios of 110 at weaning with 91 contemporaries, 111 at yearling with 52 contemporaries and 105 ribeye with 52 contemporaries.
- His dam posts ratios of 104 at weaning and 102 at yearling on six calves bred to six different sires.
- His dam also has a 353-day calving interval.
- Heavy Duty ranks in the top 1% of the breed for MWW.
- He will sire calves with added length and thickness.

Semen: \$18/unit

Semen available through Prickly Pear and Sunrise Livestock.

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 ppsranch@gmail.com • www.pricklypearsimmental.com
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ASA Charter Member No. 174

Sunrise Livestock

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STAV King of Clubs 106Y



**Homozygous Black
Homozygous Polled**

HC Hummer 12M
Sire: RC Club King 040R
RC Miss Griffey 038N

BF N324 Triathlon
Dam: OLF Lady Triathlon S522
OLF Miss Legacy N521

ASA#: 2579699
PB SM

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	11.2	.9	77.8	134.3	.35	12.2	20.9	59.8	16.1	11.1	51.6	-.13	.34	-.014	.80	-.21	155.1	83.7
ACC	.67	.76	.73	.74	.74	.56	.56	.60	.39	.53	.55	.33	.42	.37	.32	.18		
%			5	1	1	15		15	10		1		10				3	2

EPDs as of 2.21.17

Simmental

Ranked as the number one homo black and homo polled bull in the breed for combined YW, ADG, and top 2% for \$TI.

Act BW 89 lbs., Adj WW: 804 lbs., Adj YW: 1,721 lbs.

Outstanding individual ratios of BW 102, WW 115, YW 119, USWt 114, IMF 126, BF 139, REA 105.

Dam S522 has a 367-day calving interval on 10 calves, WW Ratio is 107, IMF Ratio is a 130 and REA is 104.

A true performance bull without sacrificing carcass or calving ease.

Slam-dunk bull for Angus cows.

Dam of King of Clubs, OLF Lady Triathlon S522



Bulls from Stavick's 2016 Sale sired by King of Clubs:



41C



60C

Semen: \$30/unit

Semen available through Stavick Simmental and ORigen

ORigen

www.origenbeef.org



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www.stavicksimmental.com

GW Red Oak 295B



**Red
Homozygous Polled**

GW Premium Beef 021TS
Sire: GW Carry On Z0219
GW Miss Predestined U883

GW Predestined 701T
Dam: GW Miss Predestined 407Y
GW Miss Fortune 422P

ASA#: 2833341
5/8 SM 3/8 AN

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.6	.7	94.6	157.8	.40	9.1	20.1	67.4	11.7	13.8	64.8	-.07	.61	-.013	.79	-.32	153.7	95.7
ACC	.45	.59	.49	.48	.48	.26	.26	.32	.20	.08	.40	.26	.39	.24	.31	.17		
%			1	1	1			1		10	1		15				10	1

EPDs as of 2.21.17

SimAngus™

Red Oak has an all black pedigree and is a complete outcross!

High-selling red bull in the Gateway Simmental 2015 sale.

High growth with spring of rib.

Ratios in the Gateway herd are among the best with a WW ratio of 115, YW 117 and REA 112.

Greatly improves docility in all matings!

Projected to be a breed improver in marbling and muscle.

Dam is a moderate sized, beautifully uddered red cow.

First calves are on the ground and are fancy.

2017 Stavick Sale Highlights



50D



45D

Semen: \$30/unit

Semen available through ORigen

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FLECKVIEH FORUM

By Larry H. Maxey, Superintendent FSFF

Milestone

It is hard to believe that the 2017 North American International Livestock Exposition (NAILE) will represent the 10th anniversary of the reintroduction of Fullblood Simmentals at that storied venue. That event in 2008 came on the heels of their absence from the scene for many years. Their arrival that year consisted of 18 head of Fullbloods and found our breeders in the ring in competition with the modern day Purebred Simmentals. From my observation, it appeared the judge was a bit puzzled with the appearance of Fullbloods in the mix before him; tough job to sort out such a wide variety of phenotypes; more simply put and a commonly used phrase “like comparing apples to oranges”! Of course, no one is suggesting that apples are superior to oranges or vice versa. I think most people get the point here.

So, what precipitated this reintroduction movement? It started with developments resulting from one of my genetic research missions to Canada in October, 2007. One of my planned stops was the Bar 5 Sale. And, in conjunction with that sale, I attended the annual meeting for the Fullblood Simmental Fleckvieh Federation (FSFF), scheduled for the Friday evening before the sale. This was in Owen Sound, Ontario. I was delighted to see a packed house estimated at over 200 Fullblood breeders and enthusiasts. It may have been the highest attended FSFF meeting ever.



I had no role whatsoever in the evening activities and never dreamed that I would be asked to speak. However, my good friend and owner of Bar 5, Ron Nolan, had different ideas. Knowing my interest, passion and constant flow of ideas and suggestions for our breed improvement, he shocked me when during the open discussion segment, he invited me to come forward and tell the crowd what I thought about “things”. It’s hard to turn down a request from such a well respected friend. Unprepared, to say the least, I obliged his offer.

Of the many things I covered that evening, most stemmed from essentially a lifetime of involvement with what I fondly call “traditional Simmentals”. Here, I will only cover that which is pertinent to the reintroduction of the Fullbloods to the NAILE stage. I described my history with the NAILE going back to the 1970’s, not too long after “traditional” Simmentals arrived in North America from Europe via Canada. For our younger readers of this column, those cattle were not of a black color but very much resembled the Fullblood Simmentals of today. But, gradually over time, there was a shift in our industry dramatically changing the landscape for most beef breeds on this continent. And, unfortunately, this shift affected our “traditionals” as well. They, too, eventually disappeared from the public eye of the many exhibition venues across North America. That had to change, in my opinion, and I duly professed this sentiment to the audience. Further I stated “we cannot expect people to knock down our gates to see our cattle. Rather, we need to take the cattle to them! At next year’s NAILE, if there is only one Fullblood Simmental on display there, it will be mine.”

Thereafter, I spent considerable time and travel in organizing efforts to get these cattle to Louisville knowing that we would have to compete in the Purebred Simmental Show that first year. Thankfully, a group of breeders, anchored by Bar 5, joined with me and proudly displayed the 18 head referenced in the opening paragraph. Later, with the support and assistance of the ASA and Dr. Lipsey, the NAILE granted our request for a separate show for Fullbloods. The result was the founding of the Pinnacle Show for the 2009 NAILE. Now, like phenotypes, not “apples to oranges”, could be fairly and logically compared.

Our NAILE Fullblood shows (now 3) for the 2017 session will, indeed, mark a “milestone” for our breed. During this formative 10 year span, well over 500 Fullblood Simmentals will have been exhibited at the world’s largest livestock event. Dozens of our faithful breeders have made this happen and be such a tremendous success. I am deeply appreciative of their sacrifices, dedication and commitment. As a result of that commitment, thousands of people have been able to see and visually appraise these fine “foundation Simmentals” without having to “knock down gates” to do so. Many of those appraisers now have these Fullblood genetics at work in their herds thanks to their reintroduction at the NAILE. Please join us in the Simmental barn in Louisville this November as we pursue another 10 year “milestone”. ♦

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01:25 AM

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Frankfort, IN 46041

Alli Woodbury
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Mike Marlatt
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Barnesville, OH 43713

(Continued on page 104)

W/C Tribute 84C

ASA# 3045563 • PB Simmental
Homozygous Black/Homozygous Polled

Yardley Utah Y361 x Miss Werning KP 8543



Powerhouse bull out of the most celebrated Dam, Miss Werning KP 8543

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.7	.8	55.3	76.8	0.13	8.3	19.3	46.9	10.5	11.3	16.6	-.39	.19	-.042	.95	-.25	125.7	66.2
ACC	.32	.38	.34	.35	.35	.26	.27	.29	.31	.18	.29	.24	.39	.23	.29	.36		
%	20										15							

EPDs as of 2.16.17

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Linthicum Ranch
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La Testa LLC
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Halfway, OR 97834

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Bob and Kaden Gassman
23658 436th Ave
Howard, SD 57349

G12 Gassman Cattle Company
24104 435th Ave
Canova, SD 57321

Krumbach Cattle Company
45851 271st St
Parker, SD 57053

Baillie Vander Wal
20513 465 Ave
Bruce, SD 57220

Groenewold Farms
206 West 7th Street
Hartford, SD 57033

TENNESEE

Hillis Farm-T2 Simmentals
513 Billy Jones Rd
Morrison, TN 37357

Dale H Nichols Sr
108 Suffolk Crescent
Brentwood, TN 37027

TEXAS

Jones Simmentals
1613 Black Maple Dr
Anna, TX 75409

Dippel Land & Cattle
1336 Lakeview Rd
Fayetteville, TX 78940

HR Stasney/RAB/DDR
PO Box 3190
Albany, TX 76430

DK Ranch
PO Box 1401
Cypress, TX 77410

Some Day Ranch
PO Box 293
Sour Lake, TX 77659

Tyrone Miller
12670 Cr 168
Flint, TX 75762

S4 Farms
5624 Co Rd 262
East Bernard, TX 77435

VIRGINIA

Lawson Family Farms
1691 Chadwell Station Rd
Ewing, VA 24248

WASHINGTON

Diamond D Cattle
1840 W Yeisley Rd.
Othello, WA 99344

Wilson and Son Ranch LLC
11767 Road 10 NE
Moses Lake, WA 98837

Rafter B
3440 Manastash Rd
Ellensburg, WA 98926

WISCONSIN

Krusemark Family Farm
5741 Brever Rd
Burlington, WI 53105 ♦

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in *Sales Call* for the month prior to your sale. *Sales Call* is broadcast to over 5,000 subscribers. *Sales Call* announces the date of your sale, location, provides a link to your sale catalog or website and a map.

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IGS International Genetic Solutions
www.internationalgeneticsolutions.com
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SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

All Purpose Index API

- Designed to work best when selecting sires for use in herds that retain replacements and culled females: steers are finished and sold grade and yield.
- Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.
- ASA establishes API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

For more detailed information on API, visit: www.simmental.org

Need Registrations or Transfers in a Hurry?

Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. To avoid the priority handling processing fee. This fee will increase to \$50 starting **March 1**, but why pay this fee when you can go online and complete the work yourself?
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend longer.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

*for general questions
or priority handling*

dna@simmgene.com

for DNA or kit requests

the@simmgene.com

*for Total Herd Enrollment (THE)
(option A & B)*

members@simmgene.com

*for applying for membership or
annual service fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Total Herd Enrollment (THE)
(option C & D)*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results. Disqualification or resampling will take longer.
 - b. DNA kit paperwork requests: 48-hour turnaround
 - c. DNA kits mailed out daily
 - d. Results uploaded daily as they become available from GeneSeek
2. **Non-Compliance:**
Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data or a reason why no calf data was reported must be submitted. You'll be notified of the dams in your herd which need additional information when you go on-line to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**
Sires registered with other breed associations **MUST** be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as Foundation, but it is optional, not mandatory. Normal processing 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**
The owner of the dam at the time of conception is required to sign as breeder. If the applicant and breeder are different, make sure you have breeder's signature on the calf's registration application or breeding information is supplied on the transfer of the dam. If it was sold with calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**
Payment is required to complete registrations.



FASTER
◀ GET IT NOW ▶

Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge, however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.

ASA FEE SCHEDULE

DNA Services Contact ASA For Testing Kits

Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	\$90
*GGP-LD	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$50	\$42

	Stand Alone ↓	Add-on ↓
PMel (Diluter)	\$20	Free
Oculocutaneous Hypopigmentation (OH)	\$25	NA
Arthrogryposis Multiplex (AM)	\$25	\$11
Neuropathic Hydrocephalus (NH)	\$25	\$11
Contractural Arachnodactyly (CA)	\$25	\$11
Developmental Duplication (DD)	\$25	\$11
Tibial Hemimelia (TH)	\$25	\$11
Pulmonary Hypoplasia with Anasarca (PHA)	\$25	\$11
Osteopetrosis (OS)	\$25	\$11
BVD PI	\$5	

***Subject to additional research fees in the case of exclusions or multi-sire groups*

2017 THE Enrollment

Spring 2017 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2016**.
Late enrollment available until February 1, 2017.

Fall 2017 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2017**.
Late enrollment available until August 1, 2017.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Oct 15 – Dec 15	\$15.00	FREE	\$7.50	\$500/herd
*After Dec 15	\$16.00	\$1.00	\$8.50	\$500/herd

**Late enrollment fees*

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee.	\$160
Junior Membership Initiation Fee.	\$50
Prefix Registration.	\$10

Annual Service Fee (ASF):

Single Membership.	\$110
Multiple Memberships at the same address.	\$160
Junior Membership.	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months.	\$30
Enrolled in Opt B or C ≥10 months <15 months.	\$40
Enrolled in Opt B or C ≥15 months.	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale.	\$10
Over 60 calendar days after sale.	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing).	\$50
Corrections.	\$5

Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow.	\$17
Register Foreign/Foundation Bull.	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months.	\$42
Non-THE ≥10 months <15 months.	\$52
Non-THE ≥15 months.	\$62

PROOF *in the* PROGENY



Dixie National Champion



Res Ch Simmi Sioux Empire



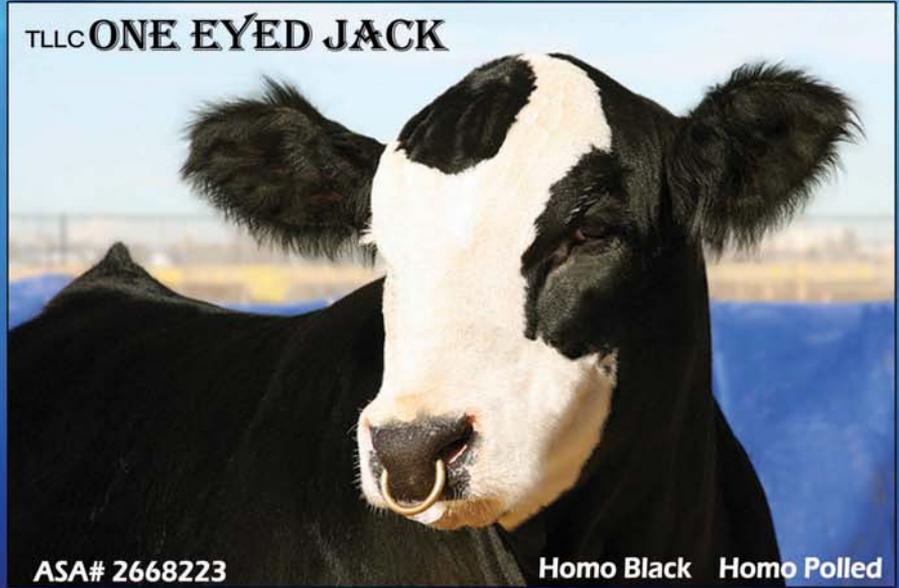
Sold for \$37,500



Sale Feature



ASA Donation Lot



Supreme Female



\$30,000 AI Sire



\$12,000 High Seller



Res Ch Ft. Worth



Sale Feature OH Beef Expo



\$8,000 NWSS Promo Bull

Semen available through Owners or Cattle Visions 866-356-4565



Sexed Semen Available

Long's Simmentals
Rob 641-344-3028
Tyler 641-344-5085

KA Cattle Co
Roger & Koty Allen
715-684-9222

Trennepohl Farms
Scott 765-620-1700
Jeff 765-620-0733

AKA
Andy & Katy Allen

Grand View Cattle Co
Jeff & Christa Wiarda

Jared Royer
573-489-2900



Bulls bred to meet commercial cattlemen's needs!



BULLS FOR SALE

SIMMENTAL & SimAngus™ BULLS

YEARLINGS AVAILABLE!

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A brand you can trust and cattle you can count on!
Forrest & Charlette Lucas

DATE BOOK

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MARCH

- 1 59th Tifton Bull Test Sale — Irwinville, GA
- 1 "JF Scalebuster" Bull Sale — Dunlap, IA
- 2 Bieber Fever Bull Sale — Leola, SD
- 2 Brink Simmentals' Private Treaty Bull Sale
- 2 Ed Kaehler Family Annual Bull Sale — Mobridge, SD
- 2 JMB Angus/Rains Simmental's Bull Sale — Sharon Springs, KS
- 3 Diamond Bar S Bull Sale — Great Falls, MT
- 3 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 77)
- 4 Cason's Pride and Joy Bull Sale — Russell, IA
- 4 Flying H Genetics' Roughage N Ready Sale — Arapahoe, NE
- 4 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 4 KSU Annual Legacy Sale — Manhattan, KS
- 4 RS&T Simmentals, LLC, Bull Sale — Savannah, MO
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 61)
- 4 Walsh Simmental Bull Sale — Hubbard, NE
- 5 Gateway Genetics' Versatility+ Bull Sale — Pierce, NE
- 5 Gold Bullion Group's 15th Annual Bull Sale — Wamego, KS
- 6-7 Hudson Pines Online Embryo Event — dponlinesales.com
- 7 Doll Simmental Ranch 37th Annual Production Sale — Mandan, ND
- 7 Houston International Simmental/Simbrah Sale — Houston, TX
- 7-8 MultiGen Made #2 — www.dponlinesales.com
- 7 Open 8 Genetics' 2nd Annual Bull Sale — Charlo, MT
- 7 The Event Online Bull Sale — www.cattleindemand.com
- 8 2nd Annual R.A. Brown Ranch Spring Bull Sale — Putnam, OK
- 8 Houston Livestock Show and Rodeo Simbrah and Simmental Open Show — Houston, TX
- 8 Lechleiter 29th Annual Bull Sale — Loma, CO
- 9 13th Annual Cattleman's Kind Bull Sale — San Saba, TX
- 9 Hall-Pokorny Red Angus Bull Sale — North Platte, NE
- 9 Mertens Power Plus — Milbank, SD
- 9 Schmig Simmental Ranch's 34th Annual Production Sale — Stockholm, SD
- 10 Dikeman and Huninghake's Premium Genetics Bull Sale — Wamego, KS
- 11 Best of the Test Sale — Navasota, TX
- 11 Carcass Performance Partners 15th Annual Bull Sale, Lucedale, MS
- 11 Gonsior Simmental's Production Sale — Fullerton, NE
- 11 Great Lakes Beef Connection Bull Sale — Clare, MI
- 11 Tennessee Beef Agribition — Lebanon, TN
- 13 C&C Farms' Clear Vision Online Heifer Sale — www.cattleindemand.com (pg. 109)
- 13 Cline Cattle Co. Spring Bull Sale — Manhattan, KS
- 13-14 JS Simmentals' Spring Online Sale — www.dponlinesales.com
- 13 Keller Broken Heart Ranch's Annual Production Sale — Mandan, ND (pg. 88)
- 14-15 Family Matters Online Sale — www.dponlinesales.com
- 14 Lee Simmental Farms' Online Sale — www.breedersworld.com
- 15 Eagle Pass Ranch's Spring Bull Sale — Highmore, SD
- 16 Parker Cattle Co.'s Spring Bull Sale — Burlington, CO
- 17 3C Christensen Ranch/NLC Ranch Annual Production Sale — Wessington, SD (pg. 77)
- 17 Gengenbach Cattle Co.'s 9th Annual Production Sale — Imperial, NE
- 17 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 79)
- 18 Altenburg Super Baldy Ranch's 25th Anniversary Annual Bull and Heifer Sale — Fort Collins, CO
- 18 Flying H Genetics' Grown On Grass Bull Sale — Butler, MO
- 18 Ohio Beef Expo/Eastern Spring Classic Sale — Columbus, OH
- 18 Red Hill Farms' "More Than a Bull XII", Bull and Female Sale — Lafayette, TN
- 18 Rockin H Simmentals' Annual Production Sale — Canby, MN
- 20 Bridle Bit Simmentals 4th Annual All Terrain Bull Sale — Walsh, CO
- 20 Fort Hays University's Round-Up — Hays, KS
- 21 Open Gate Ranch Sale — Simms, MT
- 21 Silver Towne Farms' Online Sale — www.bidontheblock.com (pg. 3)
- 21 Schrader Ranch's 15th Annual Bull Sale — Wells, KS
- 22 Kansas Bull Test Sale — Beloit, KS
- 24 Drake Cattle Co.'s Bull Sale — Centerville, IA
- 24 Spring into Excellence Simmental Sale — Pennsylvania Furnace, PA
- 25 Campbell Simmental's Bull Sale — Ignacio, CO

(Continued on page 110)

C & C FARMS CLEAR VISION

ONLINE HEIFER SALE

MONDAY

3.13.2017

BIDS CLOSE AT 8PM EST
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Selling

11 SHOW HEIFERS
A FLUSH &
FROZEN GENETICS

Where the Quality & Results are

CLEAR



Lot 1

Holly Alford

Selling Executive Order sired embryos out of Miss CCF Jestress B79, the 2016 Simmental Breeders Sweepstakes Champion Female.



Lot 4

Holly Alford

9/14/2016 | Ignition x 9015



Lot 3

Holly Alford

10/18/2016 | Ignition x 9015



Lot 7

Holly Alford

9/12/2016 | Broker x 9015



Lot 9

Holly Alford

9/02/2016 | 20-20 x 9015



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DWIGHT COOPER 706.215.1251 | STEVEN COOPER 706.215.2285 | TODD ALFORD 706.207.9454 | GRAHAM BLAGG 530.913.6418

DATE BOOK

continued

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MARCH (CONT.)

- 25 Dickinson Simmental and Angus Ranch 44th Annual Production Sale — Gorham, KS (pg. 79)
- 25 Harriman Santa Fe Top of the Breed Bull and Heifer Sale — Windsor, MO
- 25 T-Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 61)
- 25 Tingle Farms' Pave the Way, Spring Vol. 1 Sale — New Castle, KY (pg. 49)
- 25 Vertical Edge Genetics "Bulls In Bancroft" Production Sale — Bancroft, ID
- 25 Wildberry Farms' Annual Production Sale — Hanover, IL
- 26 WSA Spring Spectacular Sale — Lancaster, WI (pg. 55)
- 28 Kearns Cattle Company's 28th Annual Bull Sale — Rushville, NE (pg. 87)
- 29 Diamond H Ranch's Annual Production Sale — LaCrosse, KS
- 31 Southeast Elite Female Sale — Perry, GA

APRIL

- 1 Bulls of the Bluegrass — Mt. Sterling, KY (pg. IFC)
- 1 McDonald Farms' 14th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 1 The Gathering at Shoal Creek — Excelsior Springs, MO (pg. 29)
- 1 Wisconsin Beef Improvement Association's 60th Annual Performance Selected Bull Sale — Platteville, WI
- 7 Canaday 39th Annual "Pride in Performance" Sale — Yankton, SD
- 7 South Dakota State University's 25th Annual Bull Sale — Brookings, SD
- 8 Brant Farms Genetic Balance Sale — Hinckley, MN (pg. 31)
- 8 Cattlemen's Choice Sale — Talmo, GA (pg. 48)
- 8 Choctaw County Land and Cattle's Sale — Boswell, OK
- 8 New Day Genetics' Elite Bull and Female Sale — Osceola, MO
- 8 Southeast All Black Classic — Greenwood, FL (pg. 23)
- 12 New Day Genetics' Elite Bull and Female Sale — Harrison, AR
- 12 Northwest Bull Fest — Burlington, ND
- 13 Virginia Beef Expo Simmental Sale — Harrisonburg, VA
- 14 Trennepohl Farms' "Back to the Farm" Bull Sale — Zanesville, OH (pg. 115)
- 15 1st Annual Southwest Showcase Sale — Crockett, TX
- 15 Nelson Livestock Co. Production Sale, Wibaux, MT
- 15 Owen Bros. Diamond and Spurs SimGenetic Sale — Bois d' Arc, MO (pg. 33)
- 15 Southwest Showcase Sale — Crockett, TX
- 18 Hudson Pines Farm's "Heifers on the Hudson" Online Sale — www.breedersworld.com/wp/sales
- 19 Trennepohl Top 10 Sale — Middletown, IN and smartauctions.auction (pg. 115)
- 22 Heartland Performance with Class Bull Sale — Waverly, IA

MAY

- 4 Nelson Simmental/SimAngus Bull Sale — Glasgow, MT
- 5-6 Collier Diamond C Ranch's Diamond Jubilee — Stephenville, TX (pg. 15)
- 5 Southern New England Simmental Association's 6th Annual All Breed Sale — Springfield, MA
- 6 Stars and Stripes Sale — Gettysburg, PA
- 6 Timberland Cattle's Black Angus and SimAngus™ Female Auction — Vernon, AL
- 13 Shenandoah's Shining Stars Female Sale — Quicksburg, VA
- 20 Buzzard Hollow Ranch Designer's Classic — Granbury, TX
- 20 Sloup and Hilltop Simmentals Spring Turn Out Sale — Seward, NE (pg. 74)

JUNE

- 14-17 AJSA Eastern Regional Classic — London, OH
- 14-17 AJSA South Central Regional Classic — Springfield, MO
- 21-24 AJSA Western Regional Classic — Klamath Falls, OR
- 28-7/2 AJSA North Central Regional Classic — Huron, SD

JULY

- 9-15 AJSA National Classic — Hattiesburg, MS

AUGUST

- 19 21st Annual Southern Showcase Sale — Armuchee, GA
- 26 1st Annual Florida Simmental Association Elite Female Sale — Marianna, FL
- 26 Generations of Value — Colbert, GA ◆



Extended-Release Injectable Parasiticide
5% Sterile Solution

NADA 141-327, Approved by FDA for subcutaneous injection
For the Treatment and Control of Internal and External
Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> – Adults and L ₁	<i>Dictyoaulus viviparus</i> – Adults
<i>Cooperia oncophora</i> – Adults and L ₁	
<i>Cooperia punctata</i> – Adults and L ₁	
<i>Cooperia surmabada</i> – Adults and L ₁	
<i>Haemonchus placei</i> – Adults	Grubs
<i>Oesophagostomum radiatum</i> – Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> – Adults	
<i>Ostertagia ostertagi</i> – Adults, L ₁ , and inhibited L ₁	
<i>Trichostrongylus axei</i> – Adults and L ₁	Mites
<i>Trichostrongylus colubriformis</i> – Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoaulus viviparus</i>	150 days

DOSE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.

This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.

Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.

Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial Limited, Duluth, GA, USA.

LONGRANGE and the Cattle Head Logo are registered trademarks of Merial.

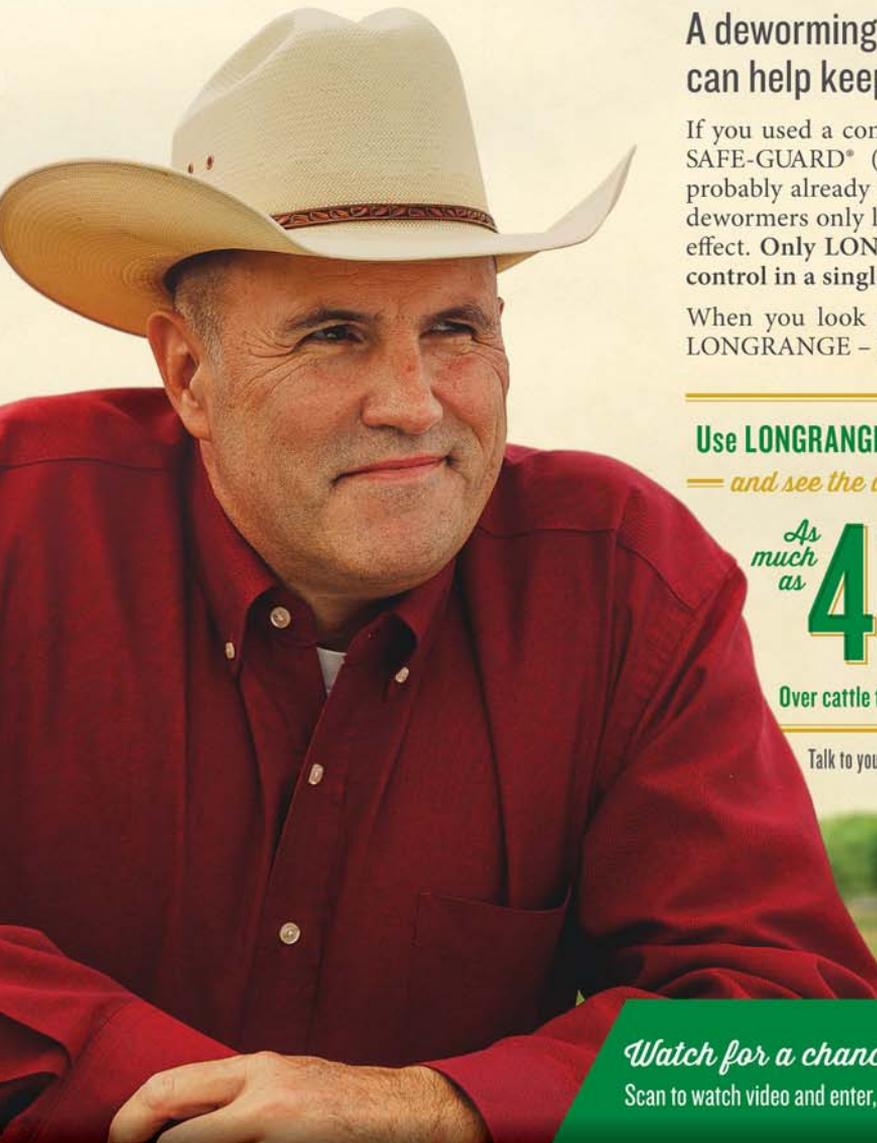
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1050-2889-02, Rev. 05/2012



THE WEIGHT GAIN IS REAL.

Go ahead, blink.



A deworming with LONGRANGE® (eprinomectin) can help keep parasites from eating into your profits.

If you used a conventional dewormer like CYDECTIN® (moxidectin), SAFE-GUARD® (fenbendazole) or in combination, your cattle are probably already reinfected with parasites. That's because conventional dewormers only last 14 to 42 days and SAFE-GUARD has no persistent effect. Only LONGRANGE delivers up to 100 to 150 days of parasite control in a single treatment.^{1,2}

When you look at the benefits of season-long parasite control with LONGRANGE – you'll see you have a lot to gain.

Use LONGRANGE on your cow/calf operation
— and see the difference for yourself. —

As much as **40 LBS**³

Over cattle treated with CYDECTIN + SAFE-GUARD.



Available in 500 mL, 250 mL and 50 mL bottles.
Administer subcutaneously at 1 mL/110 lbs.

Talk to your veterinarian or visit theLONGRANGElook.com

Watch for a chance to win a JOHN DEERE® GATOR™

Scan to watch video and enter, or go to theLONGRANGElook.com/cc55.



IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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¹ Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

² LONGRANGE product label.

³ Data on file at Merial.

RATES & POLICIES

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By Steel Force
EPDs: CE: -5 \$API: 63 \$TI: 53



SSC Shell Shocked 44B
By Remington Secret Weapon 185
EPDs: CE: 10 \$API: 106 \$TI: 59



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By CNS Dream On L186
EPDs: CE: 12 \$API: 123 \$TI: 63



CSCX Bandwagon 513A
By TJSC Optimus Prime
EPDs: CE: 5 \$API: 104 \$TI: 61



W/C Bullseye 3046A
By Lock N Load 54U
EPDs: CE: 16 \$API: 137 \$TI: 67



WC No Remorse 763Y
By Yardley High Regard W242
EPDs: CE: 8 \$API: 95 \$TI: 51



W/C Lock Down 206Z
By Lock N Load
EPDs: CE: 21 \$API: 162 \$TI: 82



GCC Whizard 125W
By SVF Steel Force S701
EPDs: CE: 12 \$API: 94 \$TI: 51

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By CCR Frontier 0053Z
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STF Rock Solid 033C
By CDI Rimrock 325Z
EPDs: CE: 12 \$API: 119 \$TI: 68



CNS Pays To Dream T759
By CNS Dream On L186
EPDs: CE: 11 \$API: 152 \$TI: 70

Paul



CLO Captain America 704Y
By CNS Pays to Dream T759
EPDs: CE: 13 \$API: 121 \$TI: 62

John



Circle M Tejas 107Z
By BC Lookout 7024
EPDs: CE: 18 \$API: 131 \$TI: 66

Angus



TJSC 152A "Vindication"
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WS Stepping Stone B44
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Angus



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Angus



Kappes Megatron A2
By WAGR Dream Catcher 03R
EPDs: CE: 13 \$API: 144 \$TI: 81



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 7 \$API: 134 \$TI: 77



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -6 \$API: 88 \$TI: 54



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 6 \$API: 98 \$TI: 56



LLSF Addiction AY792
By Top Grade
EPDs: CE: 6 \$API: 113 \$TI: 63



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 10 \$API: 152 \$TI: 86



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 103 \$TI: 58



W/C BF Innocent Man 174A
By W/C No Remorse 763Y
EPDs: CE: 12 \$API: 107 \$TI: 53



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 12 \$API: 101 \$TI: 62



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 5 \$API: 106 \$TI: 76



CCR Anchor 9071B
By CCR Cowboy Cut 5048Z
EPDs: CE: 20 \$API: 156 \$TI: 81



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 9 \$API: 111 \$TI: 75



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 10 \$API: 131 \$TI: 69



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 126 \$TI: 68



HPF Rockstar B332
By JF Milestone 999W
EPDs: CE: 6 \$API: 111 \$TI: 74



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 13 \$API: 142 \$TI: 73



GLS/JRB Cash Flow 163C
By LLSF Pays to Believe ZU194
EPDs: CE: 9 \$API: 122 \$TI: 70



Long's Stand Alone B35
By Built Right
EPDs: CE: 9 \$API: 109 \$TI: 62



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 2 \$API: 77 \$TI: 56



HILB Maverick A43
By GLS New Direction X148
EPDs: CE: 4 \$API: 94 \$TI: 57



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 18 \$API: 160 \$TI: 85



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 108 \$TI: 62



SAS Big Bruzer Y131
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